

**CURRICULUM VITAE**  
**Heather M. Zerger, Ph.D., BCBA-D**  
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**Education**

**2020, Ph.D., University of South Florida, Applied Behavior Analysis**  
Dissertation Advisor: Raymond G. Miltenberger, PhD, BCBA-D

**2014, M.A., University of the Pacific, Psychology**  
Major Professor: Matthew P. Normand, PhD, BCBA-D

**2012, B.A., University of Kansas, Applied Behavioral Science**  
Advisor: Claudia L. Dozier, PhD, BCBA-D  
Minor: Psychology

**Academic Appointments**

**Assistant Professor of Instruction | Curriculum Coordinator, Department of Child and Family Studies**  
**University of South Florida (2022 – Present)**

*Online Master of Arts in Applied Behavior Analysis*

- Supervision and Training in Applied Behavior Analysis (Fall 2022)
- Directed Research I (Fall 2022)
- Directed Research II (Spring 2023, Fall 2023)
- Practicum Seminar III (Spring 2023, Fall 2023, Spring 2024)
- Behavior Theory (Summer, 2023, 2024)
- Practicum Seminar II (Spring 2024, 2025)
- Single-Case Research Design (Fall 2024, Spring 2025)

*Master of Science in Applied Behavior Analysis*

- Behavior Theory (Fall 2024)

*Undergraduate Courses*

- Ethics in Applied Behavior Analysis (Fall 2023)

**Adjunct Professor | Department of Child and Family Studies**  
**University of South Florida (2023)**

*Undergraduate Courses*

- Ethics, Supervision, and Management in Applied Behavior Analysis (Spring 2023)

**Postdoctoral Fellow | Instructor, Department of Child and Family Studies  
University of South Florida (2021 – 2022)**

*Undergraduate Courses*

- Practicum Seminar in Applied Behavior Analysis (Fall 2021)
- Ethics, Supervision, and Management in Applied Behavior Analysis (Fall 2021, Spring 2022)

*Graduate Courses*

- Applied Behavior Analysis and Developmental Disabilities (Fall 2021)
- Practicum II: Applied Behavior Analysis (Spring 2022, Summer 2022)
- Behavior Theory (Spring 2022)
- Supervision and Training in Applied Behavior Analysis (Summer 2022)

**Graduate Teaching Instructor, Departments of Child and Family Studies and Psychology  
University of South Florida (2014 – 2017)**

*Undergraduate Courses*

- Fundamentals of Applied Behavior Analysis (Spring 2015, Summer 2015, Fall 2015, Spring 2016, Fall 2016)
- Applied Behavior Analysis in Autism and Developmental Disabilities (Summer 2016)
- Behavior Modification, Psychology Department (Fall 2017)

*Graduate Courses (online)*

- Applied Behavior Analysis: Basic Principles (Spring 2017)

**Publications**

McCullen, M. N., & Zerger, H. M. (submitted). Using self-tailored deposit contracts and reinforcement thinning to increase physical activity in sedentary adults.

Snapp, S. K., Miltenberger, R. G., & **Zerger, H. M.** (2023). Evaluating the effectiveness of video feedback to improve cheerleading tumbling skills. *Behavioral Interventions*.

Miller, B. G., Miltenberger, R. G., Livingston, C. P., **Zerger, H. M.**, Valbuena, D. (2022). Evaluating public posting and goal setting to increase physical activity in young children. *Behavioral Interventions*, 1-13. <https://doi.org/10.1002/bin.1902>

Miller, B. G., Valbuena, D., **Zerger, H. M.**, & Miltenberger, R. G. (2018). Evaluating public posting and goal setting to increase physical activity during recess. *Behavioral Interventions*, 1-14. <https://doi: 10.1002/bin.1631>

**Zerger, H. M.**, Miller, B. M., Valbuena, D., & Miltenberger, R. G. (2017). Evaluating the effects of peer competition on physical activity during school recess. *Journal of Applied Behavior Analysis*, 50, 529-537. <https://doi: 10.1002/jaba.389>

**Zerger, H. M.**, Normand, M. P., Boga, V., & Patel, R. R. (2016). Adult attention and interaction can promote moderate-to-vigorous physical activity of children. *Journal of Applied Behavior Analysis*, 49, 1-11. <https://doi: 10.1002/jaba.317>

Miller, B. G., Normand, M. P., **Zerger, H. M.**, Larson, T. A. (in prep)  
Behavioral assessment of physical activity preferences of young children.

### **Book Chapters**

Miltenberger, R., Miller, B., **Zerger, H.**, & Novotny, M. (2018). Shaping. In S. Hayes & S. Hofmann (Eds), *Core competencies in behavioral cognitive therapies* (pp. 223-232). Oakland, CA: New Harbinger.

Miltenberger, R., **Zerger, H.**, Novotny, M., & Livingston, C. (2017). Behavioral skills training. In J. Leaf (Ed.), *Handbook of social skills and autism spectrum disorder: Assessment, curricula, and interventions* (pp. 325-342). New York: Springer.

Miltenberger, R., **Zerger, H.**, Novotny, M., & Haynes, R. (2017). Community living skills. In K. A. Shogren, M. L. Wehmeyer, and N. N. Singh (Eds), *Handbook of positive psychology in intellectual developmental disabilities: Translating research into practice* (pp. 297-310). New York: Springer.

Miltenberger, R., Miller, B., & **Zerger, H.** (2016). Applied Behavior Analysis. In C. M. Nezu & A. M. Nezu (Ed.), *The Oxford handbook of cognitive and behavioral therapies* (pp. 79-95). New York, NY: Oxford University Press.

