## Muma College of Business



# Global Engagement Report





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## International Student Enrollment 2023-2024

### International Student Totals as of Fall 2023



### **Top Countries of Origin**

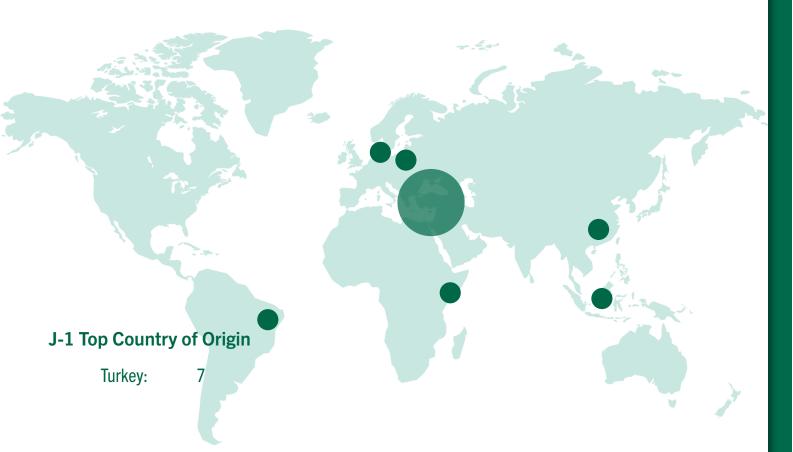


## **Majors for International Students**

Top Undergraduate Majors		
Finance	115	
Business Analytics & Info Systems	101	
Pre-Business Analytics & Info Systems	86	
Finance (Pre)	76	
Marketing	62	

Top Graduate Majors		
Business Analytics & Info Systems	610	
Business Administration	116	
Hospitality Management	38	
Management	34	
Marketing	34	

## International Scholars 2023-2024



J-1 Scholar Types	
Research Scholar(s):	10
Professor(s):	1
Short-Term Scholar(s):	2
Specialist(s):	
Total J-1 Scholars:	13

## Education Abroad 2021-2024

## **Education Abroad Sponsored Travel**

Students traveling on *for-credit* USF Education Abroad programs, affiliated provider programs, and as exchange students with partner universities is summarized below. Independent, *for-credit* student travelers are also included in the immediate totals below.

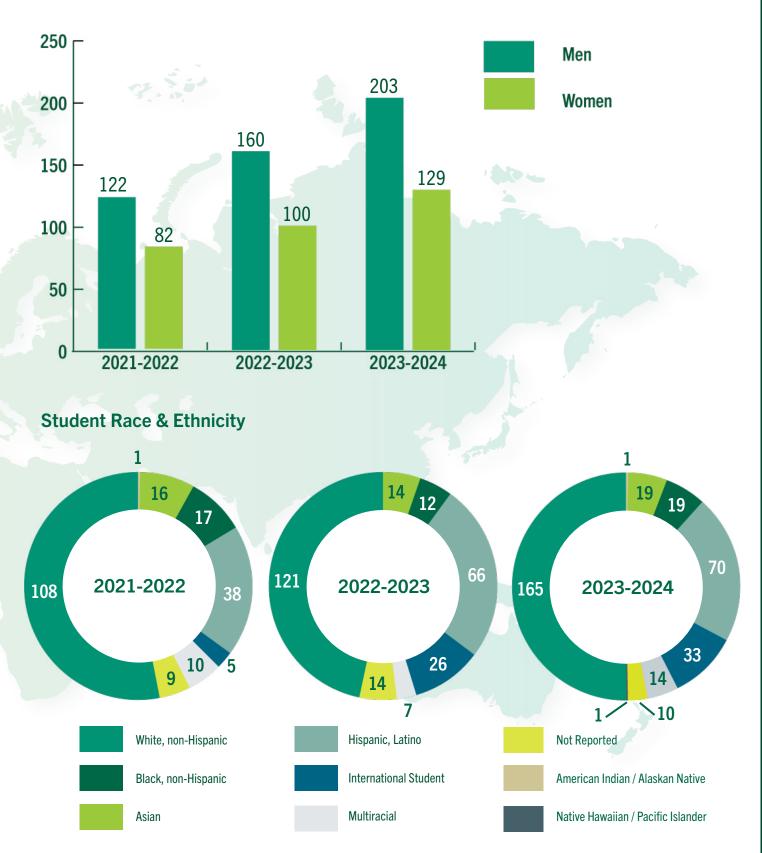
	2021-2022	2022-2023	2023-2024
Total Students	204	260	332
Undergraduate Graduate	157 47	208 52	259 73
First Generation	75	93	144
Program Type *			
	2021-2022	2022-2023	2023-2024 🤰
Faculty-Led	149	180	230
Semester Exchange	7	10	12
Affiliate Providers	12	24	33

\*Independent student travel is not reported in the "Program Type" numbers, and only for-credit experiences are reflected in the "Total Students" figures above. All independent student travel is reported on page 9.

