



Private Company

# Insights and innovation in menopause and perimenopause

Personal health

We are seeking subject matter experts in menopause and perimenopause to provide insights into physiological changes, perspectives on unmet needs in symptom management and identify opportunities for innovative approaches that could support the development of new consumer products.

## Background

The menopause transition is a complex physiological process that presents significant challenges for both women and the medical community. Perimenopause, the phase leading up to menopause, can last for several years and varies greatly in timing and duration among individuals. During this time, fluctuating hormone levels trigger a wide range of symptoms, including hot flashes, mood swings, brain fog, sleep disturbances, and metabolic changes. Because these changes often begin gradually and unpredictably, many women struggle to recognize when perimenopause has started and what steps they can take to manage it. Having a clearer understanding of what is happening in their bodies—along with reliable ways to confirm the transition—could empower women to make informed decisions about symptom relief and long-term health strategies. Once a woman reaches menopause (defined as 12 months without a menstrual cycle), estrogen levels stabilize at a lower baseline, but new challenges arise, such as bone density loss, vaginal dryness, and increased cardiovascular risk. Despite the widespread impact of menopause, solutions remain fragmented, inconsistent, and largely inaccessible to many women. While hormone replacement therapy (HRT) is considered the gold standard for symptom relief, it isn't suitable for everyone, leaving many women seeking alternative, non-hormonal approaches. The growing field of nutraceuticals, digital health, and consumer products offers exciting opportunities with the potential to significantly improve the lives of women experiencing menopause.

## What we're looking for

We are seeking to engage with leading experts to deepen our understanding of the menopause space, focusing on the scientific advancements in symptom management and the technologies shaping product development. By connecting with researchers and clinicians, we aim to identify key gaps in current solutions, explore emerging technologies, and highlight future opportunities that will define the next generation of menopause solutions.

## Topics of interest

- Menopause-related biomarkers
- Non-hormonal approaches to manage perimenopause and menopause symptoms
- Simple solutions for tracking menopause symptoms
- Skincare and haircare needs during menopause

- Beneficial ingredients for menopause support, including nutrients and bioactive compounds
- Clinical perspectives on unmet needs and emerging priorities in symptom management
- Opportunities for innovative consumer products to address menopause symptoms

### **Required qualifications**

- Expertise in menopause, perimenopause, or reproductive aging research
- Expertise in neuroendocrinology and hormonal regulation or menopause-related physiological changes
- Clinical or research background in symptom management, interventions, or patient care related to menopause

### **Nice-to-have**

We're open to experts who have experience with:

- Experience researching non-hormonal therapies for menopause symptom management
- Knowledge of menopause-related biomarkers and physiological monitoring techniques
- Experience developing digital health tools for menopause tracking and symptom management
- Clinical experience treating perimenopausal and menopausal patients, with insights into unmet medical needs

### **What's out of scope**

- Professionals solely focused on drug development for menopause

### **Expert location**

- Accepting applications from experts based in all countries

Please contact the University of South Florida Technology Transfer office representative for submission – Karla Schramm at [kschramm@usf.edu](mailto:kschramm@usf.edu)