



**UNIVERSITY OF  
SOUTH FLORIDA**

Office of Supplier Diversity

## USF Office of Supplier Diversity Wins Florida State Minority Supplier Development Council Award

The University of South Florida has earned statewide recognition for its supplier diversity and community engagement efforts.

The Miami-based Florida State Minority Supplier Development Council honored USF with its “Doing Well While Doing Good Humanitarian Award” in the corporation category during its 45th annual Business Impact Awards event. “A Celebration of Excellence in Supplier Diversity” was the theme of the virtual event, which recognized the achievements of Florida’s top minority businesses, major corporations and individuals committed to supplier diversity in 14 categories.

The Doing Well While Doing Good (DWWDG) Humanitarian Award recognizes companies for their civic, philanthropic and volunteer initiatives.

To read the full article please click [HERE](#).



## Florida SBDC at USF Expands Business Training, Education with U.S. SBA Cares Act Grant

TAMPA (July 13, 2020) -- The Florida SBDC at University of South Florida is expanding its training and education services for small businesses through the use of a \$1.3M U.S. Small Business Administration CARES Act grant.

The center provides no-cost consulting, low-cost training and market research to small businesses in DeSoto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota counties.

For more information on how to schedule a consultation please click [HERE](#)



## Federal Contracting Guidance

Are you interested in learning how to bid on a federal contract? The federal government uses special programs to help small businesses win at least 23 percent of all federal contracting dollars each year.

### Contracting assistance program benefits:

The SBA provides several programs to help small businesses win federal contracts. Participating in these programs helps small businesses:

- Win a fair share of federal contracts
- Qualify for exclusive set-aside and sole-source contracts
- Partner with established contractors to win contracts
- Get business mentoring and education to learn how federal contracting works

### Explore Programs for:

- Women-Owned Small Business Federal Contracting program
- Service-disabled Veteran-Owned Small Business program

- 8(a) Business Development program
- All Small Mentor-Protégé program
- HUBZone program
- Natural Resource Sales Assistance program

For more information on these programs please click [HERE](#)

## USF Supplier Diversity; A Competitive Advantage

USF Supplier Diversity is a business strategy that encourages the inclusion of businesses owned by ethnic minorities, women, and veterans into an enterprise's supplier base. As the university attracts more diversity suppliers, it is very important to measure the success of the supplier diversity program to convert it into a competitive advantage for the business community.



USF has implemented a university wide reporting plan to ensure correct information is being compiled. It is also important to calculate the ripple effects of investments made toward supplier diversity and the economic impact created on the local economy.

For more information on how to make supplier diversity a competitive advantage click [HERE](#)

## Registering with USF OSD

The Office of Supplier Diversity would like to update your companies information. All small-, minority-, women-, veteran- and service-disabled veterans wishing to do business with the University of South Florida are encouraged to connect directly with the Office of Supplier Diversity. In updating your information we will be able to correctly compile significant data.

### USFOSD will:

- Share your capability statement and profile with USF departments and colleges.
- Share information with you regarding vendor fairs and educational resources.
- Spotlight diverse businesses via Facebook, Twitter and Instagram.

### WHAT YOU NEED TO DO

1. Fill out the [USFOSD Certified Supplier Form](#)
2. (If you haven't done so, [register with USF Purchasing](#))
3. Attach your capability statement and all certifications as [ONE attachment](#).

The system cannot support multiple attachments.

If you have any questions about submitting the form please contact [osd@usf.edu](mailto:osd@usf.edu)

## Current Opportunities

Procurement Services supports the departmental sourcing efforts described above and ensures compliance with all applicable laws and policies. In

addition, Procurement Services leads public solicitation events to acquire certain commodities and services which are widely used by USF or meet a certain spend threshold currently designated by the [Florida Board of Governors](#) regulations.

Please visit USF's [Public Solicitation Portal](#) to view current events open for bid.

## Events

### **SBDC FL Women/Minority & Veteran Certification**

**Online, Tuesday, October 20, 2020**

**10:00 AM to 1 1:00 AM**

It's no myth, certification as woman, minority, or veteran owned could present opportunities for your business. But there is a process to becoming certified. In this class, you will learn how to complete the State of Florida certification application and discover how you can use it to seek business with the private sector and government.

**Speaker:** Yanina Rosario, Associate Director, Florida SBDC at USF

To register please click [HERE](#).

**Tampa Bay Chamber of Commerce** holds numerous events and information sessions. For more information on these events click [HERE](#)