



NEWSLETTER



USF M
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MASTERS IN BUSINESS ANALYTICS & INFORMATION SYSTEMS

BULLETIN

PROGRAM NEWSLETTER

MAY 2022 • VOLUME 1 • ISSUE 7

Meetups, Lunch & Learns, Orientations, open application period, and more!

It's been quite eventful since our last newsletter – from our April Meetup with over 25 attendees, to the Orientation for our inaugural Global Online MS-BAIS program, to our Lunch & Learn with Jabil, it's been one great event after another.

This month we're thrilled to announce that we're now accepting applications for our preeminent Weekend Executive program! Application deadline is July 15th, 2022.

We hope you enjoy this month's newsletter for the Global Online & Executive MS-BAIS program at the Muma College of Business at USF!

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Application
Deadline for
our Weekend
Executive
program is
JULY 15th!

WEEKEND EXECUTIVE M.S. in Business Analytics & Information Systems

APPLICATIONS
FOR FALL 2022
ARE DUE
**JULY
15th**

Cohorts are built to tightly connect working data science professionals, all building their careers within central Florida.

Offering advanced coursework in Systems Design, Big Data, Statistical Data Mining, R and Python programming, and more.

All course materials, breakfast/lunch, and parking are included within the \$29,700 tuition fee.

Working professionals quickly receive the benefits from our 16-month accelerated program.

Convenient schedule for working professionals - classes are held on alternating Saturdays at our CAMLS building in downtown Tampa.

Participation in our program links students into our network of more than 100 local Weekend Executive MS-BAIS program alumni.

BENEFITS OF OUR WEEKEND EXEC PROGRAM

The Muma College of Business is accredited by AACSB International and SACSCOC. Our STEM-certified program focuses on:

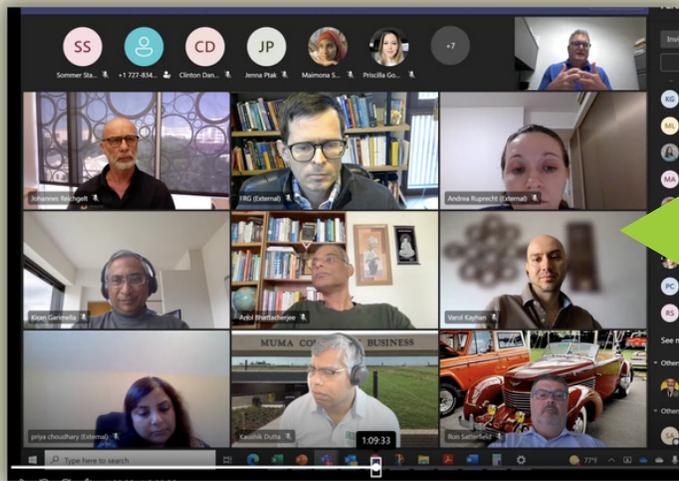
- Analytics (data science, business strategy, and business intelligence)
- Information Technology (software development, information systems, security)
- Management (communication, team leadership)

This is a technical business degree, which covers both the technology related to business intelligence and the managerial aspects of implementing these technologies in organizations. The coverage of big data, machine/deep learning, and information technology strategies is designed to accelerate the careers of working professions by preparing them to lead analytics and technology investments/teams.

For more information, contact Dr. Stablein at TStablein@usf.edu today!

ORIENTATION | MEETUP | BOOT CAMP

On April 12th we hosted our second Data Analytics Meetup of 2022. More than two dozens people attended and enjoyed discussing data-related topics and shared pain points. More Meetups are being scheduled, so RSVP at [Data Analytics Tampa Meetup](#).



On April 23rd we hosted the Orientation for our inaugural Global Online MS-BAIS program! Plenty of great conversation and motivated professionals from as far away as Singapore and Chile - eager to jump directly into their coursework. Already a strongly engaged cohort - it's going to be an exciting year for everyone.

Last month we hosted a Python Boot Camp to ensure a seamless transition into classwork. This class was offered as an added benefit to our program participants, and was not required - yet incredibly, every single one of our students participated! Excellent turnout and results.



EXECUTIVE DIRECTOR'S MESSAGE

Summer is right around the corner, but that doesn't mean we're slowing down!

With our inaugural Global Online cohort just having launched, our instructors will be keeping our new students busy!

I'm very pleased that every single one of our students participated in our optional Python Boot Camp. We're looking to expand that value to local companies through continued conversations from our Lunch & Learns.

We're continuing to host our Meetups and Lunch & Learns over the next month, so follow me on LinkedIn for all the latest info. It's been incredible to hear about ideas and shared pain points from local analytics professionals.

If you're interested in joining one of our upcoming Meetups, RSVP here: [Meetup.com/DataAnalyticsTampa](https://www.meetup.com/DataAnalyticsTampa)

– Tom Stablein, DBA
MS BAIS Program Director



SCHEDULE A LUNCH & LEARN FOR YOUR TEAM

We're continuing our Lunch & Learns to provide a service to local organizations. The topics we discuss are organized around what's relevant for each company – business analytics platforms, advanced data mining, the latest data science trends, etc. We're happy to help you choose which topics your team wants to hear and discuss.

This series is meant to provide educational information to professionals, and build a relationship between the organization and USF. In the future, if anyone in the organization has interest in one of our degree programs, they'll be able to contact us directly for help in applying.

The calendar is filling up quickly, so if you'd like to schedule a Lunch & Learn for your team, send an email to TStablein@usf.edu



About Our Program

Our Master of Science in Business Analytics & Information Systems programs meet the needs of the marketplace for expertise in data science, information technology and management. Highly qualified individuals with motivation for leadership in data analytics roles within business and IT fields are encouraged to apply for admission.

Graduates are in great demand by firms in the information services sector of the economy, software development organizations, management consulting firms, and MIS departments in industry. An advisory board comprised of senior information systems executives and consultants works closely with the department to ensure that the program maintains high standards.

Please contact Dr. Tom Stablein with any questions about this program.

Email: tstablein@usf.edu • Phone: (813) 974-1773

About the University

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF has earned widespread national recognition for its success graduating under-represented minority and limited-income students at rates equal to or higher than white and higher income students. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



Photo credit: Wilson Collegiate Tennis Camps