

# USF WORLD

## 2014-15 ANNUAL REPORT





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# A MESSAGE FROM

# VICE PROVOST AND USF SYSTEM ASSOC. VICE PRESIDENT

**IN THE LAST YEAR,** USF made significant progress in continuing to forge a global footprint. The university ranks in the top 50 public U.S. universities in both the *Times Higher Education World Survey* and the *Academic Ranking for World Universities*. While we expect to continue our rapid elevation in such rankings, it is an enormous credit to the faculty, staff and students in the USF System that this university is expanding its global reputation each and every year.

Hardly a day goes by that my office does not hear from a faculty member wishing to bring a foreign researcher to campus or seeking to embed another global construct into his or her teaching pedagogy. Similarly, a staff member may share ways in which they have effectively supported international students in their co-curricular residential life, or how they have advised a domestic student the options they have to experience the power of learning abroad. Then there are the deans, department chairs, and program advisors who create the academic space for colleagues to construct their global vision, and the curricular specialists who have driven the “Global Citizens Project” to the core of the undergraduate experience. This report summarizes the work of USF World, but none of our mutual accomplishments would have been possible without the commitment of the whole community. We have much work ahead of us and many new goals to achieve, but on behalf of all the staff in USF World I thank each and every globally engaged member of the USF System. Thank you.

USF World turned five years old in November 2015 and each year we have extended the global work of the USF System further. In the fall semester 2015, a total of 3,975 international students studied at USF, a 271% increase in just five years – an extraordinary effort lead by colleagues in the INTO USF Center, International Admissions and International Services in USF World. Throughout the same five year time period the Education Abroad Office has increased student involvement by 74% and is on track to more than double these numbers. Again, without dedicated faculty and curricular reform supported by the Office for Undergraduate Studies and in USF Health this ongoing growth would not be possible. The staff in USF World are deeply committed to their work and all embrace global values in their personal and professional lives. Together with the USF System community we have made a great team.

Goal Two of the USF Strategic Plan calls for research that contributes to positive societal change. Thanks to the Global Discovery Hub we now know that almost 1,000 faculty are involved in international activities and that the number for international co-authored publications has almost doubled since 2010. We are now in the second year of a five-year audit of all USF international agreements and hope to establish sustainable interdisciplinary and mutually beneficial partnerships around the world. Our Peace Corps and Fulbright work continues to flourish. USF

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had the second highest number of applications to the Peace Corps of any university in the southeast United States in 2015, and for the first time the Fulbright Commission conferred ten awards to USF faculty.

Much work lies ahead. USF seeks to strengthen the global curriculum both at home through a greater array of global content in program scope and sequence and abroad through transnational efforts with key university partners. We seek greater understanding of our system metrics and to recognize our high-performing partnerships and international research profile. We seek ongoing increases in student access to education abroad and greater student mobility supported by new scholarship opportunities. We also will look to enter the top 200 universities in the world in global rankings in the near future. These are exciting times in the USF System and USF World looks forward to advocating for global efforts across the university community and greater Tampa Bay.

Thank you for your continuing support,



*Roger Brindley*

Roger Brindley, EdD

*Vice Provost and USF System  
Associate Vice President for  
USF World*



# OVERVIEW / MISSION AND GOALS

*USF World leads the university's involvement in the international arena engaging with the world and in the world. Its goals work to promote a global culture at USF, globalize student success, enhance global initiatives within the university system, and deepen global engagement.*

## MISSION

USF World leads the university's engagement with the world by providing resources that empower the university community to function as global leaders and global stewards. The following strategic goals contribute to the USF 2013-18 Strategic Plan.

## STRATEGIC GOALS

### GOAL 1 – GLOBAL CURRICULUM AND STUDENT SUCCESS

- USF World promotes internationalizing the curriculum, coordinating with each college, the Offices of Graduate and Undergraduate Studies, and Research and Innovation at USF. USF World will also support the QEP Global Citizens Project, and other on-campus global activities.

### GOAL 2 – ELEVATING THE UNIVERSITY PROFILE AND CAMPUS GLOBAL AWARENESS

- USF World manages sustainable international partnerships and cultivates an international university presence (alumni, marketing, etc.) while encouraging the continuing development of a global “footprint” in the cultural and economic communities of Tampa Bay.
- Global awareness is central to the mission of USF. USF World promotes awareness of current and emerging global issues among students, faculty, staff and the broader community. The Confucius Institute and the Center for Strategic & Diplomatic Studies offer conferences and cultural events to serve this purpose and contribute to student success while increasing the national and global visibility of the USF System.

### GOAL 3 – GLOBAL MOBILITY

- USF World seeks to continue the rapid growth in students completing academic experiences outside the U.S. while accomplishing the USF goal of 4,000 international students. USF World will liaise with key system stakeholders to create a student scholarship initiative for travel abroad. International Services is committed to improving the student experience pertaining to visa regulations for international students already enrolled at USF. The Education Abroad Office supports the university's outbound global mobility. In 2014-15, 3.22% of undergraduates and 3.61% of graduates on the Tampa campus engaged in a global experience.
- Faculty and staff will be supported through the Fulbright initiative, the promotion of sustainable partnership agreements and the commitment of data mining to establish the Global Discovery Hub and a systematic and comprehensive portrait of USF as a globally engaged university.

