

SHARE:

[Join Our Email List](#)

July 2022 Newsletter



**UNIVERSITY OF
SOUTH FLORIDA**

Office of Supplier Diversity

You Don't Want To Miss This Upcoming Event!

SAVE THE DATE...
**USF Supplier Diversity
Day & Business
Symposium**



Friday, October 28, 2022



**UNIVERSITY of
SOUTH FLORIDA**

Office of Supplier Diversity

In Partnership with



Stay Informed by
clicking on the Icon
to Register for our
mailing list



www.usf.edu/osd

Sign Up for Updates

USF Mentor-Protégé Program



UNIVERSITY of
SOUTH FLORIDA

Office of Supplier Diversity

in Partnership with **SKANSKA**

The upcoming Mentor-Protégé cohort will kick off in August 2022. If your firm is diverse, construction-focused, and has been in business for one year, we encourage you to complete the application process and attach your capabilities statement and submit it to one of the community organizations below by **July 15, 2022**.

NAACP - Robert Irvin or Yvette Lewis

Inclusive St. Petersburg - April Harley

WBEC FL - Johanna Sanchez

Prospera - Fabian Yopez

Manasota Black Chamber of Commerce - Tarnisha Cliatt

[For application and submittal please visit our website](#)

Vendor Spotlight



BONA5D Credit Consultants, LLC is the first choice of organizations seeking to provide the benefit of all facets of credit education to their constituents. BONA5D delivers dynamic, easy-to-understand sessions in a comfortable environment that enables participants to enhance their financial circumstances to solidify their financial future. The engagement is influenced by their **5 E's to excellence**.

Educate-Provide tools that can be used immediately to strengthen fiscal health and impact their physical health.

Empower- Enable participants to take control of their financial destiny.

Evolve-Equip individuals to make the gradual changes for lasting impact.

Enlighten-Impart transformational insight.

Enrich-Unleash the abundant wealth that knowledge brings.

BONA5D seminars are structured to share valuable credit information and applicable tools that participants can immediately put to use toward improving their financial circumstances to "FUEL YOUR FINANCIAL POTENTIAL™"

In 2020, B5ReAffirm was added as a new product to address the low self-esteem in young girls. B5™ REAFFIRM provides a behavior modification tool designed to help females shift their mindset to that of "I'M ME" (Improve My Mental Esteem) and transform their negative thought process into powerful positive self-talk. Both mind-shift endeavors allow me to "**EMPOWER PEOPLE TO BECOME BETTER VERSIONS OF THEMSELVES**" which makes them better contributors to your organization."



Pamala L. McCoy, CEO of BONA5D Credit Consultants, LLC., was born in Goldsboro, NC. The youngest of four children. Mrs. McCoy's father was in the United States Air Force; thus, giving her the opportunity to live in various locations. She received her BA-Business Management with a concentration in Economics from North Carolina State University (NCSU) in 1989. Married, Maurice D. McCoy, Sr. in 1995. Her husband proudly served 30 years in the United States Air Force, retiring at the highest enlisted rank of Chief Master Sergeant. They are the proud parents of four boys and grandparents to nine grandchildren and one great-grandchild.

Her career in the credit industry spans over 25 years. During that time, she has worked for three entities in the private label and banking arena. In each of these organizations, she held various progressing positions. Her professional success in the workforce uniquely prepared me for my passion that is being fulfilled via BONA5DCC. BONA5D Credit Consultants, LLC. was established in 2008 to provide real solutions in financial capability education to organizations {large & small}. BONA5D's personal money management sessions are designed to provide an in-depth understanding of financial risks as well as resources and practical application of improved capability education.

Mrs. McCoy is often called on by television news and other media broadcasts to provide professional opinion and insight into the world of financial security. Innately, Mrs. McCoy is an engaging problem solver, simplifying credit and collections issues that most people find burdensome. Her real-world examples with practical applications can be tailored to fit anyone ... at every stage of life.

What are some of the challenges you have faced as a business owner?

