

Masters in Business Analytics & Information Systems

# BULLETIN

EXECUTIVE PROGRAM NEWSLETTER



DECEMBER 2022 • VOLUME 2 • ISSUE 2

December has already arrived, and we're thrilled to have over 60 students enrolled in our Global Online MS-BAIS program! The deadline is December 16, so get those applications in ASAP.

November was an incredible month – from our Data Analytics Meetup, to our first public Python Boot Camp, to another excellent Lunch & Learn. We're in the middle of planning out our events for 2023, so stay tuned for more info on that.

We hope you enjoy this month's newsletter. We wish our students, instructors, team members, and community partners a wonderful winter break and holiday season!

## WHAT'S INSIDE

Recent Event Updates

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Global Online Program Information

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A Message from our Director

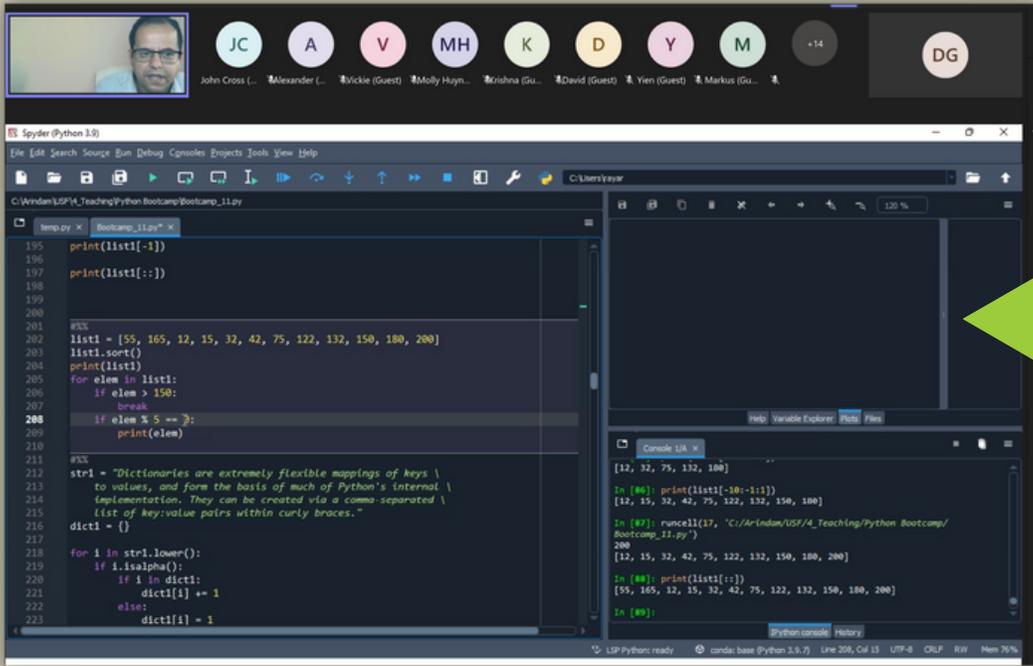
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Community Lunch & Learns

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About the University and Program

# MEETUPS | LUNCH & LEARNS | BOOT CAMPS



For the past several years, we've hosted a virtual Python Bootcamp for each new incoming cohort. These have been so popular that we decided to offer one to our local data analytics community.

30 people attended our first one! We plan on offering these in the future, so if you'd like your team to join, [send us an email](#).

And many thanks to [Arindam Ray](#) for leading this great Python Bootcamp!

We really enjoyed our Lunch & Learn with the Verizon Data Services team. Dr. Han Reichgelt presented on data visualization tools and tactics, and the Verizon team shared insightful thoughts and questions. We're also in the midst of planning Lunch & Learns at PSCU, Amgen, and Citi. If you'd like to schedule a Lunch & Learn for your team, contact us to select a date in early 2023.



