

UNIVERSITY OF SOUTH FLORIDA
Undergraduate Council
Minutes for January 13, 2025

PRESENT: Adriana Uruena-Agnes, Chair (AC), Candi Ashley (EU), Brendan Cook (AC), Alessio Gaspar (EN), Landon Green (CDAP), Marc Lajeunesse (AC), Daniel Marlin (BU), Jocilyn Martinez (AC), Christine McGuire-Wolfe (PH), Bonita Pollock (LIB), Nasreen Sadeq (BC), Michael Snipes (AC), Erica Toothman (AC)

ABSENT: Catherine Belden (NR), Allyson Duffy (NR), Mike Sinclair (BU), Andrea Smith (BC), Ryan Toomey (EN)

GUESTS/EX-OFFICIO: Kyna Betancourt (UGS), Ronald “Oscar” Bernard (NR), Scott Besley (BU), Joseph Boyd (RC-St. Pete), Richard Boyd (RO), Cynthia Brown Hernandez (ODS), Addye Buckley-Burnell (C&PD), Kenneth Christensen (EN), Mary Collins (UGS), Lorene Hall-Jennings (UAA), Mazhab “Mazi” Ferguson (OCE&P), Colin Forbes (UGS), Lisa Landis (CBCS), Jennifer Lister (CBCS), Diane Mellon (C&PD), Monica Miranda (OCE&P), Ali Mrani Alaoui (UGS), Mia Naeini (EN), Kelly Pearson (AC), Ashley Reese (OP&EVP)

Meeting Called to Order at 3:02 p.m. (EST).

1. Welcome and Announcements

Adriana welcomed the council members to another Undergraduate Council meeting.

2. Approval of November 25, 2024 Undergraduate Council Meeting Minutes

The minutes were approved (no revisions).

3. Informational Items

1. Quality Enhancement Plan – Addye Buckley-Burnell

Dr Buckley-Burnell, the Associate Vice President & Executive Director Center for Career & Professional Development, gave a presentation about this year’s Quality Enhancement Plan (QEP). It is titled *ExCeL*, short for Experiential Centered Learning. The goal for ExCeL is to ensure students are career-ready come graduation by expanding meaningful experiential learning opportunities.

In addition to traditional co-ops and internships, access to employment and undergraduate research are to be expanded as they are the High Impact Practices that align with student engagement, retention, and first-destination outcomes (e.g. graduate school, full-time employment, median salary). All students will not be siphoned into the same experience; rather the goal is to provide students with a better concept of their post-graduation career goals and experiences will be aligned accordingly.

Ultimately, ExCeL would like to aid students in Identifying and Evaluating experiential learning opportunities that match their interests, while also giving them the tools to effectively Demonstrate and Communicate career readiness competencies acquired through courses and experiences. Therefore, a mandatory career module has been launched for all first-year students at the university. This will inform students about various aspects of the career cycle, such as how to choose a major and what experiences will align with their chosen program. These modules will be updated with additional topics (e.g. resume-building) into the Spring and Fall semesters.

A Faculty Champion Program has been established to strengthen the partnership between faculty and the Center for Career & Professional Development. Faculty will be trained in the career development cycle in assurance that these resources will be embedded into their courses. A stipend will be provided for those who participate and at the end of the year a recognition ceremony will be held to laud those who exemplify the ExCeL mission.

New funding opportunities are also being created by leveraging Federal Work Study (FWS) funds and grants for both on and off-campus experiences.

Dr Buckley-Burnell charges the council with keeping the ExCeL QEP in mind for student experience tracking. Posters will be placed around campus (and are available online) for students to upload their experiences into Handshake, thereby providing helpful data for the Career & Professional Development team. She also entreats council members to be aware of any potential on-campus internships they may be able to create that are eligible for FWS funding. Lastly, she asks for faculty to assist in assessing student outcomes by way of Canvas Outcomes. This can be done by adding pre-made elements to rubrics and question banks. There is no reporting-out from faculty; once the elements have been included, data is automatically sent to the Career & Professional Development team. The goal is to have a better understanding of what students are accomplishing in their courses directly from the source.

