



# FREE VIRTUAL WORKSHOP SERIES

From KPIs to SMART Goals for Federal  
Educational Program Evaluation

Friday, January 31st, 2025 // 12:00–1:00 p.m. ET



**Presented by:**

**KaMi Ojeda Rodríguez, M.A.,CRP.**

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In this free workshop, the presenter will share how to develop Key Performance Indicators (KPIs), measurable values used to track program success, and how they drive SMART Goals for federal educational programs. KaMi will share her perspectives on aligning KPIs with program objectives and provide examples from her evaluation work, including Title I, II, and IV programs. Participants will leave with practical tools to apply these concepts to their programs.



For access to this virtual workshop, please contact

**Dr. Liliana Rodríguez-Campos**

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## Call for Workshop Proposals:

We are seeking presenters on a broad array of topics at the national and international levels.

