



Keep Tampa Bay Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

Engaging citizens and communities
through environmental service and
education

Our **Mission** is to promote a culture of environmental stewardship through volunteer and educational opportunities.



FOCUS AREAS

Conservation Waste Reduction Beautification

We combine education with hands-on stewardship to make our community cleaner, greener, safer, and more livable.

Our Accomplishments



FY17 Environmental Impact

- 15,797 volunteers
- 868 Education Presentations & Outreach Events
- 467,824 lbs. waste removed
- 34,405 lbs. invasive plants removed
- 26,273 acres public land improved

FY17 Accomplishments

- Keep America Beautiful, Sustained Excellence
- Keep America Beautiful, President's Circle
- Tampa Bay Water, Water Wise Award for Florida Learning Garden
- HCBOCC, America Recycles Day Proclamation
- HCBOCC, Great America Cleanup Proclamation
- Hillsborough River Interlocal Planning Board, 2017 River Stewardship Award

Events



After Gasparilla Cleanup

- ✓ January 28th
- ✓ Local initiative



Great American Cleanup

- ✓ April 28th
- ✓ Partnership with all Keep America Beautiful affiliates



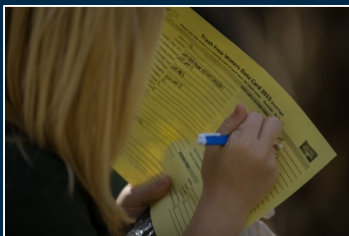
Trashy Flashy Fashion Show

- ✓ February 9th
- ✓ 70% recycled materials



Hillsborough River and Coastal Cleanup

- ✓ September 15th
- ✓ Data collection in conjunction with the Ocean Conservancy International Coastal Cleanup



Education



- ✓ Florida Learning Garden
- ✓ Sustainable gardening
- ✓ Enviroscape Watershed Model
- ✓ Florida-friendly landscape



Education Presentations

- ✓ All about KTBB
- ✓ Waste in Place
- ✓ STEM



Outreach

- ✓ Community involvement from all sectors



Ambassador Program

- ✓ Youth and Adults
- ✓ Internships
- ✓ Junior Site Captains
- ✓ Youth Advisory Council

Environment



Tours of the garden instill an interest in growing food, developing an appreciation for Florida-Friendly landscaping, and inspire visitors to create green spaces in their own community.

Adoptions allow groups to get involved in their community year round.



Community Projects

- ✓ Invasive Plant Removal
- ✓ Tree Plantings
- ✓ Beautification Projects
- ✓ Ambassador Training
- ✓ Litter Removal



Trash Travels



Fundraising and Recognition

Tropical Nights



This tropical themed gala serves as our main fundraising event. Funds support our annual programs.



Annual Awards Breakfast

We recognize outstanding adoption groups, partners, and individuals who help keep Tampa Bay beautiful every day.

Partnerships

By working together, we can develop a strong culture of environmental stewards.

A sense of community pride leads to safer neighborhoods and an improved quality of life.



Join a mission that matters!

Return on Investment:
For every **\$1.00** of support to
Keep Tampa Bay Beautiful,
we return **\$26.50 +** worth of
benefits to our community!

- ✓ Creating a sense of community pride
 - ✓ Reducing fire hazards
 - ✓ Increasing roadway safety
- ✓ Creating healthier communities
 - ✓ Saving taxpayers' dollars
- ✓ Preventing animal entanglement

Thank you for listening!



**Keep
Tampa Bay
Beautiful**

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