Being the director for this year's QEP, Dr Buckley-Burnell welcomes council members to contact her with any further questions or comments they may have. Additional information about the QEP also can be found on the following websites:
<https://www.usf.edu/qep>
<https://careers.usf.edu/excel-with-experience-infuse-into-experiences/>

2. Program Discontinues (All Effective 25-26):

- a. Exercise Science B.S.
- b. Marketing B.S., General
- c. Marketing B.S., with Digital Marketing Concentration
- d. Marketing B.S., with Entrepreneurship Concentration
- e. Marketing B.S., with Sales Marketing Concentration

f. Marketing B.S., with Sports Marketing Concentration

3. Agenda Roundtable Discussion

Council members and guests discussed their preferences regarding the layout of the Consent Agenda. Previously, items were simply listed without description. Going forward, items will be accompanied by a summary describing the changes that have been requested in each proposal.

4. Consent Items (All Effective 25-26) – ALL APPROVED

1. Accountancy and Analytics B.S.

(Requests removal of “Behavioral Science or Humanities Course” and “Ethics or Political Science Course” requirements from the Accountancy and Analytics Required Courses core. This grants students more electives that are tailored to their interests while also aligning LPSOA with other programs in the college.)

2. ACG 3113 – Intermediate Financial Accounting II

(Requests change to description and removal of two prerequisites, ACG 3401 – Accounting Information Systems and TAX 4001 – Concepts of Federal Income Taxation. The latter aligns the course with recent requisite updates to ACG 3103 – Intermediate Financial Accounting I, where these two courses were removed as corequisites.)

3. APK 3120 – Exercise Physiology

(Requests change to course objectives, outcomes, and/or major topics.)

4. APK 4138C – Applications of Strength and Conditioning

(Requests change to course type, requisites, course objectives/outcomes/major topics to align with the new Exercise Science and Kinesiology B.S. concentration that will focus exclusively on Strength and Conditioning.)

5. Athletic Coaching Minor

(Requests replacement of APK 3120 - Exercise Physiology with PET 4380 - Applied Exercise Science as changes to APK 3120's learning outcomes and modality made it more suitable for clinical, rather than educational, settings.)

6. Business Foundation Core – PHI 1103 inclusion (all Muma programs affected excepting Hospitality Management B.S.)

(Requests addition of PHI 1103 - Critical Thinking as a required non-business elective for all business majors.)

7. Business Foundation Core – SCM 3005 inclusion (all Muma programs affected excepting Hospitality Management B.S.)

(Requests swap of MAN 4504 – Operations and Supply Chain Management with SCM 3005 – Supply Chain Management in Muma core. This will provide all students with introductory knowledge of supply chain functions while mitigating advising challenges that come with a 4000-level course.)

8. Business Foundation Core – International Business course inclusion (all Muma programs affected excepting Hospitality Management B.S.)

(Requests addition of an international business course for students who do not satisfy the Study Abroad requirement.)

9. Chemical Engineering B.S.C.H.

(Requests removal of BCH 3053 and CHM 2211 as content in these courses are not necessary for students, nor are they prerequisites for any additional B.S.C.H. coursework. The removal of three general elective credit hours will reduce degree hours from 131 to 125.)

10. EEE 4359 – Analog CMOS/VLSI Design

(Requests removal of corequisite, EEE 4301 – Electronics II, as its contents are now covered in EEE 4359.)

11. EEL 4461 – Antenna Theory

(Requests removal of an unnecessary prerequisite, EEL 4423C – Electrical Circuits & Systems Design Laboratory. The course will now have one requisite, EEL 3472C – Electrical Engineering Science II - Electromagnetics.)

12. Entrepreneurship B.S.

(Requests addition of new course: ENT 4933 – Selected Topics in Entrepreneurship to required courses.)

13. ESE 4341 – Secondary Teaching Methods

(Requests changes to schedule type/delivery mode, textbooks; course objectives, learning outcomes, and/or major topics. Due to the Textbook Affordability program, ESE 4341's textbook will be changed to a newer and less expensive option.)

14. General Business Studies B.S.

(Requests inclusion of “Supply Chain” and “Risk Management” as two additional areas of focus for degree. This will enhance student success by granting new options tailored more towards students' interests.)

