



PHD IN BUSINESS ADMINISTRATION



**USF Muma**

College of Business

UNIVERSITY of SOUTH FLORIDA

**USF.EDU/MUMA-PHD**

POWERED BY ANALYTICS • DRIVEN BY CREATIVITY





## PROGRAM OBJECTIVES

### WHY THE USF PHD IN BUSINESS ADMINISTRATION?

While the USF Muma College of Business PhD program prepares its graduates for careers as college and university professors, several graduates have pursued careers in industry and government. Doctoral students work closely with faculty in research seminars, on research projects and teaching courses. They develop skills that will help them land competitive jobs in academia and beyond.

Graduates are prepared for a variety of careers because we do more than simply disseminate information: we create intellectual capital and produce graduates who are not only ready for today's academic and business workplaces, but who are also trained to be tomorrow's leaders.

## COURSE OUTLINE

### CURRICULUM REQUIREMENTS

**Total Minimum Hours:** A minimum of 90 semester hours beyond the bachelor's degree is required. This includes 21 hours of dissertation. A minimum of 45 hours of coursework must be completed at the University of South Florida.



# CONCENTRATIONS AND RESEARCH AREAS

## ACCOUNTING

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A PhD in Business Administration with a concentration in accounting develops mastery of one or more specialized areas of accounting, such as accounting information systems, auditing, managerial or financial accounting. USF's Lynn Pippenger School of Accountancy was ranked first in the nation in the accounting information systems field in a ranking created by Brigham Young University. The school was also in the top 30 in other areas of research including audit.

## MARKETING

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A PhD in Business Administration with a concentration in marketing prepares graduates for academic careers at other accredited universities. In the School of Marketing and Innovation, USF has expertise in the area of consumer behavior, sensory marketing, marketing analytics, sports marketing, supply chain/logistics and strategy.

## FINANCE

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A PhD in Business Administration with a concentration in finance trains students to conduct quality research at academic institutions in areas such as investments, corporate finance and international finance. Students develop skills needed to pursue careers as researchers at major universities as well as for careers in industry and government. Much of the formal curriculum is devoted to economics and to the examination of theoretical and empirical research considered seminal in the area of finance. Students will work closely with the Kate Tiedemann School of Business and Finance faculty to produce publishable research.

## INFORMATION SYSTEMS

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A PhD in Business Administration with a concentration in information systems prepares graduates for a variety of careers in a domain that has tremendous impact on all aspects of business, society and life. While graduates are prepared for academic careers as researchers, others build innovative technology companies or pursue careers as technology experts in various industries. The School of Information Systems and Management at USF has special expertise in data analytics and business intelligence, software engineering, organizational aspects of information systems, technology adoption and diffusion, social networks, information security, and healthcare analytics.

## ABOUT THE FACULTY

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The USF Muma College of Business is comprised of a world-class research-driven faculty who are recognized as leaders in a number of fields. Their work is recognized beyond the university and is consistently featured in academic journals and industry publications. Faculty members hail from the most prestigious universities in the world, such as Harvard Business School, New York University and Vanderbilt University.

## PLACEMENTS

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Faculty help place students in prestigious universities worldwide. Recent graduates have been placed in faculty positions at:

- Texas A & M
- Georgia State
- Hofstra University
- Virginia Tech
- University of Arkansas – Little Rock
- Northern Illinois University
- Syracuse University
- Kent State University
- Louisiana State University
- Baylor University
- North Carolina State
- New York University at Oswego
- Wake Forest University
- HEC Montréal
- Indian Institute of Technology Kanpur
- Florida International University
- California State University, Fullerton
- University of Tennessee

# ADMISSION REQUIREMENTS

Applicants must demonstrate high levels of success in previous academic work and a competitive score on the Graduate Management Admissions Test. Students may apply after earning a bachelor's degree; however, a master's degree is preferred. Applicants must provide the following items:

- University application
- Transcripts
- GMAT scores
- TOEFL scores (if applicable)
- Résumé
- Statement of goals and objectives
- Three recommendation letters



## PRIORITY APPLICATION DEADLINE

January 2

## FINANCIAL PACKAGE

Students admitted on assistantship receive an annual stipend in the amount of \$32,000. They receive additional financial support in the form of a partial tuition waiver and health insurance subsidy bringing their total financial package to around \$54,500 per year.

In addition, **The Gaiennie Endowment** funds the following doctoral student research related costs.

- Dissertation research grants to a maximum of \$5,000 per dissertation are available to students who have successfully defended their dissertation proposal and are students in residence at USF.
- Travel funding is available to first year doctoral students providing up to \$700 to attend a premier conference or conference/workshop approved by the department doctoral program coordinator.
- \$700 annually is available to attend general and specialty conferences that have been pre-approved by the department's representative on the Muma College Doctoral Program Committee, and where the student is presenting a paper submitted under a competitive review process.
- In addition to the \$700 provided to attend and present a competitively reviewed paper at a conference approved by the student's doctoral program coordinator, students may be eligible for \$1,000 in travel funding to present a competitively reviewed paper at a premier conference in their discipline. Such funding to present at a premier conference is also available to fifth year doctoral students.
- A one-time allotment of \$1,000 per student for travel to a conference when searching for a job is available.

More information can be found at [usf.edu/muma-phd](http://usf.edu/muma-phd)

**USF.EDU/MUMA-PHD**

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