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## April 2022 Newsletter



**UNIVERSITY OF  
SOUTH FLORIDA**

Office of Supplier Diversity

## Vendor Spotlight

**LIVY O'S**



Livy O's a certified minority, woman small business has partnered with Aramark in providing dining options at USF Marshall Center!

Established in Oct. 2014 by selling meals from the family vehicle. Livy O's is owned by husband and wife Lennise Germany, CEO & Omar Germany,

CFO. The name Livy O's are the Germany Family children Livy (age 12), and the O's son Omar (age 14), twins Olena & Obree (age 11).

Livy O's is a local culinary service group committed to catering to the hearts of its customers. Their services include full-service catering for corporate & private events, providing meals to private schools & in-patient care facilities, and Café concepts housed in facilities throughout the Bay Area.

Livy O's has grown from its humble beginnings selling meals out of the trunk of the family vehicle to an award-winning business. Performing at the 2021 NFL Super Bowl, Livy O's has become one of the most requested culinary service companies in the Tampa Bay Area.

### **What are some of the challenges you have faced as a business owner?**

There are so many challenges as a business owner. We suppose if we had to select our top 3 challenges, they would be recognition of growth (or growing pains), personnel (hiring builders and not bodies), and the importance of core values (staying true to who we are versus whom our clients want us to be).

**What benefits have you gained from being a certified diverse business?**

The benefit of being a certified diverse business is merely "staying ready so that you don't have to get ready." When opportunities arise to do business with large universities, the government, or the NFL arises, it is important to have the accreditation needed to proceed with business. We view these city, county, and state certificates as "the golden ticket" to the generational impact of our company.

**What separates your company from the competition?**

What separates Livy O's from others is pure passion & purpose. We simply desire the best, therefore our competition is within us not outside of or around us.

**What does it mean to you in having a partnership with USF?**

While selling meals from the company vehicle, we'd often pass by the USF campus and say to ourselves that we'd one day be serving at the university. Years later we not only began serving at the university but were also fortunate the opportunity to meet with A.V.P. of USF Office of Supplier Diversity Terrie Daniel. She asked us about our goals & vision, and we expressed our dream of operating a cafe on the campus. The rest is history. Its meaning is indescribable, yet gratifying.



Email: [Events@Livyos.com](mailto:Events@Livyos.com) | W: Livyos.com | IG: @Bourbonstcafe -and- @Livyos | FB: Livyoscateringandevents | Twitter: @LivyOs

## Upcoming Selections for 2022

The University would like to inform you in advance of **1 continuing service contract selection coming up**. Here is a list of approximate dates they will be advertised in the Florida Administrative Register.

- **Civil Engineers – Friday, June 24**

**PLEASE NOTE:**

- Regardless of the discipline please sign up with the [Florida Administrative Register \(FAR\)](#). That way you will be notified when the FAR posts and you can follow the guidelines provided for submissions. This is a necessity to provide fairness to all firms and not show favoritism to one firm over the other. Instructions on how to register with Florida Administrative Register (FAR) can be found by [clicking here](#)
- Prior to the FAR notice being posted, it would be beneficial for a firm to schedule a brief Microsoft Teams meeting with Steve Lafferty, Director - Design & Construction Facilities Management to ask any questions you may have about what we do, and what to expect, etc. This is not required but may be helpful. **If you do want to meet with him, it MUST happen prior to the advertisement** going out as we cannot schedule any discussions once the advertisement has been posted. To schedule your virtual meeting with Steve Lafferty, please send an email to [Terry Mead](mailto:tmead@usf.edu) at [tmead@usf.edu](mailto:tmead@usf.edu) stating that you would like a meeting to discuss the upcoming selections.

## Current Opportunities

### **Media Consultant for University Communications and Marketing**

USF is seeking proposals from qualified agencies to assist with an analysis of our core audience(s), messages, visuals, culture, business processes, and marketing tech. to bolster USF's Strategic Plan.

**Open:** 3/21/2022 4:01 PM EDT

**Close:** 5/4/2022 3:00 PM EDT

**Type:** ITN Number 2022-054-ITN-PRO

**Contact:** Michael Hernandez [mahernandez@usf.edu](mailto:mahernandez@usf.edu)

Please visit USF's [Public Solicitation Portal](#) to view full details.

Procurement Services supports the departmental sourcing efforts and ensures compliance with all applicable laws and policies. In addition, Procurement Services leads public solicitation events to acquire certain commodities and services which are widely used by USF or meet a certain spend threshold currently designated by the [Florida Board of Governors](#) regulations.

## Partner Events



## *Hillsborough County Branch*

### NEW LOCATION OPEN HOUSE

5101 N. 40TH STREET • TAMPA, FL 33610

APRIL 30, 2022  
10:00 A.M.

COME AND CELEBRATE WITH  
US AS WE CONTINUE TO  
FULFILL OUR MISSION

For more information or to be a  
vendor, please call (813) 234-8683  
or visit our website:  
[naacphillsborough.org](http://naacphillsborough.org)

## Calendar/Events

### SBDC Events

#### Make Better Business Decisions with Analytics

Where: Online

When: Tuesday, April 19, 2022, 10:00 AM to 11:00 AM

Learn best practices and analyze trends about how customers engage with your business online, then turn these insights into well-informed, actionable

decisions. In this session we'll cover:

For more events please visit [SBDC of Tampa Bay](#)

## **WBEN Florida Events**

### **WBEC-East | Doing Business with American Water**

Where: Online

When: Thursday, April 14, 2022, 1:00 PM to 2:00 PM

Cost: \$15

Informative webinar to learn about American Water's supplier diversity and procurement initiatives. There are several business opportunities still available despite today's economic landscape. American Water wants to engage with WBEs like you to discuss potential procurement opportunities.

### **WBENCPitch Academy session**

Where: Online

When: Tuesday, April 19, 2022, 2:00 PM -3:30 PM

An engaging pitch training workshop

For More Information and events please visit [WBENFL](#)

For more information about the USF Office of Supplier Diversity and our events please visit: [www.usf.edu/osd](http://www.usf.edu/osd)