15. Global Business B.A., with Business Analytics and Information Studies Concentration

(Requests replacement of ISM 4382 – Global Information Systems with ISM 4041 – Global Cyber Ethics as a required concentration course as ISM 4382 has been discontinued.)

16. Health Sciences B.S., with Biological Health Sciences Concentration

(Requests change to program description to account for previously approved Health Sciences revisions to course composition, concentration hours, and degree hours.)

17. Health Sciences B.S., with Health Care Administration Concentration

(Requests change to program description to account for previously approved Health Sciences revisions to course composition, concentration hours, and degree hours.)

18. Health Sciences B.S., with Health Information Technology Concentration

(Requests change to program description to account for previously approved Health Sciences revisions to course composition, concentration hours, and degree hours.)

19. Health Sciences B.S., with Social and Behavioral Health Sciences Concentration

(Requests change to program description to account for previously approved Health Sciences revisions to course composition, concentration hours, and degree hours.)

20. LIS 4204 – Information Behaviors

- (Requests increase of prerequisite, LIS 3261 – Introduction to Information Science, minimum grade from C- to C.)
21. **MAR 3023 – Basic Marketing**
(Requests removal of “junior standing” restriction to coincide with other Muma core courses that do not hold this restriction. The change will allow students to progress faster in their degree.)
 22. **MAR 4403 – Sales Management**
(Requests addition of MAR 3400 – Professional Selling requisite to ensure students have the necessary knowledge in foundational sales critical for success in MAR 4403.)
 23. **MAR 4824 – Marketing Management Problems**
(Requests swap of MAR 3613 – Marketing Research requisite with MAR 3023 – Basic Marketing, and addition of “senior standing” restriction. The latter will ensure students have at least ninety hours of coursework before taking the MAR 4824 capstone.)
 24. **Marketing B.S. Major Core**
(Requests complete revamp of Marketing core to align with new the two new Marketing degree programs. The new core will ensure students have knowledge in the latest business trends and technologies, such as artificial intelligence and Account Based Marketing.)
 25. **MCB 3020 – General Microbiology**
(Requests MCB 3020L corequisite removal due to advising challenges that would not allow students who had not taken the lab to register for the lecture.)
 26. **PET 3211 – Stress, Health and Disease**
(Requests change to prefix/number, course objectives/outcomes/major topics.)
 27. **PET 3312 – Biomechanics**
(Requests change to prefix/number, course title, course objectives/outcomes/major topics.)
 28. **PET 3314 – A Survey in Exercise Science**
(Requests change to course title, prefix/number, description.)
 29. **PET 3361 – Nutrition for Fitness and Sport**
(Requests change to prefix/number, course description, course objectives/outcomes/major topics.)
 30. **PET 3370 – Science of Weight Management**
(Requests change to prefix/number, course description, course objectives/outcomes/major topics.)
 31. **PET 3384 – Exercise Testing and Prescription**
(Requests change to prefix/number, course description, course objectives/outcomes/major topics.)
 32. **PET 3384L – Exercise Testing and Prescription Lab**
(Requests change to course title, prefix/number, description, course objectives/outcomes/major topics, textbooks.)
 33. **PET 3940 – Exercise Science Practicum**
(Requests change to course title, prefix/number, requisites, course objectives/outcomes/major topics.)
 34. **PET 4088 – Integrated Fitness Programming**

- (Requests change to prefix/number.)
35. **PET 4093 – Strength and Conditioning**
(Requests change to prefix/number, requisites, course objectives/outcomes/major topics.)
36. **Physical Education B.A./B.S.**
(Requests replacement of APK 3120 – Exercise Physiology with PET 4380 – Applied Exercise Science as changes to APK 3120’s learning outcomes and modality made it more suitable for clinical, rather than educational, settings.)
37. **SCM 3005 – Supply Chain Management**
(Requests removal of “majors only” restriction to coincide with the course moving to the Muma core, to be taken by all students.)
38. **SCM 4120 – Global Commerce**
(Requests removal of MAR 3023 – Basic Marketing prerequisite as it pertains to Marketing and not Supply Chain. This will ultimately remove all requisites.)
39. **SCM 4950 – SCM Capstone Project**
(Requests requisite swap from MAR 3023 – Basic Marketing to SCM 3003 – Supply Chain Management as SCM 3003 is a Supply Chain major course.)
40. **SOW 4233 – Social Welfare Policy and Program Analysis**
(Requests title change to “Social Welfare Policy Practice” as this, along with the previous approved course proposal to update the course description and objectives, is essential for aligning the BSW program with accreditation standards.)
41. **SOW 4341 – Multi-Methods of Social Work Practice II Macro-System Intervention**
(Requests title change to “Social Work Practice with Individuals, Families, & Groups” as this, along with the previous approved course proposal to update the course description and objectives, is essential for aligning the BSW program with accreditation standards.)
42. **SOW 4343 – Multi-Methods of Social Work Practice I - Micro System Intervention**
(Requests title change to “Social Work Practice with Organizations & Communities” as this, along with the previous approved course proposal to update the course description and objectives, is essential for aligning the BSW program with accreditation standards.)
43. **Supply Chain Management B.S.**
(Requests addition of MAN 4504 – Operations and Supply Chain Management as major-required course.)

