

EMPOWER *Your* BIG IDEA

WITH A MASTER'S IN ENTREPRENEURSHIP IN APPLIED TECHNOLOGIES



TEAMWORK

IDEAS

- OPPORTUNITIES
- STRATEGIES

STRATEGY

- INNOVATION

GROWTH



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business

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Why USF?

USF's graduate program has been included in the rankings of the nation's best entrepreneurship education programs for over fifteen consecutive years. USF was ranked No. 10 in the US by the Princeton Review in 2025, and No. 1 in the Southeast. The Princeton Review surveyed more than 300 institutions to compile the rankings. Schools were evaluated based on key criteria in the areas of academics and requirements, students and faculty, and outside-the-classroom experiences.

More than 200 new ventures have been launched by graduates of USF's Nault Center for Entrepreneurship.



Why Entrepreneurship in Applied Technologies?

People who dream of launching their own business or sharpening their entrepreneurial skills often have big ideas. But they need to know how to bring those ideas to market and to land the capital to finance the venture.

About the Program

The MS in Entrepreneurship in Applied Technologies is a 30 credit-hour, interdisciplinary program that includes coursework on new product and service creation, strategy, financing, opportunity identification, technology translation, and more — all with an emphasis on sustainability and social responsibility. For those who are already engaged in new product or service creation, the program provides the training, skills and knowledge effective leaders and innovators need.

The program includes 15 credit hours of required core curricula to help students recognize and evaluate opportunities, and 15 credit hours in elective courses. Electives vary based on the student's career goals

and range from courses in global entrepreneurship to biotechnology to intellectual property.

The program isn't just for those who want to start a new business, however. For those who want to advance their career in an established business, the program fosters the kind of thinking that intrapreneurs — people who think like entrepreneurs but work for traditional businesses — need to thrive. Students leave with an innovator's mindset and know how to effectively communicate their ideas.

The MS in Entrepreneurship in Applied Technologies may, with prior approval, be taken in conjunction with the MBA or other MS programs, allowing students to earn two degrees. Students frequently opt to pursue MS degrees in other colleges, particularly in areas such as engineering, biotechnology, and medicine, while earning the MS in Entrepreneurship in Applied Technologies.

Core Courses (6 Credit Hours)

Incoming students who do not have a business degree from an AACSB accredited institution will be required to complete the foundation courses listed below. Students with a business degree from an AACSB accredited institution may be waived after a review of prior coursework.

- ENT 6016 - New Venture Formation
- ENT 6116 - Business Plan Development

Required Courses (9 Credit Hours)

- ENT 6126 - Strategies in Technology Entrepreneurship
- ENT 6186 - Strategic Market Assessment
- ENT 6415 - Venture Capital & Private Equity

Elective Courses (15 Credit Hours)

- ENT 6506 - Social Entrepreneurship
- ENT 6606 - New Product Development
- ENT 6706 - Global Entrepreneurship
- ENT 6947 - Advanced Topics in Entrepreneurship
- ENT 6119 - Mergers & Acquisitions: An Entrepreneurship Perspective
- ENT 6312 - Intellectual Property
- ENT 6619 - Creativity & Design
- ENT 6930 - Exit Strategies
(during summer only)
- ENT 6930 - Scaling New Ventures
(during summer only)
- ENT 6930 - The New Space Economy
- ENT 6930 - Artificial Intelligence: Implications and Opportunities for Entrepreneurs
- ENT 6805 - Sustainable Entrepreneurship
- GMS 6069 - Translational Biotechnology
- GEB 6224 - Improvisation in Business Organizations

“The Nault Center helped me figure out financial aid, provided opportunities like the Florida Blue internship, and gave me access to resources that allowed me to thrive in my career.”

— Magdalena Harrah, Master of Science in Entrepreneurship and Applied Technologies Alumna (2022)



Optional Graduate Certificates

Entrepreneurship (12 Credit Hours)

- ENT 6186 - Strategic Market Assessment
- ENT 6016 - New Venture Formation
- ENT 6116 - Business Plan Development
- ENT 6415 - Venture Capital & Private Equity in Entrepreneurship

Life Science Entrepreneurship (15 Credit Hours)

- ENT 6126 - Strategies in Technology Entrepreneurship
- ENT 6116 - Business Plan Development
- ENT 6186 - Strategic Market Assessment
- QMB 6358 - Data Analytics for Business
- ISM 6419 - Data Visualization

Creativity & Innovation (12 Credit Hours)

- ENT 6619 - Creativity and Design
- ENT 6606 - New Product Development
- ENT 6207 - Management Design Thinking
- ENT 6636 - Innovation and Dali



How to Apply

Applications must be submitted online at usf.to/admissions and are evaluated as they are received. Admissions decisions are usually made within four weeks. Non-USF transcripts must be submitted with application. Application deadlines are:

Fall Start: June 1

Spring Start: October 15

Summer Start: February 15

Financial Aid

USF and the Muma College of Business offer a number of scholarships, graduate teaching assistantships, tutoring opportunities, and student excellence grants to Tampa campus students. Please visit the USF Financial Aid website at usf.edu/financialaid for other sources of financial assistance.

Admission Requirements

USF MSFA admission considers each applicant holistically. To be eligible, candidates must provide:

- GMAT score of 550 or higher, or an equivalent GRE score. Applicants with lower GMAT/GRE scores may be admitted if the application as a whole convinces the committee that the applicant warrants an admission to the major.
- International students from non-English-speaking countries must have a minimum TOEFL score of 550 on the written test, 213 on the computer-based test, or 79 on the Internet-based test. Review all international requirements at usf.to/InternationalGrad.

The admission requirements now include GMAT/GRE waivers:

- Applicants holding a bachelor's degree with a cumulative GPA of 3.5 or better from USF or one of its peer/aspirant universities.
- Applicants who passed Level 1 of the CFA exam as evidenced by an attached letter from the CFA Institute.

For applicants with a three-year bachelor's degree from an accredited institution, the following requirements need to be met in addition to those listed above:

- Minimum GMAT score of 650 with a minimum score of 25 on the verbal portion, or a minimum GRE score of 321 with a minimum score of 150 on verbal reasoning.
- Transcript evaluation from a NACES member is required if the three-year bachelor's degree is from Non-Bologna Accord Institutions and is less than 120 hours.

LEARN MORE AT usf.to/MSEAT

APPLY TODAY usf.to/admissions