



NEWSLETTER



MASTERS IN BUSINESS ANALYTICS & INFORMATION SYSTEMS

BULLETIN

PROGRAM NEWSLETTER

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We're very excited to kick off this new year of courses and welcome our new admitted cohort of the Global Online MS-BAIS program!

We're looking forward to helping these professionals grow their data analytics knowledge and build their business intelligence expertise.

We recently celebrated the graduates of the 2021 Weekend Executive class. Congratulations on this incredible achievement!

We hope you enjoy this month's newsletter for the Global Online & Executive MS-BAIS program at the Muma College of Business at USF!

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WELCOME
2022!

CELEBRATING OUR NEWEST GRADUATES

On January 22, we celebrated our graduating 2021 cohort of the MS-BAIS Weekend Executive program!

Hosted at the beautiful Tampa Club in downtown Tampa, it was a great evening filled with camaraderie, excellent food and drinks, and reminiscing about the program.

The connections established between these 25 graduates will benefit them for years to come. This cohort joins our previous three cohorts in forming a strong alumni community that will continue to grow and learn from each other as they progress in their careers.

"Because of this program, I got a new job at my company. I'm starting on our BI team as a Data Analyst on February 1st. I went into this program because I wanted to be a Data Analyst.

I had been working as a Sales Operations Analyst, so I had done minor projects with data, such as pulling reports out of CMS tools and using Excel to interpret the data. I found that I really liked that process, and knew there had to be more to it.

Less than a month after graduating, my company recognized my accomplishment and moved me into the BI team. I'm now working with SQL, Python, and R, putting to use the skills I learned in my courses."

- Karen Rader



Pictured: Natarajan Arumugam, Wadnerson Boileau, Viviana Garcia, Karen Rader, Alex Guzman, Gloria Gonzalez, Armando Ramos, Akila Ramasamy, Elle Mancini, Joel Wolfson, Erich McCartney



GLOBAL ONLINE M.S. in Business Analytics and Information Systems

APPLICATIONS FOR SUMMER 2022 ARE DUE **APRIL 10th**

BENEFITS OF OUR GLOBAL ONLINE PROGRAM

The Muma College of Business is accredited by AACSB International and the SACS Commission. Our program is STEM-certified and 100% online with live classes held only on the weekends. All lectures are also recorded for viewing after each live session. Flexibility for a 12, 24, or 36 month schedule, depending on your needs.

The program focuses on:

- Analytics (data science, business strategy, and business intelligence)
- Information Technology (software development, information systems, security)
- Management (communication, team leadership)

For more information, contact Dr. Stablein at TStablein@usf.edu today!

Live classes are held synchronously on Saturday and Sunday at time frames convenient for most of the world.

Offering advanced coursework in Systems Design, Big Data, Statistical Data Mining, R and Python programming, and Database Management.

Participants receive live virtual instruction, which materially improves their learning of data science material in an online program versus other programs that rely primarily on recorded material.

GLOBAL (LIVE ONLINE)

Frequently being in Tampa is not an option for me

I prefer to attend all classes live through video conferencing

I will benefit from a virtual network of data science professionals across the world

No physical meetings

Flexible scheduling to finish the program in 1, 2, or 3 years

Can be taken from anywhere in the world

Targeting working professionals across the world who can't physically be in Tampa

Global Online MS-BAIS Program Calendar 2022-2023

Spring Semester 2022

	S	M	T	W	R	F	S
March	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
April						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

ISM-6124

Summer Semester 2022

	S	M	T	W	R	F	S
May	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
June	22	23	24	25	26	27	28
	29	30	31				
		1	2	3	4		
July	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
August	26	27	28	29	30		
					1	2	
	3	4	5	6	7	8	9
September	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						
October		1	2	3	4	5	
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
November	20	21	22	23	24	25	26
	27	28	29	30			
					1	2	3
December	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
	25	26	27	28	29	30	31

ISM-6218
ISM-6136
QMB-6304
ISM-6225

Fall Semester 2022

	S	M	T	W	R	F	S
September						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
October	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
							1
November	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
December	23	24	25	26	27	28	29
	30	31					