5. Old Business

New Curriculum Proposals

1. Artificial Intelligence B.S.A.I. (**eff. 25-26**) (ADRIANA URUENA-AGNES) **TABLED**
2. Computer Science & Engineering B.S.C.S.E. (**eff. 25-26**) (ADRIANA URUENA-AGNES) **TABLED**

3. Exercise Science and Kinesiology B.S. (with three new concentrations) (eff. 25-26) (JOCILYN MARTINEZ) **APPROVED**

Program Change Proposals

1. Computer Science B.S.C.S. (eff. 25-26) (ADRIANA URUENA-AGNES) **APPROVED**
2. Cybersecurity B.S.C.Y.S. (eff. 25-26) (ALESSIO GASPAR) **APPROVED**

New Course Proposals

1. CAI 4100 – Introduction to Machine Learning (eff. 25-26) (ADRIANA URUENA-AGNES) **APPROVED**
2. CAI 4930 – Special Topics for AI (eff. 25-26) (ADRIANA URUENA-AGNES) **APPROVED**
3. CDA 4000 – Computing Circuits (eff. 25-26) (ADRIANA URUENA-AGNES) **APPROVED**
4. CIS 1930 – Freshman Seminar for Computing (eff. 25-26) (ADRIANA URUENA-AGNES) **APPROVED**
5. EEE 3415 – Fundamentals of Data Structures (eff. 25-26) (ERICA TOOTHMAN) **APPROVED**
6. EEE 4205 – Computer System Architecture and Engineering (eff. 25-26) (ERICA TOOTHMAN) **APPROVED**
7. EEE 4205L – Computer System Architecture and Engineering Lab (eff. 25-26) (ERICA TOOTHMAN) **APPROVED**
8. EEE 4400 – Applied Algorithms (eff. 25-26) (ALESSIO GASPAR) **TABLED**
9. EEE 4600 – Applied Computer Organization and Operating System (eff. 25-26) (ALESSIO GASPAR) **TABLED**
10. ~~EEE 4906 – CPE Design 1 (eff. 25-26) (LONDON GREEN/ADRIANA URUENA-AGNES)~~
Proposal retracted 1/7 per proposer request.
11. ~~EEE 4914 – CPE Design 2 (eff. 25-26) (LONDON GREEN/ADRIANA URUENA-AGNES)~~
Proposal retracted 1/7 per proposer request.
12. [HSC 4001 – Developing a Health Professions Portfolio](#) (eff. 26-27) (ALLYSON DUFFY) **TABLED**
13. [HSC 4630 – Understanding US Health Care](#) (eff. 26-27) (ALLYSON DUFFY) **TABLED**
14. HUM 4314 – Utopia and Science Fiction (eff. 25-26) (CATHERINE BELDEN/LONDON GREEN) **TABLED**
15. LAE 4315 – Introduction to Literacies: Print, Digital, Cyber, AI, and Multimodal (eff. 25-26) (NASREEN SADEQ) **APPROVED**
16. MAP 3170 – Introduction to Actuarial Mathematics (eff. 25-26) (NASREEN SADEQ) **APPROVED**
17. MMC 4456 – Data Visualization and Storytelling (eff. 25-26) (NASREEN SADEQ) **APPROVED**