#### **Top Destinations for USF Education Abroad Programming**



#### **Student Gender**



## Virtual Global Learning 2021-2024

## **Virtual Programs**

	2021-2022	2022-2023	2023-2024
Virtual Internships	9	5	6
Global Career Accelerator	121	44	46
Virtual Global Exchange	65	104	90

Student Race & Ethnicity	2021-2022	2022-2023	2023-2024	
White, non-Hispanic	79	74	70	
Black, non-Hispanic	15	14	12	
Asian	20	13	22	
Hispanic, Latino	45	23	10	
International Student	26	19	5	
Multiracial	9	4	4	
Unknown Race/Ethnicity	2	5	6	
American Indian / AK Native		1	1	
Student Gender 2021-2022 99 Women	<b>2022-2023</b>		<b>2023-2024</b> 79 Women	

women women women 19 97 Men Men 81 Men 63 2021-2022 2022-2023 2023-2024 Total Participants Total: 196 Total: 153 Total: 142

## Student Global Activities 2021-2024

### **Independent Student Travel**

Undergraduate & Graduate students traveling independently for research, conference participation, community service, or internships. These students *may or may not* be included in the Study Abroad figures on page 6 depending on the credit-status of the experience.



\*The main number is students enrolled in VGE classes offered by your college. The bracketed number is total students from your college who attended a VGE class from *any* college/program.

## **Faculty Global Activities**

## Faculty International Publications Summary, 2019-2023\*

Web of Science Documents		Normalized ation Impact	Number of Faculty Researche	H-Index
590	2.	.15	186	43
International Collaborations		ional C.N. n Impact	Domestic Collaborations	Domestic C.N. Citation Impact
226	4	.0	262	0.99
Top Countries of Collaboration (# Do		Top Subject Int'l Collaborat		Top Departments of Int'l Collaboration (# Docs)
* China	34	Management	60	Hospitality & Tourism 74 Management
United Kingdom	1 25	Hospitality, Leisu Sport & Tourism	ıre, 47	Information Systems & 63 Management
Malaysia	23	Business	39	Marketing & Innovation 40

\*Publication information from InCltes, MyOrganization, 2019-2023

### Faculty Fulbright Awards

#### 2021-2022

Delroy Hunter | Business & Finance

#### 2022-2023

### 2023-2024



## Faculty International Travel [By number of faculty]

	2021-2022	2022-2023	2023-2024
Business	1	36	44
Faculty-Staff with Students	2	8	16

## **Current International Partnerships**

Country	Agreement Type	Partner(s)	Expiration	Status
Colombia	Academic Transfer	Universidad del Norte	10/20/2025	Active
UniNorte to USF f	y-wide academic transfer agree for the purpose of earning a Bac ed for the USF Muma College o	chelor's degree from USF. Thi	he transfer of students a is agreement is sponsor	and credits from ed by USF World.
Contact(s): morales@usf.edu	(Home Principal), jnelson@usf.	edu (Home Secondary)	-	
France	Student Exchange	Graduate School of Business in Rennes	1/24/2029	Active
<b>Description:</b> This is a college-s	pecific student exchange agree	ement sponsored by USF Wor	ld and the Muma Colleg	e of Business.
<b>Contact(s):</b> kchari@usf.edu (ł	Home Secondary), rene@usf.ed	u (Home Principal)	- S	
Germany	General Collaboration Agreement	Fachhochschule der Wirtschaft (FHDW)	2/28/2024	Under Review
<i>Description:</i> This is a university Business.	y-wide general collaboration ag	reement sponsored by the US	SF St. Petersburg camp	us Muma College of
Contact(s): wbaker@usf.edu	(Home Principal)	÷3.		
Germany	General Collaboration Agreement	Ludwig Maximilians University of Munich	3/5/2029	Active
<b>Description:</b> This is a universit <u>y</u>	y-wide general collaboration ag	reement sponsored by the US	SF Muma College of Bus	siness.
<b>Contact(s):</b> rdumm@usf.edu	(Home Principal)		2.	
Germany	General Collaboration Agreement	Münster School of Business	4/1/2029	Active
<b>Description:</b> This is a universit	y-wide general collaboration ag	reement sponsored by the US	SF Muma College of Bus	siness.
<b>Contact(s):</b> duttak@usf.edu (	Home Principal)			
Germany	General Collaboration Agreement	Münster School of Business	4/1/2029	Active
<i>Description:</i> This is a universit	y-wide general collaboration ag	reement sponsored by the US	SF Muma College of Bus	siness.
Contact(s):				

