

# LINKEDIN LEARNING BASICS

## *Add Instructional Content to Your Canvas Course*

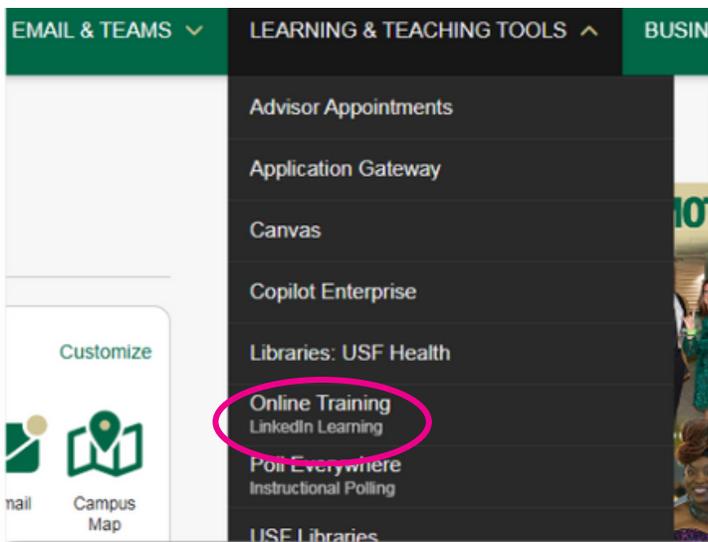
This guide gives an overview of LinkedIn Learning and how to access it. Content may be embedded or linked to anywhere the Rich Content Editor is found. This guide will show you how to insert the content on a page. Its video tutorials can provide the supplemental training your students need.

## WHAT IS LINKEDIN LEARNING?

LinkedIn Learning offers a library of more than 23,000 expert-led courses designed to help develop essential business, technology, and creative skills. It also has courses on professional certifications. LinkedIn Learning integrates seamlessly with Canvas.

## HOW TO ACCESS LINKEDIN LEARNING

Access to LinkedIn Learning content is free to USF students and employees, via MyUSF. Go here to search its offerings and identify the content you want to provide to your students.



1

Go to [MyUSF](#)

2

Select the **LEARNING & TEACHING TOOLS** tab

3

Select **Online Training**. This will take you to your LinkedIn Learning home page.

# EMBED A COURSE OR VIDEO ON A CANVAS PAGE

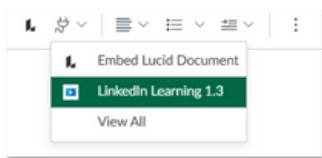
LinkedIn Learning courses and videos can be embedded on a Canvas page. It's best to embed a single course or a single video per page, because the embeds are large. If you have any additional information to include, it's best to place that above the embed.

1 Create a Canvas page or edit an existing page.

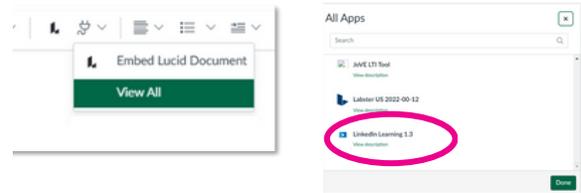
2 Place your cursor in the Rich Content Editor where you want the embed to be placed.

3 Choose the plug icon in the editing tools.   
If it's not visible, select the 3 dots at the far right to show additional options.

4 In the dropdown menu, choose **LinkedIn Learning 1.3**.



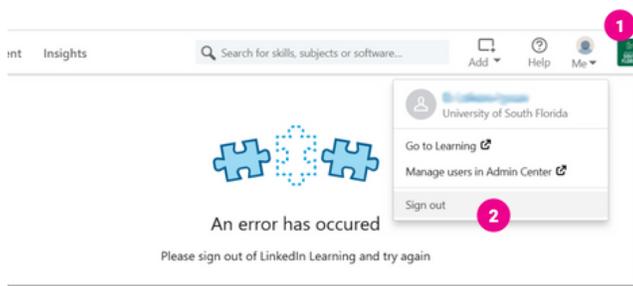
If you do not see this choice, select **View All**, choose **LinkedIn Learning 1.3** from the full list, and select **Done**.



## What to do if you get an error screen at this point

If you still are logged in to LinkedIn Learning, you will get an error message. Perform the following steps to clear the error and get back on track:

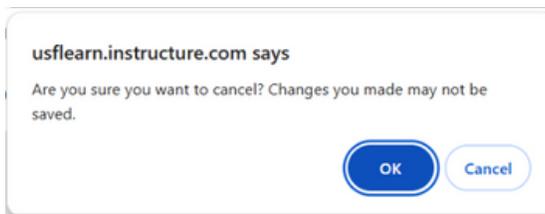
1 Select **Me** on the top right and choose **Sign out**.



- 2 Select the **X** on the top right to close the error screen.



- 3 In the confirmation popup, select **OK**.



- 4 Choose the **LinkedIn Learning 1.3** plug-in again in the Rich Content Editor.

5

Use the search bar to find the content you want to embed in the page.

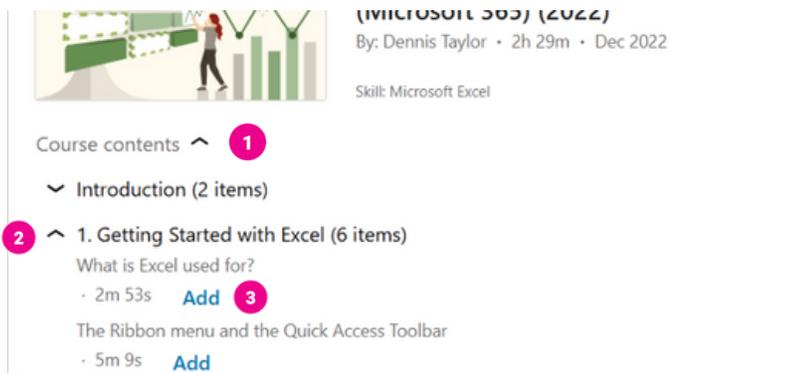


6

If you are embedding a course, select the **Add** button on the right.

