

# CONVERSATION WITH A FOUNDER

## *Speaker Series*

*Nault*  
Center for  
Entrepreneurship  
at the University of South Florida

**Monday, April 7, 2–3 p.m.**  
Muma College of Business **Atrium**  
*Tampa Campus*

## **Garrett Waggoner**

*CEO & Co-Founder*

Two college students struggle to pour sports drink powder into their disposable water bottles. An idea is born. Millions of plastic bottles are now saved, and the company is valued at over one billion dollars. Come hear how co-founder and CEO Garrett Waggoner built the business from prototype to unexpected, explosive growth on TikTok and in Walmart—culminating in a Super Bowl ad starring Adam Devine!

*Register to Attend:*



[usf.to/cirkul](https://usf.to/cirkul)

**Cirkul Bottle Giveaways!**



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