### GOAL 4 – GLOBAL ENGAGEMENT AND INTERNATIONAL RESEARCH COLLABORATION

- USF World promotes and facilitates global engagement through the management and evaluation of international partnerships, the mapping of USF's global footprint, competitively awarding funds for international travel, and providing a broad spectrum of resources for travel, research, and other globally focused endeavors including the Fulbright and Peace Corps programs.



# USF WORLD BY THE NUMBERS – 2014-15



**97** total countries were visited by USF travelers, with **786** unique travelers and **1,171** unique trips across the USF System.

With a **23%** increase from the previous year, USF System's international student and scholars population totaled **4,521** in the 2014-15 academic year.



In 2015 USF had **272** international agreements, of which 33 are Memorandums of Understanding and 39 are Student Exchange. These partnerships feature **232** universities in **65** countries.

**989** USF faculty and staff are participating in **15,470** activities in more than **200** locations around the world. Activities include: Research or Creative Endeavors; Teaching or Mentoring; Awards or Honors; Conference Presentations or Proceedings; and Professional Development, Service or Consulting.



In 2015, USF World awarded **\$38,750** in Travel Mobility Awards across **20** researchers within the USF System.

**8.87%**

OF 2014-15 CLASS  
STUDIED ABROAD.

More than **1,400** USF students studied abroad in **73** countries over the past year.



The USF Confucius Institute (CI) Day event was a success with nearly **600** participants, half of whom were from K-12 schools. The USF CI also worked with nearly ten schools to support their students by co-sponsoring cultural activities, reaching more than **2,000** students and family members.

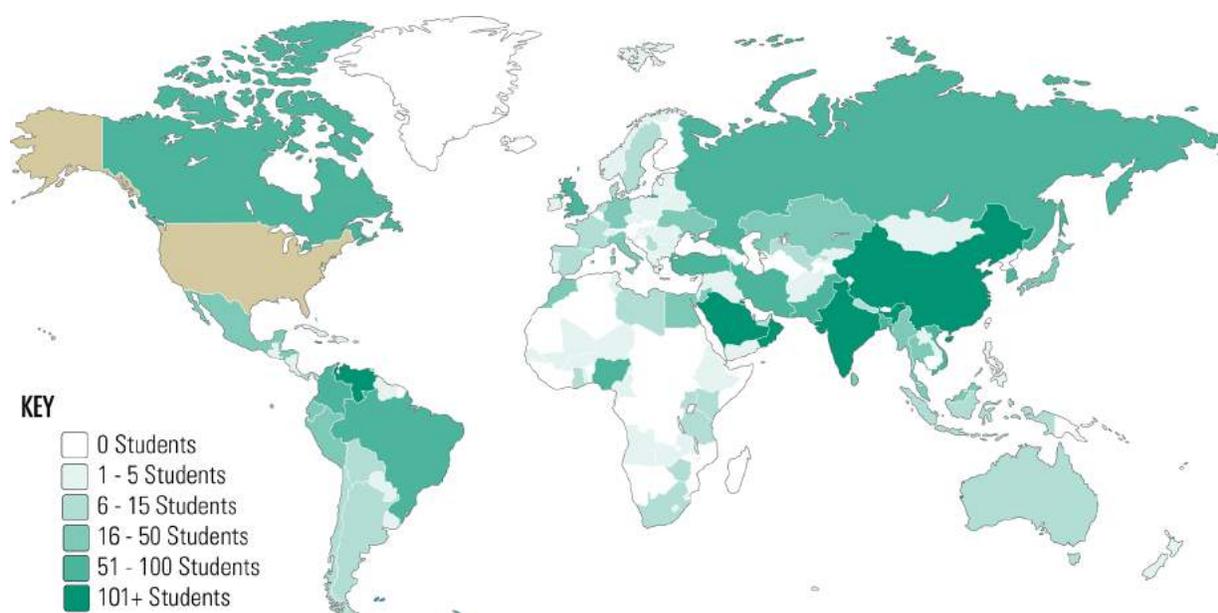
**10** Fulbright Scholar Awards were conferred in 2015, a significant increase from 4 the previous year. This included 5 Fulbright CORE Scholars, 4 Fulbright Specialists, and 1 Fulbright International Administrator Award with research proposals in South Africa, Brazil, Australia, Jamaica, Ghana and more.



# OFFICE OF / INTERNATIONAL SERVICES

*With a 23% increase from the previous year, USF System's international student and scholars population totaled 4,521 in the 2014-15 academic year. Exceeding the original USF World Metric Goal of 4,000 international students by 2018, the office is now reappraising future targets with colleagues in international admissions.*

## GEOGRAPHIC DIVERSITY OF INTERNATIONAL STUDENTS AT USF



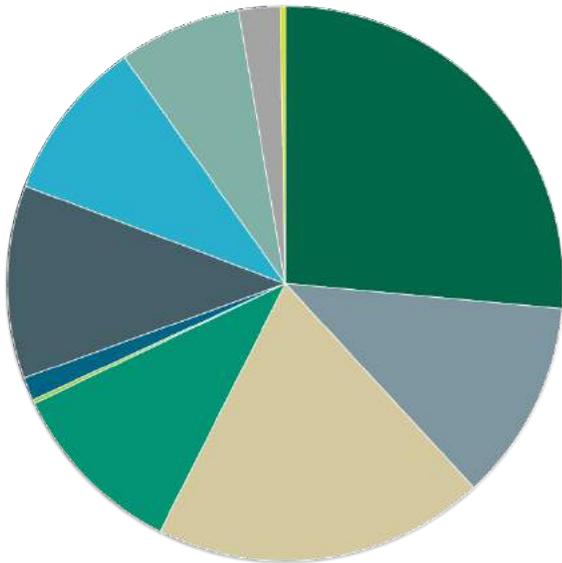
The Office of International Services (OIS) is the main administrative and advising office for international students, visiting scholars and international faculty in the USF System. The department aims to support and enhance the academic, cultural and social experience of all international students and scholars, and serves as the primary link with the university, community and federal government.