Contact(s): duttak@usf.edu (Home Principal)

## **Current International Partnerships**

Country	Agreement Type	Partner(s)	Expiration	Status
India	General Collaboration Agreement	Eastern Institute for Integrated Learning in Management, Kolkata	7/2/2029	Active
<i>Description:</i> This is a univers	ity-wide general collaboration	agreement sponsored by the US	F Muma College of	Business.
<b>Contact(s):</b> duttak@usf.edu	(Home Principal)			
India	General Collaboration Agreement	Kalinga Institute of Industrial Technology (KIIT)	7/2/2029	Active
<i>Description:</i> This is a univers	ity-wide general collaboration	agreement sponsored by the US	F Muma College of	Business.
<b>Contact(s):</b> duttak@usf.edu	(Home Principal)			
India	General Collaboration Agreement	SP Jain Institute of Management & Research	3/31/2028	Active
<b>Contact(s):</b> gdevreede@usf. India	edu (Home Principal) Academic Transfer Agreement	SP Jain Institute of Management & Research	3/19/2029	Active
<i>Description:</i> This is a college	-specific academic transfer ag	reement sponsored by the USF	Muma College of Bi	usiness.
Contact(s):	edu (Home Principal)		-	
Italy	General Collaboration Agreement	Università degli Studi di Napoli Federico II	7/1/2027	Active
<i>Description:</i> This is a univers School of Hospi	ity-wide general collaboration tality and Tourism Managemer	agreement sponsored by the US nt.	F Muma College of	Business and the
Contact(s): cihan@usf.edu	(Home Principal)			
Morocco	General Collaboration Agreement	ESCA Ecole de Management	3/3/2029	Active
<i>Description:</i> This is a limited Business.	-use general collaboration agre	eement sponsored by the USF S	. Petersburg campu	us Muma College of

Contact(s): duttak@usf.edu (Home Principal)

Country	Agreement Type	Partner(s)	Expiration	Status
The Netherlands	Service Level Agreement	Tilburg University	3/3/2029	Active
<b>Description:</b> This is a college-s	pecific service agreement spon	sored by the USF Muma College	of Business.	
<i>Contact(s):</i> timothyhealth@us	f.edu (Home Principal)			
Portugal	Student Exchange	ISCTE - Lisbon University Institute	3/15/2024	Under Review
<i>Description:</i> This is a college-sp	pecific student exchange agree	ment sponsored by the USF Mur	na College of Busine	SS.
Contact(s): danbradley@usf.e	du (Home Principal)			
Thailand	General Collaboration Agreement	National Institute of Development Administration	6/1/2027	Active
<i>Description:</i> This is a university School of Hospital	r-wide general collaboration ag ity and Tourism Management.	reement sponsored by the USF M	luma College of Busi	ness and the
<b>Contact(s):</b> cihan@usf.edu (He	ome Principal)			
Turkey	General Collaboration Agreement	Final International University	5/2/2027	Active
	pecific general collaboration ag lity and Tourism Management.	reement sponsored by the USF I	Numa College of Bus	iness and the
<b>Contact(s):</b> cihan@usf.edu (H	ome Principal)			
Turkey	Academic Transfer Agreement	Final International University	6/15/2028	Active
	pecific academic transfer agree ity and Tourism Management.	ement sponsored by the USF Mu	ma College of Busine	ss and the
<b>Contact(s):</b> cihan@usf.edu (He	ome Principal)			
Turkey	General Collaboration Agreement	Haci Bektas Veli Nevsehir University	6/1/2027	Active
	pecific academic transfer agree lity and Tourism Management.	ement sponsored by the USF Mu	ma College of Busine	ess and the
<b>Contact(s):</b> cihan@usf.edu (H	ome Principal)			
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