Course Change Proposals

1. [ART 2400C – Beginning Printmaking](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**

2. [ART 3513C – Selected Topics in Painting](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
3. [ART 3530C – Intermediate Painting](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
4. [ART 3610C – Digital Modeling](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
5. [ART 3709C – Intermediate Sculpture](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
6. [ART 3712C – Multiples Molds and Bronzecasting](#) (eff. 26-27) (BONITA POLLOCK)
Proposal retracted 12/16/24 per proposer request.
7. [ART 3735 – Selected Topics in Sculpture](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
8. [ART 3761C – Intermediate Ceramics](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
9. [ART 4023 – Animation Process](#) (eff. 26-27) (BONITA POLLOCK) **APPROVED**
10. EGN 4454 – Numerical & Computer Tools II in Civil & Env Eng (eff. 25-26)
(CHRISTINE MCGUIRE-WOLFE) **APPROVED**

6. New Business

New Curriculum Proposals – (Proposals Needing Reviewer Assignment)

1. Health and Nutrition B.S. (eff. 25-26) (ADRIANA URUENA-AGNES)
2. Health and Physical Rehabilitation Science B.S. (eff. 25-26) (CANDI ASHLEY)
3. Health Sciences B.S., with Healthcare Simulation Science Concentration (eff. 25-26)
(ADRIANA URUENA-AGNES)
4. Marketing B.S., Digital Marketing and Analytics Concentration (eff. 25-26) (ADRIANA URUENA-AGNES)
5. Marketing B.S., Market Development Concentration (eff. 25-26) (ADRIANA URUENA-AGNES)

New Course Proposals – (Proposals Needing Reviewer Assignment)

1. [ANT 4404 – Environmental Justice](#) (eff. 26-27) (BONITA POLLOCK)
2. APK 4122C – Exercise Program Design (eff. 25-26) (MARC LEJEUNESSE)
3. APK 4166 – Sports Supplements (eff. 25-26) (ALESSIO GASPAR)
4. APK 4167 – Sports Metabolism (eff. 25-26) (ALESSIO GASPAR)
5. APK 4320C – Corrective Science (eff. 25-26) (BONITA POLLOCK)
6. APK 4415 – Nutritional Coaching for the Lifelong Athlete (eff. 25-26) (ALESSIO GASPAR)
7. APK 4400 – Sport Psychology (eff. 25-26) (MARC LAJEUNESSE)
8. HSC 3542 – Motor Development and Learning for Rehabilitation Professions (eff. 25-26) (CANDI ASHLEY/JOCILYN MARTINEZ)
9. HSC 3612 – Clinical Exercise Physiology for Rehabilitation Professions (eff. 25-26) (CANDI ASHLEY)
10. HSC 4008 – Professional Development in Rehabilitation Professions (eff. 25-26) (CANDI ASHLEY/JOCILYN MARTINEZ)
11. HSC 4549 – Advanced Physiology for Rehabilitation Professions (eff. 25-26) (CANDI ASHLEY)
12. HSC 4572 – Clinical Nutrition and Metabolism (eff. 25-26) (CANDI ASHLEY)
13. HSC 4610 – Movement Neuroscience (eff. 25-26) (CANDI ASHLEY)

14. HSC 4614 – Biomechanical Concepts for Rehabilitation Professions (**eff. 25-26**)
(CANDI ASHLEY)
15. MAR 4190 – Marketing Technology and AI (**eff. 25-26**) (BRENDAN COOK/DANIEL MARLIN)
16. MAR 4233 – Social Media Marketing (**eff. 25-26**) (BRENDAN COOK/DANIEL MARLIN)
17. MAR 4705 – Marketing Analytics (**eff. 25-26**) (BRENDAN COOK/DANIEL MARLIN)
18. REE 4313 – Real Estate Investment (**eff. 25-26**) (ERICA TOOTHMAN)

Course Change Proposals – (Proposals Needing Reviewer Assignment)

1. [ART 3461C – Selected Topics in Printmaking](#) (**eff. 26-27**) (ALLYSON DUFFY)
2. [MCB 4115L – Medical Bacteriology Laboratory](#) (**eff. 26-27**) (ALLYSON DUFFY)

Meeting Adjourned at 4:46 p.m. (EST).