The new student team in OIS, led by the Senior Immigration Specialist, contributed to the increasing number of international students by assisting with university yield activities, improving strategies for reviewing student documents, and streamlining the entire process through the new online system iStart.

## VISITING SCHOLARS

In the past three years there has been continued growth in the number of visiting scholars at USF. For the 2014-15 year, there were 280 total J-1 visiting scholars. The growth can be attributed to a greater awareness of the university's J Exchange Visitor Program among faculty, better information with regard to the application process across all instructional formats, and increased communication to university departments.

## USF SYSTEM INTERNATIONAL STUDENTS (OPEN DOORS, 2014\*)



Undergraduate, 1,195  
 Doctoral, 529  
 Masters, 873  
 INTO Pathways, 473  
 INTO English, 509  
 Non-Degree, 10  
 Exchange Student, 61  
 OPT, 427  
 J-1 Scholars, 322  
 H1-B, 109  
 Other Scholars, 13  
**TOTAL: 4,521**

*\*Latest year reports available.*

### STUDENT SUCCESS AND CAMPUS SUPPORT

Part of the mission of OIS is to enhance the quality and quantity of cross-cultural programming offered to promote a stimulating campus life at USF. In 2014-15, the Program Coordinator made tremendous strides by *facilitating 19 new events through six USF System partners*. Students were included in the design, planning and implementation of each event. Additionally, events provided information about navigating life in the U.S. and offered more opportunities for domestic and international students to interact.

As the advisor to the International Student Association (ISA), the Program Coordinator established himself as a mentor and champion for the international students. This was best demonstrated by his nomination for an *Apple Polishing Award* by the ISA president for his service to the students.

Such events developed by the Program Coordinator include, among others: GloBull Beginnings Week, International Night, Extended Learning Sessions, Foreign Exchange Beach Trip, International Student Blog, Around the World in Different Phrases, Bull Runner Tours and more.

“ WHEN I FIRST CAME TO THE U.S. TO STUDY, I WASN'T EVEN SURE WHAT I WANTED TO STUDY. USF HELPED GUIDE ME TO EXPLORE MY POTENTIAL TALENTS THROUGH CONSTANT ACADEMIC SUPPORT, PROGRAMS, AND OPPORTUNITIES FOR INTERNATIONAL STUDENTS TO GET INVOLVED. I TRULY HAVE FOUND MYSELF AT USF. ”

**TRANG LUONG, VIETNAM, ENGINEERING GRADUATE STUDENT,  
 2015 USF OUTSTANDING GRADUATE**





**USE WORLD CO-SPONSORS WITH STUDENT AFFAIRS THE ANNUAL INTERNATIONAL FEST ON CAMPUS, WITH MORE THAN 2,500 ATTENDEES.**

# EDUCATION ABROAD OFFICE

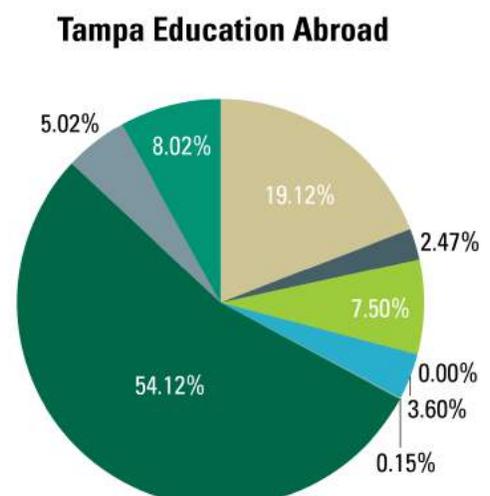
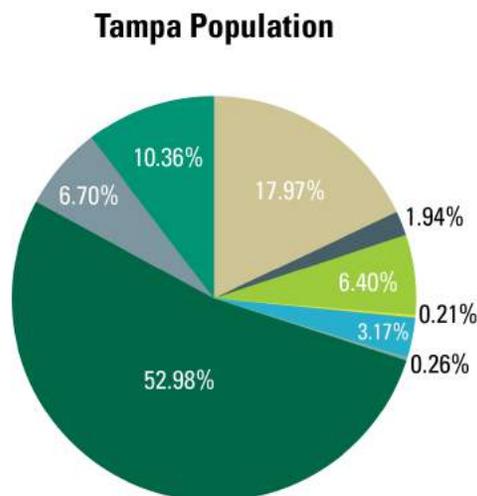
*More than 1,400 USF students studied abroad in 73 countries over the past year, and \$117,800 in scholarships were distributed by the Education Abroad Office.*

The USF Education Abroad Office (EAO) engages in a wide variety of programs and activities to support the university’s strategic plan to create well-educated and highly skilled global citizens. It provides support to USF System colleges and faculty who are developing international educational experiences for students, including but not limited to internships, volunteer, research, study abroad and exchange programming.