As a business owner, different things can present a challenge at any given time and depends on the season of your business. Five of the challenges that I identify as potentially more common or maybe even ongoing are the following:

1. Time management as it seems there are not enough hours in the day to get "it" all done; sometimes it feels as though the "it" is a moving target.
2. Trouble Finding Good Employees for me I say, I don't need the person to "KNOW" my brand. I need them to "FEEL" my brand.
3. Difficulties Balancing Growth and Quality is a challenge in finding this balance because you cannot afford to scale if it sacrifices quality because rebuilding a brand has exponential costs.
4. Administration with all the technology options. It is difficult determining which is the best fit for the various tasks; but you know embracing technology is required to streamline the process to assist you in moving from working "IN" your business to working "ON" your business.
5. Marketing and Advertising. You have to be strategic in spending yet without marketing and advertising you cannot grow thus in a word-"BALANCE".

What are some of the benefits you gained from being a certified diverse business?

Being a certified diverse business has not only opened revenue opportunities but also in making connections that could also impact the revenue of my business. Additionally, the various certifications provided a network that has provided led to collaborative partnerships being formed.

What separates your company from the competition?

We are strategically specific in meeting participants where they are and taking them on a journey of "mind-shift" providing tools to Empower People To Transform into the best version of themselves".

Pamala McCoy
CEO, Owner
BONA5D
B5Reaffirm
www.PamalaMcCoy.com

FOLLOW, SHARE & LIKE:

www.facebook.com/B5Reaffirm
www.facebook.com/bona5d
www.linkedin.com/in/pamalamccoy
www.twitter.com/bona5d
www.instagram.com/b5reaffirm
www.instagram.com/_bona5d

Business Resources

JP Morgan Chase Diverse Supplier Grant Initiative

JP Morgan Chase has launched a Diverse Suppliers Grant Initiative designed to help eliminate common barriers to business opportunities experienced by historically underrepresented companies. To learn about grant eligibility guidelines and how to become a corporate donor please click on [HERE](#) for more information.

Meta Invoice Track

Apply for this early invoice payment solution for certified diverse-owned businesses across the United States. Meta Invoice Fast Track may be used for invoices from 1,000- \$250,000 (limits apply) and can improve your cash flow in days. To learn more & register click [HERE](#).

Women & Pride WBEs Spotlight

Women & Pride is an outreach and development program designed to support and strengthen the community of LGBTQ+ entrepreneurs and corporate professionals within the WBENC network. They are committed to dismantling barriers and prejudice, in order to cultivate a more inclusive environment within the WBENC network. To learn more please click [HERE](#).

Florida SBDC at the University of South Florida

Emerging and existing business owners in the 10-county Tampa Bay region seek out the Florida SBDC at the University of South Florida for the confidential no-cost consulting, training, and market research and information they need to grow and succeed. SBDC professional consultants provide expertise in areas that are vital to owning and operating a successful business, including; strategic market research; market expansion and revenue growth; business, strategic, and marketing plan development; access to capital and loan packaging assistance; financial analysis and assessment; accounting systems and financial literacy; and feasibility analysis and start-up assistance. To meet and schedule your free consultation please click [HERE](#).

USF Upcoming Business Opportunities

USF On-Campus Stadium Project

USF is seeking to Contract with an experienced Design/Build entity for the construction of a 35,000-person on-campus Stadium on the Tampa campus for the USF Football program and Women's Lacross program.

Open: 6/24/2022 4:01 PM EDT

Close: 7/22/2022 3:00 PM EDT

Type: ITN Number 2022-056-ITN-PRO

Supplier Questions Due: July 08, 2022, by 2:00 PM

Response to Supplier Questions: July 13, 2022, by 5:00 PM

Supplier Proposals Due: July 22, 2022, by 3:00 PM

Evaluation of Supplier Responses: July 22, 2022 – August 18, 2022

Supplier Presentations: August 9, 2022

Intent to Award: August 19, 2022

Contact: Michael Hernandez mahernandez@usf.edu

For full details on this ITN please visit our [Public Solicitation Page](#) to view PDF.

All business types should register to receive notifications on the [Florida Administrative Register \(FAR\)](#). Instructions on how to register with Florida Administrative Register (FAR) can be found [HERE](#).



Try email marketing for free today!