

Muma College of Business

Living Learning Communities



big university
small community



UNIVERSITY of
SOUTH FLORIDA

Muma College of Business

THE BULLS BUSINESS NETWORK



Bulls Business Network

The Bulls Business Network, an organization for high-achieving freshmen and sophomores, provides an avenue for aspiring business students to enjoy early admission to the business college, take advantage of special registration and advising opportunities and participate in events and activities designed to help build a small community within the larger USF family.

BBN Benefits

Select freshmen are admitted directly to the Muma College of Business while most students are fully admitted to the business school after two years of general course requirements. BBN students take the same general classes as their peers, but enjoy several benefits as a result of BBN membership, such as:

Living-learning experience. BBN members are eligible for the Bulls Business Community or the Zimmerman Advertising Program, two residential programs described in the following sections. Living Learning Community options are available on the Tampa and St. Petersburg campuses at USF.

Registration Perks. BBN students have an opportunity to avoid mass lecture classes. Smaller sections of business classes are reserved exclusively for BBN members (availability is limited and determined by academic performance each semester).

Access. Students in the BBN may apply for special Muma scholarships normally open only to juniors and seniors.

Living Options

BBN members can enjoy learning opportunities not normally found in the classroom. "Living and learning" residences with specialized, targeted business programs, the USF Muma College of Business living learning communities are a place where students can begin developing as professionals from their first moments on the Tampa or St. Petersburg campuses.



Two Residential Options:

The Bulls Business Community and the Zimmerman Advertising Program Community

BBN members can choose from three living learning communities located on the Tampa and St. Petersburg campuses. The Bulls Business Community in Tampa is home to 105 students; another 35 students call the Zimmerman Advertising Program Community (sponsored by the Muma College of Business) home. Now, upon admission to the Business Honors Program, BBN students in St. Petersburg will live in the newest residence hall on campus, Osprey Suites. Students admitted to this program in St. Petersburg will live on a floor designated for honors students, provost scholars, and other high-achieving students of all majors. Regardless of campus, most rooms are for incoming freshmen, but a few are set aside for returning students who serve as mentors to younger peers. Students chosen for either residential program enjoy all the benefits of a traditional on-campus lifestyle plus exclusive activities, such as:

Innovative Learning. Programs like “Improv Night” provide living learning community residents with fun ways to play while learning business skills.

Special Programs. Residents are offered special programs just for them, including business etiquette dinner, dress for success, mock interviews, breakfast with the dean, money management workshops, resume building, and off-site company tours.

Advising Privileges. Residents have academic advising in the hall, led by two designated Muma College of Business advisors who coordinate programming for both communities.

Peer Opportunities. Tutoring is available and since residents are all enrolled in similar first-year courses there is ample opportunity for group study. In addition, resident assistants have tips and insight as only someone who has lived in the living learning communities would.

Access. Residents are treated to dinner with the dean and faculty and have access to business leaders most students envy! Students may attend annual networking events and mingle alongside CEOs and CFOs from the Tampa Bay area.

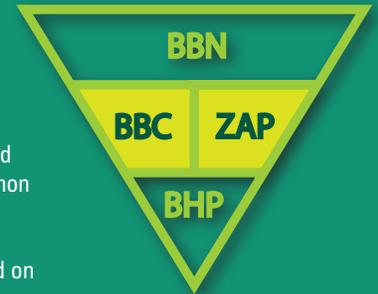
Study Abroad Options. Travel and learn together during an optional summer abroad program. Living-learning community residents can earn credits toward a business degree while gaining international insight. ZAP and Business Honors Program students are required to study abroad at least once.



All Work, No Play? No Way!

BBC and ZAP residents are all members of the BBN, so building friendships with peers who share common interests and goals is easier. From day one, students can socialize with people who have similar classes, goals, and schedules. Common areas in the hall provide an opportunity to socialize, plus there are all the perks of campus life nearby.

The BBC living learning communities are located on the Tampa and St. Petersburg campuses. The ZAP LLC is located on the Tampa campus only.