All student international travel is handled by the Education Abroad Office.

## TRENDS

- USF can be proud that the ethnic diversity of students from the Tampa campus who study abroad continues to mirror the ethnic distribution of the USF population as a whole (*see chart below*). In the upcoming year, the Education Abroad Office will focus on a Diversity Series campaign to build male and minority participation numbers of students abroad.
- The following three USF Colleges had the highest percentage of their majors participating in an international experience: Patel College of Global Sustainability (35.6%), The Arts (8.7%) and College of Medicine (6.8%). The Honors College organizes numerous study abroad and volunteer programs that support USF students throughout the university.
- The top ten destinations of USF students are: United Kingdom, Italy, France, Panama, Spain, Germany, Dominican Republic, Costa Rica, Ireland and the Netherlands.



## GROWTH IN NUMBERS

Overall, the USF System saw a steady increase in the percentage of student population studying abroad through 2014-15.

Education Abroad is a signatory to the Institute for International Education Generation Study Abroad initiative designed to double the number of students studying abroad by the academic year 2019-20. Education Abroad is on target to surpass the goal of 1,790 students participating in an international education experience.

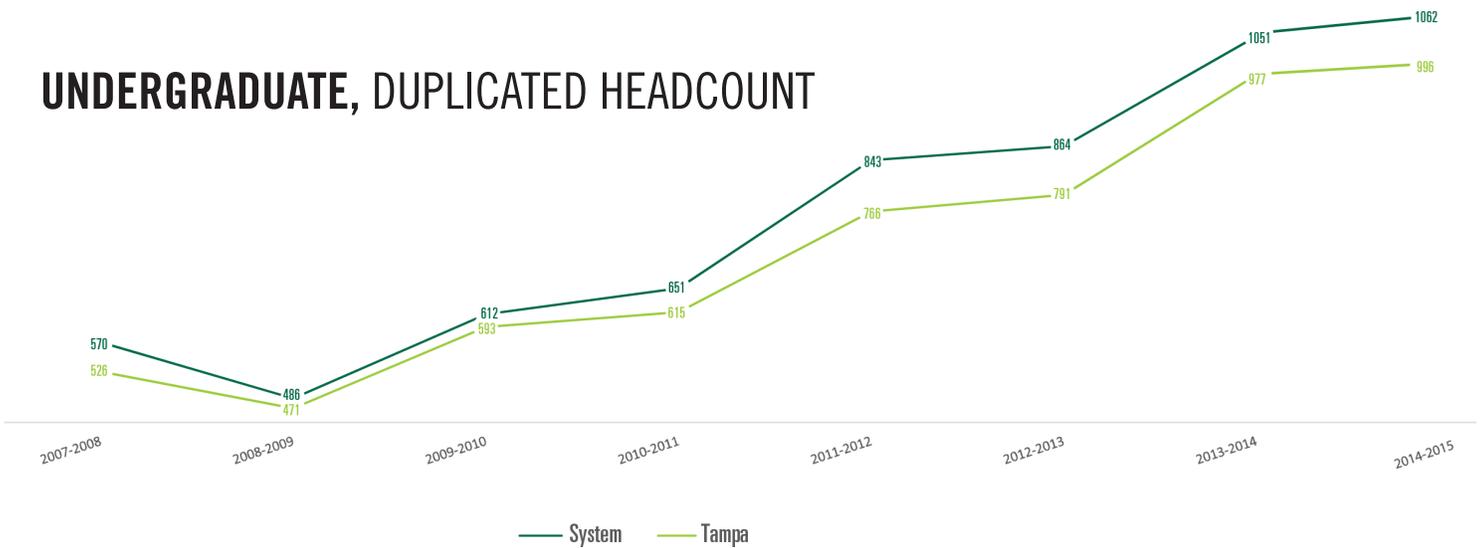
In 2014-15, EAO served 3,010 students and faculty, including Non-USF Students on USF Programs, Incoming Exchange Students, USF and UF Florence Agreement (Transcribing), School of Record relationships with Florence University of the Arts & Sea|master, Faculty/Staff, and USF Students abroad.

## PERCENTAGE OF STUDENTS STUDYING ABROAD

(UNDUPLICATED HEADCOUNT)

	STUDY ABROAD PARTICIPANTS	USF FALL 2014 HEAD COUNT
<b>Tampa</b>	<b>1,353</b>	<b>42,065</b>
Undergraduate	976	30,317
Graduate	358	9,905
Non Degree	19	1,843
<b>St. Petersburg</b>	<b>75</b>	<b>4,596</b>
Undergraduate	52	3,842
Graduate	21	530
Non Degree	2	224
<b>Sarasota-Manatee</b>	<b>11</b>	<b>1,917</b>
Undergraduate	11	1,697
Graduate	0	120
Non Degree	0	100
<b>System</b>	<b>1,439</b>	<b>48,578</b>
Undergraduate	1039	35,856
Graduate	379	10,555
Non Degree	21	2,167

## UNDERGRADUATE, DUPLICATED HEADCOUNT





## USF IN LONDON

USF Education Abroad launched the new USF in London program in 2015. Between its rich history, vibrant city life, and world class entertainment, London remains one of the primary destinations for students from across the globe. For four weeks in the summer, 97 undergraduate students were registered in USF courses taught by multidisciplinary faculty who traveled with the group, including the USF in London program director, Dr. Peter D. Stiling, Professor of Integrative Biology and Special Faculty Assistant in the Office of the Provost. The program will be offered again in Summer 2016.

