

# CONVERSATION WITH A FOUNDER

## *Speaker Series*

**USF Sarasota-Manatee**

## Blake & Brock Gratton

Co-Founders, SpringWell Water Filtration Systems



Meet Blake and Brock Gratton, the twin entrepreneurs who built SpringWell Water Filtration Systems into a powerhouse brand—one so successful it was acquired by Fortune Brands (Moen), a company valued at over \$8 billion. Hear how they built a thriving business, scaled it into a major industry player, and what they learned along the way.

**Featuring Q&A  
with Allen Clary**



Executive Director  
University of South Florida  
Nault Center for Entrepreneurship

**Tuesday, April 15**

4:45 p.m. Reception

5:45 p.m. Fireside Chat

USF Selby Auditorium

**LIMITED TICKETS AT  
[USF.TO/BLAKE-BROCK](https://usf.to/blake-brock)**



**USF Muma**

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**UNIVERSITY of SOUTH FLORIDA**