

USF Student Green Energy Fund Council



Friday, November 15, 2019 – SVC 1073

Time: 1:00 pm – 2:30 pm

Meeting Minutes

In attendance:

Council Members

Suchi Daniels (substitute for Ray Gonzalez), Rachael Dominguez, Franklin Dureke, Kianna Freeman, Sharon Hanna-West, Lance Landrum, Chris Marks, Alexis Mootoo (Chair)

Absent:

Kebreab Ghebremichael, Ray Gonzalez, Barbara Bushnell, Mario McPherson, Raymond Mensah, Abdulraheem Alzahrani, George Philippidis, Heather Van Allen

Observer(s): Vicky English, Jay Souza

First Order of Business:

Meeting was called to order at 1:00 pm. Quorum was not established (no voting). Chair announced that Sharon Hanna-West is now a full member on SGEF Council. Council reviewed and approved the minutes from October 18, 2019 meeting.

Financial Update:

Chair stated that there were no expenditures for projects in the last month.

Action item: Chair will work on list of active, approved (with no financial activity) as well as completed projects and distribute at next meeting.

Action item: Suchi Daniels to assist in setting up meeting with Alexis Mootoo and Ray Gonzalez to discuss outstanding items, including renewable energy certificates that need to be closed out after they receive council approval. Disposition of Green Fee committee will decide which items move forward.

Set up a Foundation account to offset funding for renewable energy certificate.

Action item: Suchi Daniels will produce contextual information and look through past student minutes and presentations for additional information and send to Chair

Public Comment:

None

Unfinished Business:

- **Referendum Renewal**

Moving forward

- **SGEF Marketing**

Working on new mission statements and tagline. Start momentum in December.

Action item: Sharon Hanna-West will share electronic file prior to next meeting regarding some of their projects

Use of marketing materials:

- Use materials from last campaign-no additional paper
- Be more creative with a stronger digital presence (Muma, USF entrance board, Patel, MSC)
- Continue with social media presence
- Make our voices known
- Get listing of all media outlets on campus
- Leverage relationships with other USF departments to push out information
- Increase visibility during Bull Market; Alexis Mootoo has 2 students who will volunteer

Two marketing videos (one short, one long) being produced by Innovative Education to be deployed Jan./Feb. Look at videos we already have already produced and share at next meeting.

Action Item: Invite Innovative Education to next meeting

- **Parking MOU**

Set up EBA auxiliary fund to collected revenue generated from SGEF projects

Challenge will be estimating revenue versus expenses

- **Charter Review**

Original Charter signed in 2008. Needs to be updated and resiliency clause added. *American College and University Presidents' Climate Commitment* has been changed to *Second Nature's Carbon Commitment*.

Sharon Hanna-West pointed out that when President Genshaft signed in 2008, there was a lot of press coverage and momentum was strong. Need to create that momentum when Charter is renewed.

Office of Community Engagement is already working on some green initiatives. Council suggested to engage and streamline efforts with that office since USF does not have (currently) an Office of Sustainability. Look at renewing Charter after meeting with the other campus players; table discussion until January meeting.

Action item: Email Charter to other USF Department players for feedback

Email Charter to SGEF council members

Suchi Daniels will send addendum wording

New Business:

Chris Marks moved to add agenda item for Campus Recreation:

Jay Souza, Campus Recreation Director, discussed a new green initiative that he would like moved forward. The company is SportsArt. They produce motorless treadmills, bikes and other fitness equipment that monitors how much power rider is self-generating. Up to 6 machines can be daisy-chained. Only four universities in the nation are using them; if we bring in the machines, we would be the only university in Florida that has them. Jay contacted vendor for quote. Council liked initiative and agreed that a formal proposal should be submitted by Jay.

Activities Update:

Members noted that USF students not aware of USF sustainability initiatives. Suggestions included:

- Updating contacts on Green Fee web page
- Establish process for future leaders with information on reasons for fee, etc.
- Focus on University commitment towards sustainability
- Speak in classes about potential for new projects (Lance in Design I)
- Create a scavenger hunt to find campus locations of sustainable projects
- Have campus maps with identification of projects

Announcements

December SGEF meeting to be rescheduled to week before finals to accommodate students. Chair would like to see meetings occur earlier in the month.

Meeting adjourned at 2:24 pm.