## GLOBULL AMBASSADORS

The GloBull Ambassadors (GBAs) program made huge strides the past few semesters and tackled significant issues in the field of international education. GBAs, in partnership with EAO staff, implemented a Diversity Series to help break down barriers for underrepresented groups of students on campus and also increased recruiting efforts for nontraditional locations around the world. They hosted re-entry events to help students deal with reverse culture shock and other issues that can arise after an experience overseas.

In addition, two GBAs presented at the annual Florida Consortium for International Education conference in Gainesville, Fla., about the benefits of the program and how to effectively combine recruitment efforts and re-entry programming. In the spring semester, 40 GBAs completed the required commitment, and there were 82 GBAs in the fall semester on the Tampa campus representing past study abroad programs from around the world. The GBA program has a newly implemented executive board, interview process, and programming schedule thanks to the past few successful semesters.



# GLOBAL DISCOVERY HUB

*USF World is committed to linking faculty, students and staff with resources available across the USF System to promote and support international scholarship and global engagement.*

## RESOURCES

Within the USF Global Discovery Hub ([www.usf.edu/world/resources](http://www.usf.edu/world/resources)), members of the USF community may access an array of resources for international research including funding sources, global partnerships, the Fulbright Program, travel, and links to guidance regarding managing risk and safety, export control practices, proposal development services, and country and city guides for more than 40 countries. In addition, the Global Discovery Newsletter provides information about a wide range of opportunities for funding travel, partnership development and research to promote global mobility among faculty across disciplines and areas of expertise.

## DATABASE

The Global Discovery Database houses the university's international partnership agreements, faculty profiles from across the USF System, and allows for searches based on geography, discipline or keyword. USF is one of only a handful of organizations around the world able to provide a comprehensive and data-driven, online and interactive system for highlighting how the university's faculty, staff and students impact the world.

## MOBILITY

The global mobility of our faculty and students is supported through the USF World internal Faculty Travel Mobility Grant Program. In 2015, USF World awarded \$38,750 in Travel Mobility Awards across 20 researchers within the USF System. Award recipients demonstrated the potential for sustainable scholarly research with an established USF partner institution.

In the 2014-15 calendar year, a total of 97 countries were visited by 786 unique travelers across the USF System on a combined 1,171 trips.

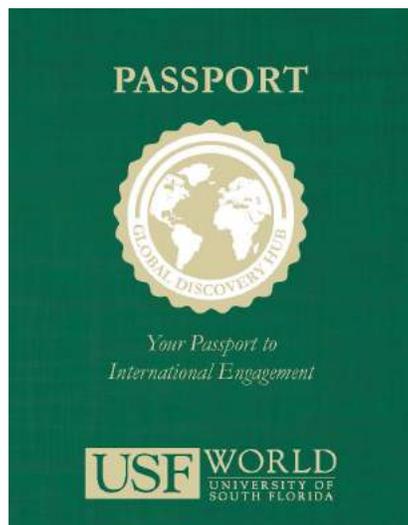
USF considers the safety and wellbeing of students, faculty and staff of the utmost importance while participating in university sponsored programs, activities or travel outside of the United States. The International Risk and Safety Officer provides specific health, safety, risk and security services for those traveling to areas with heightened security concerns. These services are necessary to mitigate the risks to our international travelers and lower the risk profile of the university.

This year the USF System committed to a robust and comprehensive international health and evacuation insurance policy for all USF System employees traveling abroad on business, in addition to the already established insurance policy for international student travel. This initiative will assist faculty and staff when traveling abroad and is fully funded by the Office of the Provost.

## THE PASSPORT INITIATIVE

The Global Discovery Hub resource booklet mimics the look of a passport. Each page of the passport highlights a different resource available to faculty and staff and encourages them to visit the Global Discovery Hub website for more information.

The Global Discovery Hub page housed within the USF World website had a *1,625% increase in page views* from the same six-month range the previous year.



The roll out has successfully created awareness among targeted audiences and directed them to necessary resources. The passport itself is now a highly requested collateral and multiple reprints were needed to keep up with demand across the USF System!

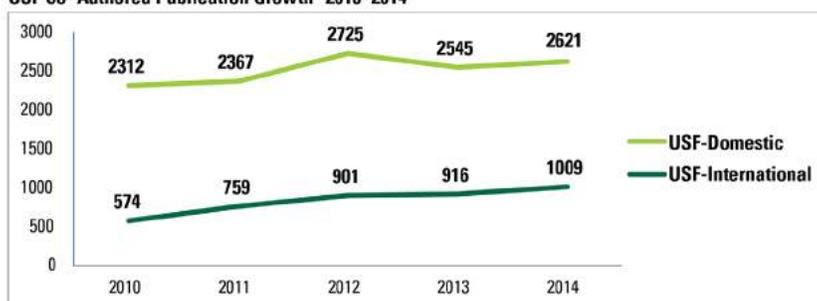
The passport is also available in a digital copy and can be downloaded from <http://bit.ly/HubPassport>.

## RESEARCH

USF World serves as a university focal point for advancing global research efforts including collaborations across administrative units and colleges with an emphasis on common themes.

Internationally co-authored USF publications (4,204) represent 25.1% of total publications (16,744) but are responsible for 45.1% of all citations with significantly higher citation and impact values.

