



THE JOINT MILITARY SCIENCE LEADERSHIP CENTER NEWSLETTER

March 2005

Vol. 1, Issue 1

Our Newsletter

This newsletter is directed to the state of Florida and regional ROTC Leadership, Department of Defense officials, National Defense University officials, U.S. Special Operations Command officials, U.S. Central Command officials, national and state Congressional leadership, USF Faculty & Staff, City of Tampa Officials, and friends and supporters of the Joint Military Science Leadership Center (JMSLC).

The purpose of this newsletter is to inform all interested parties of the Center's goals and objectives toward the creation of a learning environment that fosters a "joint culture" early in the educational process of future armed forces leaders (ROTC).

Our Mission

To provide the student-cadets/midshipmen with unique Joint, Multinational, NGO's/PVO's/IO's and Interagency core competencies and skills in leadership development, global understanding, and military/national defense strategies. The "end state" will be an academically-structured, research-based, and values-driven program that educates, trains and prepares military Officers and Service Leaders for their leadership roles in the continuing transformation of our Armed Forces and in a dynamic and challenging global environment.

Our Vision

A Premier "state of the art" Learning Center and Program of Excellence that educates, trains, and prepares future Armed Forces Officers to value, operate and conduct successful operations in a joint, multinational, interagency, and non-governmental organizations (NGO's) environment.

Performance Objectives

Public Relations and Marketing – To visit the local, state, and national community (military, civic, social, etc.) to reach out, tell them about the JMSLC, network, and develop partnerships. To identify potential human resources to serve as coaches, teachers, and mentors for the cadets and midshipmen.

Program Development & Curriculum Design – To fully implement the various program requirements in order to establish relevance with the academic and military community. To communicate with the 3 ROTC Cadet Commands, in order to determine the feasibility of modifying the current pre-commissioning curriculum requirements. To encourage the development of "an international/global leadership studies" degree program.

Construction Oversight – To provide oversight with the University's Facilities Planning and Construction Department during the various phases of construction/remodeling.

Organizational Development and Oversight – To assess and develop the organizational structures that would best serve our constituents: the cadets, officer candidates, and midshipmen.
Resource Acquisitions and Management – To seek and secure the resources (fiscal, human, facilities, tools, information/knowledge, and environmental) required to set-up, operate, manage, sustain, and grow the Center and program.

Program Development & Curriculum Design Update



On 1 December 2004, Dean Robert Sullins, LTC Joe Kools, CDR John Sarao, and COL Luis R. Visot had the opportunity to visit the Department of Defense (DOD) to provide an overview of the JMSLC at USF. COL Visot briefed Mr. Bill Carr, Deputy Under Secretary of Defense (Acting), Mr. Curtis Gilroy, Director of Accessions, Mr. Bob Clark, CAPT Chris Arendt, Deputy Director of Accessions, Dr. Jim Keagle, Provost, National Defense University (NDU), and Professor Skeets Meyer (NDU). As a result of the conversation and dialogue the following was agreed upon: 1) USF will serve as the location for a "pilot" program for the development of joint ROTC curriculum in conjunction with NDU, 2) The curriculum will be in place by Fall 2006 (target date), and 3) DOD will provide oversight and support, as needed.

On 8 February 2005, President Judy Genshaft, Ms. Kathy Betancourt, and COL Visot visited with Mr. Carr, Dr. Gilroy, and CAPT Arendt at DOD to express our thanks and appreciation for their support and assistance in the development of the joint curriculum and their support of the JMSLC. In addition, they visited with Lt Gen Michael Dunn, President – National Defense University, Dr. Keagle, and Professor Skeets to formalize our partnership on the development of the curriculum. Dr. Genshaft, again, express thanked Lt Gen Dunn for his support in this most important effort and opened the door for other opportunities to build a partnership.

