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October 2021 Newsletter



**UNIVERSITY OF
SOUTH FLORIDA**

Office of Supplier Diversity

Measuring the Success of a Supplier Diversity Program

Supplier diversity is a business strategy that encourages the inclusion of businesses owned by ethnic minorities, women, veterans, and members of the LGBT community to grow its supplier base. As organizations conduct more business with diverse suppliers, it becomes important to measure the success of their supplier diversity program to convert it into a competitive advantage.

Even though the impact is significant, it has been found that only 19% of organizations currently measure the economic impact of their supplier diversity programs. It is also important for enterprises to calculate the ripple effects of investments made toward supplier diversity. The economic impact of supplier diversity provides a company with insights about the revenue generated by it while engaging with diverse suppliers and what impact has that diversity created on the local economy.

You can get more information on USF Office of Supplier Diversity spend data by [clicking here](#).

For tips on how to measure the performance of a supplier diversity program [click here](#)

Where to Seek Help if a Disaster Occurs

Disaster Contracting: Prepare Now, the Florida PTAC Can



Help.

Disasters can happen at any time, any place. Federal and state organizations may provide support for major disasters, but did you know that local companies are called on to assist with debris removal, recovery, and other vital services? When a major disaster

strikes, many local businesses may compete for contracts, and agencies are flooded with calls from businesses that are ready to respond. Is your business ready for disaster contracting?

Prepare now to become a registered disaster contractor. The [Florida Procurement Technical Assistance Center](#) (PTAC) and our experienced procurement specialists can help you understand and navigate the registration process and eligibility requirements needed to bid and secure contracts with local, government, and state agencies – at no cost.

Common myths:

“Only FEMA contracts are available.”

While FEMA contracts with local businesses in disaster-affected areas, many local, state, and government agencies may assist with relief efforts and have contract opportunities.

*“It costs to be a disaster contractor or to get on **the list**.”*

There are **no fees** associated with registering as a disaster contractor, bidding on contracts, and consulting services from the Florida PTAC are provided at no cost. Furthermore, there is no “priority vendor list.”

Tips for success:

- Register your business with all required databases including the [Florida Emergency Supplier Network](#) (FESN) and [System for Award Management \(SAM\)](#).
- Verify that your business website is up-to-date and reflects your current services.
- Agencies may consult your website for information.
- Research contracting opportunities. The Florida PTAC can help match your business with agencies.

For more information and to schedule a no-cost appointment, visit [FPTAC.org](#).

[Sourced from SBDC Orlando](#)

How to Connect with USFOSD

[Join Our Mailing List](#) To receive the latest news from USFOSD right to your inbox.

Diverse Businesses

All small-, minority-, women-, veteran- and service-disabled veterans wishing to do business with the University of South Florida are encouraged to connect

directly with the Office of Supplier Diversity.
USFOSD will:

- Share your capability statement and profile with USF departments and colleges.
- Share information with you regarding vendor fairs and educational resources.
- Spotlight diverse businesses via Facebook, Twitter, and Instagram.

WHAT YOU NEED TO DO

1. Fill out the **USFOSD Certified Supplier Form**
2. (If you haven't done so, **register with USF Purchasing**.)
3. Attach your capability statement and all certifications as ONE attachment. The system cannot support multiple attachments.

If you have any questions about submitting the form please contact **osd@usf.edu**

How to Find Current Opportunities

Florida Administrative Register

Anyone can create an account and sign up for notification OR search projects. Below is the website link and directions:

www.flrules.org

Left side:

- I want to – Subscribe for Notifications (detailed directions on how to sign up)

Right side, bottom:

- Advanced Search
- Go
- Search in Florida Administrative Register
- Type in “University of South Florida”
- Leave next two boxes alone
- Section – scroll down to “Notice of Bid/Request for Proposal”
- click Search

Anything regarding USF will come up. Click on any of the links to obtain details.

Facilities Management Web Site

The link to the USF site where everything is listed is as follows:

<http://www.usf.edu/administrative-services/facilities/design-construction/index.aspx>

In the left column, click on “Procurement”. Scroll down to see information on the selection process as well as any notices for Trade Services, major project notifications, etc. Award Notices for Major Projects will also be listed with contact information for the awarded firm. To be fair and equitable to all small businesses (including CBE's), we request that all parties interested in participating in the competitive bid process to provide material, labor, and/or services for a particular project contact these representatives.

Procurement Services

Purchasing Services supports the University of South Florida by providing quality purchasing services that meet or exceed our customer's expectations and are performed according to applicable Federal regulations, Florida State statutes, Board of Governors, and USF policies and regulations. More information can be found at the following website:

<http://www.usf.edu/business-finance/purchasing/staff-procedures/index.aspx>

Please visit USF's [Public Solicitation Portal](#) for detailed information on our current opportunities.

Partner Event



Financing Your Business

Online, Thursday, October 21, 2021, 10:00 AM to 11:00 AM (No Cost)

Topic: Access to Capital

Subcontracting & Teaming (No Cost)

Online, Tuesday, October 26, 2021, 10:00 AM to 11:00 AM

Topic: Government Contracting

For More information and to register for these events [click here](#)



National Minority Supplier
Development Council

NMSDC Conference Virtual Event

October 25-28, 2021

On October 25th, meet Robert F. Smith, in conversation with Ying McGuire, on the **Southern Communities Initiative**, supporting Black-owned business growth and access to capital, real estate, and civil infrastructure.

For more information and to register [click here.](#)