USF Co- Authored Publication Growth 2010-2014\*



\*Data do not reflect single-authored publications

(Web of Science, Thomson Reuters)

## FACULTY FULBRIGHT

*In 2015, 10 U.S. Scholar Awards were conferred to USF faculty and staff, a significant increase from 4 awards the previous year.*

This included 5 Fulbright CORE Scholars, 4 Fulbright Specialists, and 1 Fulbright International Administrator Award with research proposals in South Africa, Brazil, Australia, Jamaica, Ghana and more.

Dr. Darlene DeMarie serves as USF's dedicated Fulbright Faculty Advisor. Dr. DeMarie works with and advises faculty just beginning to consider this career opportunity and supports those faculty venturing into the application process. Dr. DeMarie is available for one-on-one meetings and also organizes several writing groups throughout the year, while seeking former Fulbrighters in the USF system to be collegial mentors, former country experts, or writing coaches.

## PEACE CORPS

*USF World ranked 5<sup>th</sup> among graduate schools nationally and hired a new Peace Corps Recruiter.*

Jacque Demko, who is based on the Tampa campus, served as an Education Volunteer during her Peace Corps work in Uganda.

The Peace Corps identified USF as a top volunteer-producing university in 2014. USF ranked 5<sup>th</sup> in the nation among graduate schools, with a significant increase from last year when USF ranked 16<sup>th</sup>. The USF Peace Corps Recruiting Office serves as a resource for students and the Tampa community. This year approximately 17 students started their service. USF students were invited to serve as health and education volunteers in Botswana, Panama, Cambodia, Peru, Moldova, among others.

USF now offers three Master's International programs in cooperation with the Peace Corps: Civil Engineering, Public Health and Applied Anthropology.

# CENTER FOR / STRATEGIC & DIPLOMATIC STUDIES

*Between the two conferences on violent extremism, and other conversation series events, the Center for Strategic & Diplomatic Studies (CSDS) continued to be a resource of emerging global issues for students, faculty, staff, military partnerships and the local, national and international communities. The first of its kind, the CSDS collaborated with the University of Denver Josef Korbel School of International Studies to co-sponsor a conference in Tampa, with the following conference to be held in Denver in 2016.*

## CONVERSATION SERIES ON GLOBAL SECURITY

The Conversation Series on Global Security attracted ever growing audiences in 2015. On average each of the seven conversations were attended by 250 people. The audience consisted of students, faculty, staff, members of the Tampa Bay community, and members of the military.

- Conversation on “Extremism in the CENTCOM Area of Responsibility” with Admiral Mark Fox, Deputy Commander of U.S. CENTCOM
- Conversation on the Middle East and the CIA’s enhanced interrogation techniques with Mr. Michael Morell, Former Deputy Director and Director of CIA
- Conversation on the “United States and a Turbulent Middle East in Transition” with David Ignatius, an American journalist and novelist. Ignatius is an associate editor and columnist for the *Washington Post*.
- Conversation on Iran’s Nuclear Negotiations with the P5+1 with Mr. Joseph Cirincione, President of Ploughshares Fund, a global security foundation and a leading expert on nuclear proliferation
- Conversation on Saudi Arabia and the Persian with Dr. F. Gregory Gause, Professor and Chair of International Affairs Department at Texas A&M University
- Conversation on the Iranian Nuclear Deal with U.S. Army Brig. Gen Sean Jenkins, Deputy Director at U.S. Central Command
- Conversation on Russia and the Crisis in Syria with Mark Katz, Professor of Government and Politics at George Mason University

As part of a new initiative, the CSDS signed a Memorandum of Understanding with USF Student Government and the University Lecture Series to conduct two conversations on global issues per academic year to be fully funded by USF Student Government for the next three years.

“ THE CENTER HAS DONE A FABULOUS JOB BRIDGING THE GAP BETWEEN ACADEMIA AND POLICY AND BRINGING PEOPLE TO USF FOR IN-DEPTH DISCUSSIONS THAT PUSH UNDERSTANDING OF THESE COMPLEX ISSUES FORWARD. I WAS SO EXCITED TO BE A PART OF THIS PROGRAM, TRULY ONE OF THE BEST OUT THERE! ”

**CHRISTOPHER HILL, UNITED STATES AMBASSADOR**

## CONFERENCES

The Center held a one-day conference on “Extremism in the Greater Middle East and Its Implications for U.S. Foreign Policy” in January 2015. Keynote speakers for the conference were Vice Admiral Mark Fox, Deputy Commander of the U.S. Central Command, and Mr. Michael Morell, Former Deputy Director and twice Acting Director of the Central Intelligence Agency.

Part two of the “Extremism in the Greater Middle East” Conference was held in September 2015. The conference addressed the nuclear deal with Iran and how to deal with the growing threat of the Islamic State, or ISIS, from multiple perspectives. Speakers included: Ret. Brigadier General Shlomo Brom (Israel), U.S. Ambassador Christopher Hill, Mr. Paul Saunders, Dr. Ebtesam Al-Ketbi (UAE), Mr. Hayder al-Khoei (UK), Dr. Henri Barkey, Pakistani Ambassador to U.S. Husain Haqqani, and Dr. Mohsen Milani.