Construction Update



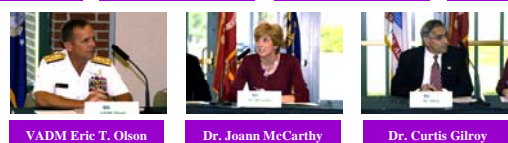
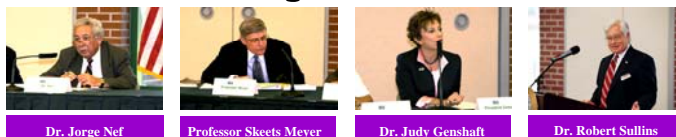
The University awarded the "site selection analysis & cost analysis" and "program development" to Lunz, Prebor, and Fowler Architects. On 17 February 2005, we received approval for the JMSLC construction site from the USF Board of Trustees. In addition, the University has advertised for a Qualification based Design/Build Services, for the design and construction of the JMSLC. The building is programmed to be built on the west side of the Physical Education Building. The Program and Design Phase is scheduled to be completed by the end of Fall 2005 and construction/occupancy to be completed by the end of Fall 2006.

DEDICATION CEREMONY

A successful JMSLC Dedication Ceremony and Luncheon was held on 17 September 2004 at the University of South Florida's Alumni Center. Welcome Remarks were provided by President Judy Genshaft and Opening Remarks by Congressman C. W. "Bill" Young. After these remarks we conducted a Panel Discussion moderated by Dr. Robert W. Sullins, Dean – Undergraduate Studies. Panelists include: University of South Florida's President Genshaft, VADM Eric T. Olson, Deputy Commander, USSOCOM, Dr. Curtis Gilroy, Director of Accessions Policy, Office of the Under Secretary of Defense, Mr. Skeets Meyer, Chief of Operations, School For National Security Executive Education, The National Defense University, Dr. Joann McCarthy, Dean – International Affairs, and Dr. Jorge Nef, Professor of Government and International Affairs. The event concluded with a ribbon cutting ceremony with the students representing the Army, Navy, and Air Force ROTC programs, their respective Commanders, President Genshaft, Congressman Young, Congressman Jim Davis, and the distinguished panelists.



Distinguished Panel



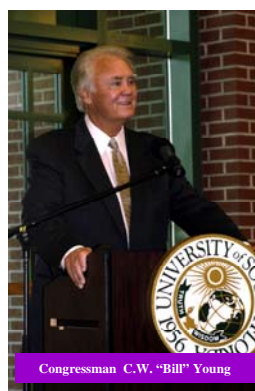
Cadet Hanson, CAPT Tony Dzielski, Midshipman Huber, Congressman C.W. "Bill" Young, Congressman Jim Davis, Dr. Judy Genshaft, Cadet Powers, LTC Joe Kools and Lt Col Bob Butler.



USF Joint Color Guard



MG Alan W. Thrasher, President Judy Genshaft, COL Luis R. Visot



Congressman C.W. "Bill" Young



Ribbon Cutting Ceremony

JOINT MILITARY SCIENCE LEADERSHIP CENTER FALL SYMPOSIUM UNITED STATES SPECIAL OPERATIONS COMMAND: JOINT PERSPECTIVES FOR FUTURE SERVICE LEADERS AND OFFICERS



General Session



General Session



Cadets mingle during registration.



MAJ Richard Chatham speaks to students.

On October 16, 2004, the JMSLC sponsored a symposium at MacDill Air Force base Davis Conference Center entitled, "USSOCOM: Joint Perspectives for Future Service Leaders & Officers" Symposium. USSOCOM provided the guest lecturers and keynote speaker. BG Paulette Risher, President, Joint Special Operations University and Director, Center for Knowledge and Futures (J7/J9), provided very inspiring and motivational opening remarks. President Judy Genshaft provided the Welcome remarks. Seven separate "break-out" sessions that covered: USSOCOM J23, J32, J4, J6, J7, and J8 Operations within Special Operations were held twice in order to expose the students with as many staff sections and operations within USSOCOM. Guests and participants included over 200 cadets, officer candidates, and midshipmen from various ROTC units in the State of Florida.