### **Invited Presentations**

World Behavior Analysis Day Panel. Virtual panel for the Hoosier Association for Behavioral Analysis organization. March 2023.

### **Conference Presentations**

McCullen, M. N., & **Zerger, H. M.** (2024, September). *Using Self-Tailored Deposit Contracts and Reinforcement Thinning to Increase Physical Activity in Sedentary Adults*. Paper presented at the annual Florida Association for Behavior Analysis conference.

Miller, B.G., Miltenberger, R. G., Livingston C., & **Zerger, H. M.** (2018, May). *Evaluating Public Posting, Self-Monitoring, and Goal Setting to Increase Physical Activity in Children*. Paper presented at the annual Association for Applied Behavior Analysis conference.

Miller, B.G., Miltenberger, R. G., Livingston C., & **Zerger, H. M.** (2017, October). *Evaluating Public Posting, Self-Monitoring, and Goal Setting to Increase Physical Activity in Children*. Paper presented at the annual Florida Association for Behavior Analysis conference.

**Zerger, H. M.**, Miller, B.M., Valbuena, D., & Miltenberger, R.G. (2016, May). *Evaluating the Effects of Peer Competition on Physical Activity During School Recess*. Paper presented at the annual Association for Applied Behavior Analysis International conference.

Miller, B. G., Valbuena, D., **Zerger, H. M.**, & Miltenberger, R. G. (2016, May). *Evaluating Public Posting and Goal Setting to Increase Physical Activity During Recess*. Paper presented at the annual Association for Behavior Analysis International conference.

- Zerger, H. M.,** Miller, B. M., Valbuena, D., & Miltenberger, R. G. (2015, September). Evaluating the Effects of Peer Competition on Physical Activity During School Recess. Paper presented at the annual Florida Association for Behavior Analysis conference.
- Zerger, H. M.,** Normand, M. P., Boga, V., & Patel, R. R. (2015, May). A Comparative Analysis of Physical Activity Interventions for Young Children. Paper presented at the annual Association for Applied Behavior Analysis International conference.
- Miller, B. G., Normand, M. P., **Zerger, H. M.,** & Larson, T. A. (2014, May). *Behavioral Assessment of Physical Activity Preferences of Young Children*. Paper presented at the annual Association for Behavior Analysis International conference.
- Zerger, H. M.,** Normand, M. P., Boga, V., & Patel, R. R. (2014, September). A Comparative Analysis of Physical Activity Interventions for Young Children. Paper presented at the annual Florida Association for Behavior Analysis conference.
- Miller, B. G., Normand, M. P., **Zerger, H. M.,** & Larson, T. A. (2013, September). *Behavioral Assessment of Physical Activity Preferences of Young Children*. Paper presented at the annual Florida Association of Behavior Analysis.
- Zerger, H. M.,** Bayles, M. W., & Neidert, P. L. (2012, May). Assessment and treatment of food refusal in a young child diagnosed with autism. Poster presented at the annual University of Kansas Applied Behavioral Science Poster Fair, Lawrence, KS.

### **Areas of Service**

#### **Graduate Thesis Advisor, University of South Florida**

- Madeline McCullen (2023)
- Ryan Partin (2024)
- Rachel Riccardo (2025)

#### **Graduate Thesis Committees, University of South Florida**

- Talitha Vargas (2021)
- Madeline Molve (2021)
- Samantha Martinez (2022)
- Allison Fisher (2022)
- Jason Wiley (2023)
- Sofia O’Leary (2024)
- Mady Mercado (2024)

#### **Undergraduate Honors Thesis Chair, University of South Florida**

- Emily Shetrone (2021)

#### **Health Sports and Fitness Special Interest Group – Affiliate of the Association for Behavior Analysis International**

- Member Outreach Manager, 2024 – Present

#### **Mid-American Association for Behavior Analysis**

- Board Member, 2021—2023

## **Clinical Experience**

### **Clinical Review Specialist**

#### **Achieve Behavior Partners, LLC, Tampa, FL, (April – August 2021)**

- Review of all clients' written functional behavior assessments and behavior analysis service plans
- Feedback to BCBAs regarding selection of behavioral assessment and intervention procedures, behavior change goals, data presentation, data analyses, and caregiver training procedures

### **Board Certified Behavior Analyst**

#### **Achieve Behavior Partners, LLC, (2019 – 2021) and ABA Solutions, Inc. (2015 – 2019) Tampa, FL**

- Behavioral assessment and treatment of problem behavior in young children and adolescents with ASD, developmental disabilities, and intellectual disabilities
- Functional analysis of severe problem behavior
- School, home, and community-based service delivery
- Administration and program development of VB-MAPP, ABLLS-R, and AFLS
- Supervision and training of BCBA, BCaBA, and RBT level analysts
- Practicum supervisor
- Continual caregiver training in schools and home settings
- Development of BACB Task List assignments for students pursuing BCBA certification

### **Behavior Analysis Intern (2012-2014)**

#### **University of the Pacific, Stockton, CA**

- Stockton Unified School District
- Classroom-based behavioral assessment and intervention
- Home-based behavioral assessment and intervention
- Physical activity and nutrition education
- Group-based behavioral staff training

### **Professional Memberships**

- Association for Behavior Analysis International, 2012—Present
- Florida Association for Behavior Analysis, 2014—Present
- Mid-American Association for Behavior Analysis, 2021—2022
- California Association for Behavior Analysis, 2013—2014
- Kansas Association for Behavior Analysis, 2012

### **Professional References**

- Dr. Raymond Miltenberger | miltenbe@usf.edu | 813.974.5079
- Dr. Matthew Normand | mnormand@pacific.edu | 209.946.7317
- Dr. Bryon Miller | bryonmiller@usf.edu | 408.348.3273