## PHOTOS FROM CONVERSATION SERIES

*Top: Mr. Michael Morell, Former Deputy Director and Director of CIA, led a Conversation Series on the Middle East and the CIA’s enhanced interrogation techniques*

*Center: Christopher Hill, Former United States Ambassador to Iraq and Dean of the Josef Korbel School of International Studies at the University of Denver*

*Bottom: Dr. Mohsen Milani (left), USF CSDS Executive Director, with Admiral Mark Fox (right), Deputy Commander of U.S. CENTCOM, during a Conversation Series on Global Security*



*The Confucius Institute (CI) made significant achievements in the 2015 academic year, thanks to the support from USF, our partner at Qingdao University and the Hanban. The initiative has focused on supporting the USF academic programs, assisting K-12 schools with Chinese programs and facilitating cultural exchange (community engagement).*

## SUPPORT TO USF ACADEMIC PROGRAMS

The CI provided continuous support to the USF Chinese language program and began to explore support to other academic disciplines, such as the arts and traditional Chinese medicine. The CI also facilitated academic exchanges (leadership and faculty visits) between USF and its partner Qingdao University. Highlights include:

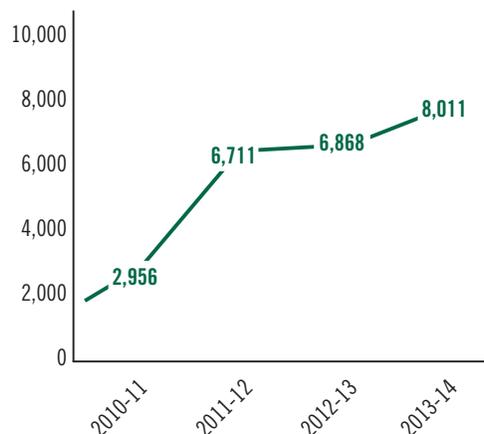
- Sponsoring two instructors and an intern to co-teach Chinese language at the Department of World Languages, following the curriculum designed by Dr. Eric Shepherd and his colleagues.
- Providing CI Scholarships for three students to study in China for one academic year. Each scholarship includes tuition, room and board, and stipend, totaling about \$8,500.
- The Chinese Cultural Center played an important role in supporting the students enrolled in the Chinese program at USF and others interested in Chinese culture, with CI assistants acting as peer mentors.

## ASSISTANCE TO K-12 SCHOOLS

The CI has played an important role in the fast growth of K-12 Chinese language programs in Florida and continues to make achievements in this area by:

- Hosting the fourth annual conference on K-12 Chinese education for teacher professional development, with more than 120 participants from schools in Florida and five other states. This annual conference since 2011 is correlated with the growth of K-12 Chinese in Florida schools. *See chart below.*
- Working with nearly ten schools to support their students by co-sponsoring cultural activities, reaching more than 2,000 students and family members.
- Supporting the Florida Chinese Teachers Association for its annual Chinese language competition (more than 200 contestants) and “Teachers of the Year” awards.
- Helping to organize the Florida Chinese Bridge Summer Camp to China in July 2014.
- Co-sponsoring with the University of Florida Harn Museum of Art a museum night event and a summer workshop for K-12 art teachers.
- Supporting three Confucius Classrooms in Tampa Bay K-12 schools.

**GROWTH OF ENROLLMENT IN CHINESE LANGUAGE COURSES IN FLORIDA PUBLIC SCHOOLS**





## COMMUNITY ENGAGEMENT

Facilitating cultural exchange is one of the key objectives of the Confucius Institute. Although this objective is focused on the larger Tampa Bay community, it also creates positive impact on K-12 education and USF community. Some of the local community engagements were:

- Co-sponsoring the fifth annual Chinese Culture Festival with about 600 attendees.
- Sponsoring six CI Lectures on Chinese cultures and society for nearly 400 participants.
- Providing three, four-week classes on Chinese language and cultures for members of the USF Osher Lifelong Learning Institute.

In addition, the CI Day event was a success with nearly 600 participants, half of whom were from K-12 schools. With support from Hanban (Confucius Institute Headquarters), the CI Director completed research in China and gave lectures on cultural competency for the Chinese CI directors workshop in Chongqing and guest teachers workshop in Tianjin.

The Confucius Institute continued to organize the Chinese Bridge Competition for high school and college students and also strengthened its partnership with the Osher Lifelong Learning Institutes (OLLI) by co-sponsoring courses and events, and assisting its first China group tour in April 2015.

*Jie Yu, Professional Peking Opera Artist*

# INTERNATIONAL / AGREEMENTS, DELEGATES & VISITS

*USF World had more than 50 delegation visits last year, with dignitaries from Brazil, India, China, and the UK, among others.*

USF World welcomes academics, administrators, diplomats, and friends from across the globe. These connections provide opportunities for the university community to extend our work as global leaders and global stewards.

Prior to and during a visit, USF World provides international guests with travel and logistics itineraries, organizes appropriate meetings, plans for luncheons and conferences, photography, ceremonial gifts and documentation of the visit. In 2015, USF World welcomed a variety of delegates to the university, including: Dr. David Prodger, Consul General for the British Consul General; Major General Saad Abdullah Al Khelawi, Director General for King Fahad Security College, Riyadh, Saudi Arabia; Members of the Panama Trade Mission; and more.

## AGREEMENTS

USF has active collaborative agreements in countries around the globe, laying the foundation for profound and enriching international educational and research experiences for both faculty and students.