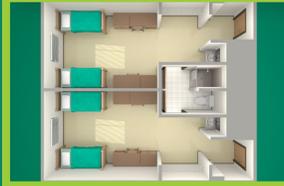
The Suite Life at Poplar Hall in Tampa

Typical Size: 11'6" x 14'6"

Roommates: Poplar Hall is a coed residence, with two people sharing each room with a bathroom connecting two rooms (totalling four residents per suite). Suites are shared by roommates of the same gender.

Amenities: • Laundry facility, mail center, and dining hall • Retail Shops (coffee shop and convenience store) • Housing service desk • Kitchen on every floor • Study lounge with Ethernet connection on each floor • Ethernet connection in-room and WiFi throughout the building • 250Mbps average internet speed (speeds up to 1Gbps) • 24-hour, on-call emergency maintenance

Facilities: Poplar Hall features multiple common areas, a kitchen and study lounge on each floor, and a dining hall, laundry facility and mail center on the first floor. The Marshall Student Center, USF Bookstore, USF Library and Campus Recreation Center are just a short walk away.



The Suite Life at Osprey Hall in St. Petersburg

St. Petersburg campus: Live in the newest residence hall on campus, Osprey Suites. Business Honors Program students will live on a floor designated for honors students, provost scholars, and other high-achieving students of all majors. The University Student Center and the USF Bookstore are just a short walk away.

Quick facts:

- Occupancy: 375
- Year Built: 2020
- Gender: Male Suites/Female Suites
- Number of Residential Floors: 5

Styles: The rooms in Osprey Suites are suite-style in configuration, with the majority being shared two bedroom (double occupancy), one-bath suites. The remainder of the suites will be three or four-single occupancy bedrooms with two bathrooms.



Another Benefit of the BBN: The Business Honors Program

Once admitted into the BBC or ZAP, Bulls Business Network members may also apply to be part of the highly selective Business Honors Program. This prestigious program inspires passion and nurtures exemplary potential in students by blending rigorous coursework and research activities with special residential, service, international and applied learning opportunities found inside and outside of the classroom. USF's Business Honors Program is the only program in Florida exclusively for business majors. Just 30 students are admitted each year. This four-year degree program is available to students on the Tampa and St. Petersburg campuses.

Business Honors Criteria

- Enroll in both Business Honors I and II courses during the first year in the program
- Maintain at a 3.40+ USF GPA
- Assist and participate in the **Business Honors Program service-learning project**
- Take advantage of programs during the summer terms (additional costs may be incurred)
- Complete an honors thesis before graduating from USF
- Regularly attend and participate in honors program activities
- Students are required to study abroad at least once

Interested students must submit the Business Honors Program application, résumé, and two letters of recommendation (academic). Interviews take place during the BBC and ZAP Open House, which normally takes place in early February, on President's Day. Initial decisions are made on an ongoing basis starting in April.



How Can I Participate?

BBN Membership Criteria

Membership is **automatic** for incoming students who have the following criteria:

Already Admitted and Starting in **FALL SEMESTER:**

An incoming freshman declaring an intent to major in business is eligible to apply for the Bulls Business Community. An incoming freshman declaring an intent to major in business advertising is eligible to apply for the Zimmerman Advertising Program.

Already Admitted and Starting in **SUMMER SEMESTER:**

You need to meet the following requirements to apply:

- Completed a USF application
- A high school GPA of at least 3.50 (weighted)
- SAT score of at least 1210 (math + reading) with a minimum 570 math **OR** ACT score of at least 25 (minimum 25 math)

Living Learning Communities Costs, Fees and Application

Costs for on-campus housing are detailed in the “Live the Campus Life” publication from USF Housing & Residential Education. To find answers to questions about rates, fees, meal plans, contracts and deadlines visit usf.edu/student-affairs/housing. For the learning living communities on the Tampa campus, there is a \$225 fee per semester in addition to housing fees for each program. Additionally, students will register for a one-credit-hour introductory course in the fall and the spring.

You must be a member of the BBN to live in the living learning communities. An LLC application and a separate housing application are required. Apply today at:

usf.edu/student-affairs/housing/living-learning-communities

Business Honors Application

The Business Honors application is separate from the BBC and the ZAP application. All required forms can be found at usf.edu/business/undergraduate/honors





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