ISM-6225
ISM-6137
ISM-6155

Spring Semester 2023

	S	M	T	W	R	F	S
January	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
February	22	23	24	25	26	27	28
	29	30	31				
					1	2	3
March	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
April	25	26	27	28	29	30	31
							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30						

ISM-6251
ISM-6562
ISM-6124*

Color Key

- Live Class - Core
- Live Class - Non-Core
- Holiday

Course List

Course ID	Course Name	Semester	Course Dates	Live Class Dates
ISM-6124	Advanced Systems Analysis and Design	Spring	March 28 - April 30, 2022	April 2, 3, 9, 10, 16, 17
ISM-6218	Advanced Database Management	Summer	May 10 - June 13**	May 14, 15, 21, 22 and June 4, 5
ISM-6136	Data Mining	Summer	June 11 - July 15**	June 11, 12, 18, 19, 25, 26
QMB-6304	Analytical Methods for Business	Summer	July 9 - August 9**	July 9, 10, 16, 17, 23, 24
ISM-6225	Distributed Information Systems	Fall	August 27 - September 30	August 27, 28, September 10, 11, 17, 18
ISM-6137	Statistical Data Mining	Fall	October 1 - November 4	October 1, 2, 8, 9, 15, 16
ISM-6155	Enterprise Information Systems Management	Fall	November 5 - December 9	November 5, 6, 12, 13, 19, 20
ISM-6251	Data Science Programming	Spring	January 14 - February 17	January 14, 15, 21, 22, 28, 29
ISM-6562	Big Data for Business Applications	Spring	February 18 - March 31	February 18, 19, 25, 26, March 4, 5
ISM-6124*	Advanced Systems Analysis and Design*	Spring	April 1 - May 5	April 1, 2, 8, 9, 15, 16

* NOTE: If you started the program in Spring 2022, you will not take the last ISM-6124 course in April 2023, you will complete the program in March 2023. If you start the program in Summer 2022 with ISM-6218, you will take ISM-6124 in April 2023.

** Due to the Summer semester being 13 weeks instead of 16 like the Spring and Fall semesters, there is a slight overlap for courses.



USF Muma
College of Business
UNIVERSITY OF SOUTH FLORIDA

This calendar is specifically for the Global Online program. Anyone who prefers in-person instruction should consider our Weekend Executive MS-BAIS program. We are currently accepting applications for the Weekend Executive Fall 2022 semester. This program runs for 16 months on-site in downtown Tampa, with live classes typically occurring every other Saturday.

More information can be found here: [Weekend Executive MS-BAIS program](#), or by contacting Dr. Stablein at TStablein@usf.edu.



EXECUTIVE DIRECTOR'S MESSAGE

2022 is kicking off with a bang! Over 20 students have already enrolled in the first cohort for our brand-new Global Online MS-BAIS program. These industry professionals are looking forward to obtaining their degree from our accelerated and STEM-certified program.

The deadline for the Summer semester is April 10th, so there are only a couple of months left to submit an application!

I'm also excited to announce that we're launching our alumni and prospective student networking Meetups. The purpose of these events are to help build reliable professional connections in the Data Analytics community in Tampa Bay. We'll be rolling out an ongoing schedule soon, so stay tuned!

– Tom Stablein, DBA
MS BAIS Program Director



Announcing our Meetup series!



Data Analytics - Tampa Bay

Tampa, FL

1,138 members · Public group

This is the group we're now managing on Meetup.com. Please join the public group at no cost. We'll be announcing a networking/meet-up schedule soon. All event information will be posted within this group.

Here's the link to join: [Meetup.com/DataAnalyticsTampa](https://www.meetup.com/DataAnalyticsTampa)

Once you're signed up, you'll receive notifications and information for each scheduled event in 2022. Looking forward to seeing you there!



About Our Program

Our Master of Science in Business Analytics & Information Systems programs meet the needs of the marketplace for expertise in both information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consultants, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.

Email: tstablein@usf.edu • Phone: (813) 974-1773

About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



Photo credit: Wilson Collegiate Tennis Camps