

Business Engagement Opportunities

with the Monica Wooden Center for Supply Chain Management & Sustainability

About the Center

Supply chain management, reverse logistics, and sustainability greatly interest both domestic and international businesses because these issues impact their profitability – especially in today's competitive marketplace. The Monica Wooden Center for Supply Chain Management & Sustainability is the first center of its kind in Florida. It spearheads efforts related to the supply chain major, minor, graduate program and a number of community/ industry initiatives.



Supply Chain Business Partner Engagement

Talent and skills from university learning flow seamlessly into business partner strategies and objectives.

Value and Rewards of Center Membership for Business Partners

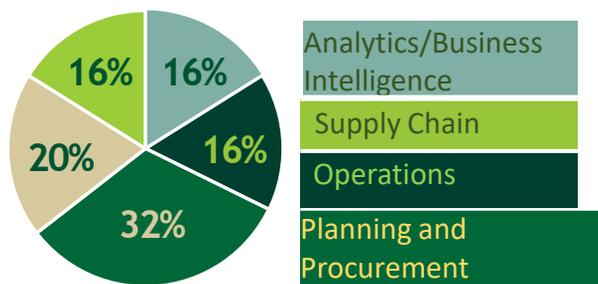
- Gain compounded IP through student talent acquisition and development
- Engagement with faculty and fellow members via annual partner meeting
- Work groups across business, faculty and staff

Engaging with Education

Companies across all business sectors partner in supply chain education through:

- Internships
- Employer Network Events
- Guest Lectures
- Job Shadowing
- Site Visits

Employer Internship Job Category (%)



Elaine Singleton, Executive Director

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UNIVERSITY of
SOUTH FLORIDA
Muma College of Business
Monica Wooden Center for Supply
Chain Management & Sustainability

Business Engagement through Research

The Supply Chain Innovation Lab aims to be a leading-edge research partnership bringing together representatives from industry, academia and public agencies to tackle supply chain innovation challenges.

The Supply Chain Innovation Lab is a living laboratory comprised of supply chain executives from manufacturing, retail and logistics companies along with university researchers and public officials who collaborate to investigate

USF Supply Chain Innovation Lab

How does this work?

Representatives from private and public organizations will comprise the group of industry research fellows, who will help establish the vision, mission and research agenda of the Supply Chain Innovation Lab.

- During the launch of the Lab, founding member Jabil, Inc. and Supply Chain Innovation Lab researchers determined the following research topics as the initial research direction of the Lab.
 - End-to-end supply chain visibility
 - Blockchain
 - Network optimization
 - Trade and tariff optimization
 - Circular supply chains
 - Reverse logistics/sustainability

If you are interested to joining the next class of industry research fellows to help guide the Lab's research direction, contact Supply Chain Innovation Lab Director Seckin Ozkul (sozkul@usf.edu)

Monica Wooden Center for Supply Chain Management & Sustainability

	Gold Business Partner	Green Business Partner	Business Partner
	\$20,000	\$10,000	\$5,000
Preferred location at employer networking event	√		
Collaborate with researchers and receive briefing of research	√		
Company case study used in classes	√		
Participate in curriculum development	√		
Recognition as meal sponsor for student events	√	√	
Annual Lunch with College Leadership	√	√	
Recognition of Sponsorship in Monthly Newsletter	√	√	
Designated CSCMP Partner Recognition	√	√	
Receive Resume Book (twice per year)	√	√	√
Opportunity to speak in classroom (annual)	√	√	√
Opportunity to speak to USF student organizations	√	√	√
Participate in co-curricular efforts (internships, field trips, job shadowing)	√	√	√
Recognition in marketing materials by level	√	√	√
Participate in Employer Networking functions (twice per year)	√	√	√
Participate in Business Partners meeting (annual)	√	√	√

We ask that you consider supporting the great work occurring at the Monica Wooden Center for Supply Chain Management & Sustainability. We are preparing the next generation of Supply Chain Leaders.