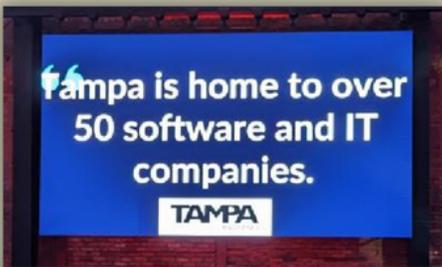
# MEETUPS | LUNCH & LEARNS | BOOT CAMPS

Our November Meetup was excellent! Pedro Franco, Senior Director of Data & AI at Neudesic presented on the complexities of data governance, as well as how to roll out a data governance strategy.



Our December Meetup is on 12/15/22, and we'll be posting our 2023 dates soon. Sign up here to receive notifications: [Data Analytics Tampa Meetup](#).

Our Program Director, Dr. Tom Stablein, recently joined the Board of Directors at Tampa Bay Tech. The annual award show was an incredible intro to the larger tech community in Tampa, and it will lead to stronger partnerships with local companies in the greater Tampa Bay area. He's also taken the lead on a new "State of Tech" initiative, so stay tuned for more on that!



# GLOBAL ONLINE

## M.S. in Business Analytics & Information Systems

APPLICATIONS  
FOR SPRING  
2023 ARE DUE

**DEC  
16th**

Cohorts are built for professionals looking to expand their data science and business analytics competencies.

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Offering advanced classes in Systems Design, Big Data, Statistical Data Mining, R and Python programming, and more

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Convenient schedule - our live online classes are held on weekends only.

Working professionals quickly receive the benefits from our accelerated program.

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Participation in our program links students into our network of more than 100 local Executive MS-BAIS program alumni.

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All course materials are included within the \$17,325 tuition fee.

## BENEFITS OF OUR GLOBAL ONLINE PROGRAM

The Muma College of Business is accredited by AACSB International & SACSCOC. Our STEM-certified program focuses on:

- Analytics (data science, business strategy, and business intelligence)
- Information Technology (software development, information systems, security)
- Management (communication, team leadership)

This is a technical business degree, which covers both the technology related to business intelligence and the managerial aspects of implementing these technologies in organizations. The coverage of big data, machine/deep learning, and information technology strategies is designed to accelerate the careers of working professions by preparing them to lead analytics and technology investments/teams.

For more information, contact Dr. Stablein at [TStablein@usf.edu](mailto:TStablein@usf.edu) today!

## PROGRAM DIRECTOR'S MESSAGE

It's incredible that the Spring Semester is about to kick off. We're excited to announce the new cohort for our Global Online program shortly. Keep an eye on the website for bios and photos soon.

Our first public Python Boot Camp was an incredible success, and we're looking to expand our partnerships with local organizations through continued education and conversations with our Lunch & Learns, Meetups, and Boot Camps.

We're accepting applications for Spring for one more week, and then we'll start planning for Summer!

If you have questions about applying or If you're interested in joining one of our upcoming events, send me a message at:

[linkedin.com/in/TomStablein/](https://www.linkedin.com/in/TomStablein/)

– Tom Stablein, DBA  
MS BAIS Program Director



## SCHEDULE A LUNCH & LEARN FOR YOUR TEAM

We're continuing our Lunch & Learns to provide a service to local organizations. The topics we discuss are organized around what's relevant for each company – business analytics platforms, advanced data mining, the latest data science trends, etc. We're happy to help you choose which topics your team wants to hear and discuss.

This series is meant to provide educational information to professionals, and build a relationship between the organization and USF. In the future, if anyone in the organization has interest in one of our degree programs, they'll be able to contact us directly for help in applying.

We're building our 2023 schedule right now, so if you'd like to request a Lunch & Learn for your team, send us an [email](#) today!



## About Our Program

Our Global Online M.S. in Business Analytics & Information Systems program meets the needs of the marketplace for expertise in data science, information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consulting firms, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.

Email: [tstablein@usf.edu](mailto:tstablein@usf.edu) • Phone: (813) 974-1773

## About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at [www.usf.edu](http://www.usf.edu).



Photo credit: Wilson Collegiate Tennis Camps