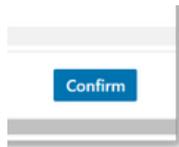


To add only a video from a course, select the caret beside **Course contents** to expand the section, then expand the subsection that contains your video. Select **Add** beneath the video.



7

Select the **Confirm** button



8

**Save** the page when you are done.

# LINK TO MULTIPLE COURSES OR VIDEOS ON A PAGE

Multiple courses and/or videos can be added to a single Canvas page, but it's best to do that using hyperlinks instead of embeds.

1 Create a Canvas page or edit an existing page.

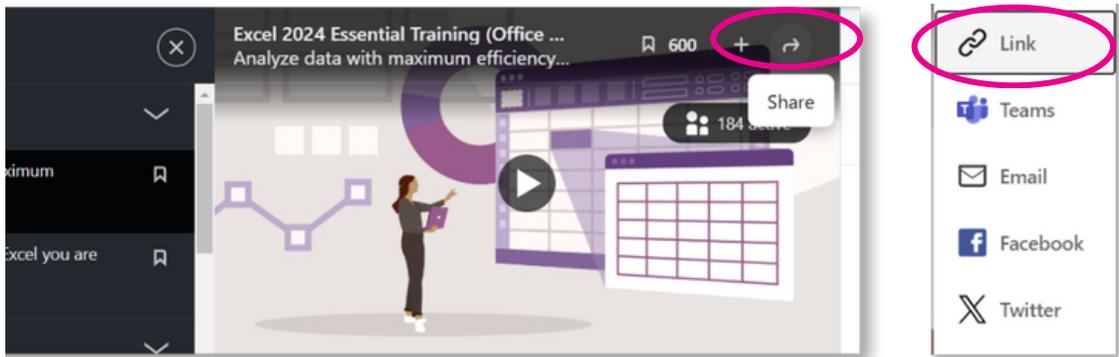
2 Type in all the text that will become the hyperlinks to the LinkedIn Learning content, usually the titles of the content.

3 In a separate tab, go to LinkedIn Learning via MyUSF, and find your content.

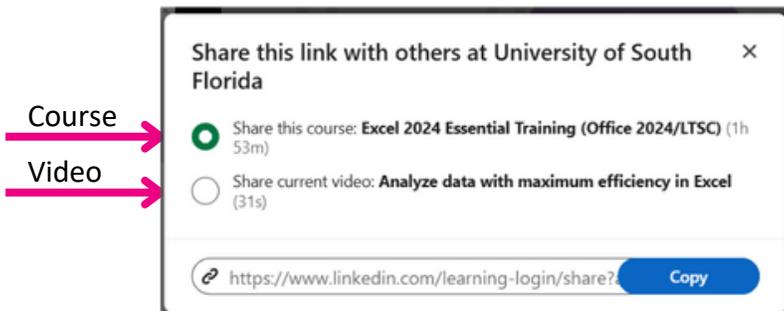


If you are searching for a single video, it's best to find the course it's in and navigate to it in the course.

4 Select the **share icon** at the top right of the player and choose **Link** in the menu.

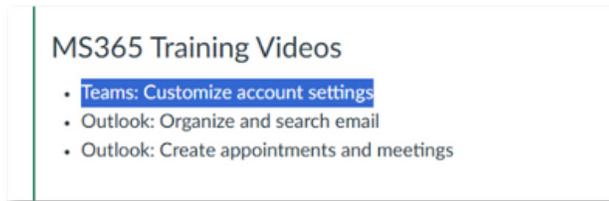


5 In the popup, indicate whether you want the link to the course or the current video you are in, then select **Copy**.



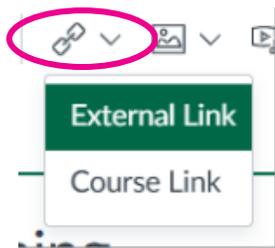
6

In Canvas, select the title of the course or video already typed on the page, or type it in now and select.



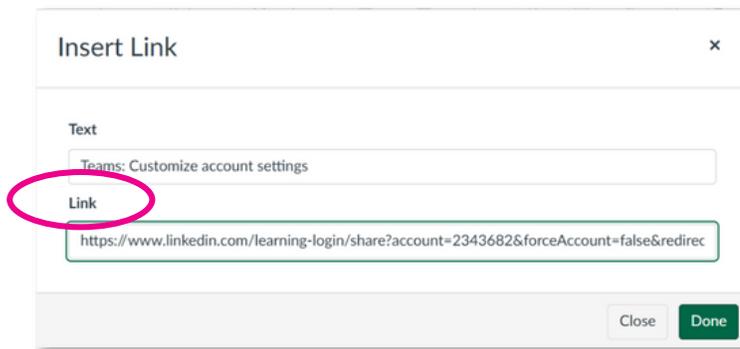
7

Choose the **link icon** in the editing tools, and select **External Link**.



8

Paste the URL into the **Link** field and select **Done**.



9

Go back to the browser tab with LinkedIn Learning and repeat steps 3-8 until you have linked to all the videos and/or courses you want on the page.

10

**Save** the page when you are done.