LEADERSHIP LABS—On 18 November 2004, the USF Air Force ROTC Detachment sponsored a Joint Leadership Lab. Brig Gen Douglas L. Raaberg (AF), Deputy J-3, USCENTCOM, and several other USCENTCOM officers presented three topics: 1) current operations dealing with the war on terrorism, 2) JIACG a joint WORK IN PROGRESS group combining the CIA, FBI, and the DOD, and 3) strategic communications using information operations, psychological operations, and public affairs. The USF cadets, officer candidates, and midshipmen informally interacted in smaller groups with the senior officers asking questions while enjoying coffee, juice, and coffee. A very successful event for all the ROTC students.

On 16 February 2005, the USF Army ROTC Battalion sponsored a Joint Leadership Lab, entitled, "Joint Operations in an Urban Environment." BGen George Flynn, Chief of Staff, USSOCOM, provided the opening remarks. His focus was on the value of an all volunteer force, leadership, and integrity. He was followed by Lt Col James Sculerati (J24), who provided the students with the USSOCOM Command Brief. ITCS Rich Lamoureux (J33) and MSG David Powers (J36) provided an account of the PFC Jessica Lynch rescue mission in Iraq and current urban operations in support of the GWOT, respectively. Cadets, midshipmen, and officer candidates followed with a number of questions.

PERSONNEL – Mr. Ron Olney, Graduate Research Assistant and Ms. Lori Matthews, Administrative Assistant have joined the JMSLC staff. The Center is physically located in Physical Education Building, Room 112. Please stop by and visit.



FOCUS—The JMSLC will focus their efforts on the following areas within the next two years:

- "Pressing The Flesh:" Outreach and Network
- "Telling Our Story:" Marketing/Image Strategy
- Program Development & Curriculum Design
- Construction Oversight
- Resource Acquisition & Management

MARKETING – We have been working with the USF's Center for 21st Century Teaching Excellence (C21TE) staff to develop an "image" strategy with a common theme and approach. C21TE developed our first DVD, documenting the Dedication Ceremony (enclosed) and they are working on the DVD for the Symposium and Leadership Labs.

THANKS - We are very pleased to have a number of very caring and passionate individuals, who serve as member of the planning advisory group. They have provided invaluable guidance and direction for the program: Dr. Robert W. Sullins, Dean – Undergraduate Studies, CAPT (R) Richard Dick, former Commanding Officer – Navy ROTC, CAPT Tony Dzielski, Commanding Officer, Navy ROTC, LTC Joe Kools, Commander, Army ROTC, Lt Col Robert Butler, Commander, Air Force ROTC, and CDR John Sarao, Executive Officer, Navy ROTC.

Events

"Understanding and Valuing Middle Eastern Culture and Customs" Symposium,
sponsored by *The Joint Military Science Leadership Center*
Saturday, 26 March 2004 at the USF Marshall Center and Special Events Center.
Open to USF students, ROTC students in the State of Florida, and local military personnel.

ROTC Joint Sports Day and BBQ
Saturday, 23 April at the USF Intramural grounds
sponsored by the USF Naval ROTC Unit

This newsletter will be distributed via U.S. mail and email once each Fall, Spring and Summer semester. If you wish to receive via email, please send your email address to Lori Matthews at matthews@JMSLC.usf.edu or call 813-974-2025. Questions about the content of this newsletter or the Joint Military Science Leadership Center can be directed to Luis Visot, Executive Director at lvisot@JMSLC.usf.edu. Our website is located at: <http://www.ugs.usf.edu/JMSLC/jmslc.htm>

The University of South Florida acknowledges The Joint Military Science Leadership Center and Programs are sponsored by the United States Department of Defense, and that the content of this program does not necessarily reflect the position or policy of the US Government, nor an endorsement by the US Government.