In 2015, USF signed more than 30 new agreements with partners in Thailand, Australia, Panama, India and more. This brings the current total of agreements to 272 with 232 partners in 65 countries.

Significantly, 33 agreements are Memorandums of Understanding (MOU) and 39 are for student exchange programs. MOUs exist when there are deeper, more sustainable partnerships than a general agreement and there

are opportunities to seek co-PI external funding to develop academic understandings around linked programs, joint and dual degrees, etc. MOUs ensure faculty and/or staff seeking to develop sustainable, multi-faceted partnerships for their departments and colleges receive the full support of the appropriate administration in the USF System.





**USF SEEKS SUSTAINABLE,  
INTERDISCIPLINARY AND  
MUTUALLY BENEFICIAL  
PARTNERSHIPS  
AROUND THE WORLD.**

# 2015 GLOBAL ACHIEVEMENT AWARDS WINNERS

## ADMINISTRATOR CATEGORY

**Winner:** *Dr. Karla Davis Salazar*, Associate Dean of Undergraduate Studies and Director of the Global Citizens Project

**Honorable Mention:** *Dr. Lynette Menezes*, AVP for USF Health International and Associate Dean for International Programs for USF Health Morsani College of Medicine

## STAFF CATEGORY

*Linman Li*, Assistant Program Director for USF Medicine International

## GROUP OR OFFICE CATEGORY

**Winner:** USF Health Panama Office

**Winner:** College of Arts and Sciences Office of Graduate and Undergraduate Studies

**Honorable Mention:** USF Health Nicaragua

## FACULTY AWARDS

**Global Student Impact:** *Dr. Bernd Reiter*, Associate Professor, Government and International Affairs

**International Research:** *Dr. Elizabeth Hordge-Freeman*, Assistant Professor, Sociology

**Global Visionaries:** *Dr. James Mihelcic*, Professor of Civil and Environmental Engineering and *Dr. Janna Merrick*, Professor of Government and International Affairs

**Honorable Mentions:** *Dr. Elizabeth Aranda*, Professor and Chair of the Department of Sociology; *Dr. Tiffany Chenneville*, Associate Professor of Psychology at USF St. Petersburg; *Dr. Martine Wagner*, Associate Professor of French, USF St. Petersburg; *Dr. John Robison*, Professor of Musicology in the School of Music; *Dr. Sarath Witanachchi*, Professor of Physics; *Dr. Jody Lynn McBrien*, Associate Professor of Literacies Education, USF Sarasota-Manatee; *Dr. Marty Gould*, Associate Professor of the Department of English; and *Dr. Judithanne Scourfield-McLauchlan*, Associate Professor of Public Law and Founding, Director of the Center for Civic Engagement, USF St. Petersburg



*As the USF System grows and creates a profound global profile, USF World announced the inaugural Global Achievement Awards in 2015.*



The first year of awards recognized the remarkable ongoing work of faculty, staff, administrators and organizations as together they raise the global reputation of the USF System.

Establishing a global footprint for USF takes the efforts of many individuals and groups across the USF System and USF World recognizes these wonderful achievements. The 2015 Global Achievement Awards acknowledged outstanding contributions to USF's mission to ensure student success in a global environment during the 2014-15 school calendar year.

Reflecting the USF Strategic Plan, it is an honor for USF World to acknowledge our globally engaged colleagues across the entire USF System. *See left sidebar for a list of the 2015 Global Achievement winners and honorable mentions.*

# SPECIAL EVENTS AND INITIATIVES

## STUDENT-FOCUSED MARKETING

USF World increases visibility among students through a variety of campus events, publications and social media. Highlights of the most popular initiatives include:

- **INTERNATIONAL PHOTO COMPETITION** / The USF System community submits photos of their overseas experiences and the winners receive prizes and recognition. Many photos are submitted each year, and the images are frequently used within marketing materials across the USF System.
- **GOING PLACES STUDENT BLOG** / Continually updated throughout the year, the Going Places blog features content and media written exclusively by USF students who share their experiences prior to, during and after an Education Abroad program.
- **INTERNATIONAL FESTIVAL** / iFest is the signature event held during International Education Month where the MLK Lawn is transformed into four different regions of the world with traditional experiences found in each quadrant. The celebration recognizes the benefits of international education and showcases the vast opportunities students have to engage in global learning experiences at USF.
- **INTERNATIONAL EDUCATION MONTH** / This year USF World decided to expand the nationwide International Education Week to the full month of November. Different departments around the USF System held events with an international theme with the goal of promoting the importance of creating the next generation of global citizen students.
- **“SELFIES ABROAD” INSTAGRAM CONTEST** / Held May through July, students are encouraged to tag photos while they are studying abroad with the hashtag #usfworld. Every month a panel of judges selects a winner who receives a gift certificated to the USF Bookstore.



## SMALL EVENT FUNDING

*USF World contributed \$9,505 to global events across the USF System last year.*

To further USF’s strategic goal to encourage international engagement and research, USF World offers contributing funds to support select faculty-directed events. Event funds are primarily dedicated as a faculty resource, however, student organizations may receive funding under exceptional circumstances and with faculty endorsement.

Competitive requests must demonstrate that the proposed activity is international in focus, research/scholarship related, and addresses at least one of the three goals of USF World: promote a global culture at USF, globalize student success, or deepen global engagement.



# USF WORLD

UNIVERSITY OF SOUTH FLORIDA

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