

BACHELOR OF ARTS

Mass Communications

Concentrations in News and Content Creation or Video and Documentary Production | 2024-2025 Catalog

WHAT WILL I BE STUDYING?

The Bachelor of Arts in Mass Communications prepares students for media careers in broadcast journalism, digital media, broadcast production, or promotional communication. Students select one of the following concentrations within Mass Communications:

- [News and Content Creation \(MNCC\)](#)
- [Video and Documentary Production \(MVDP\)](#)

ENTRY-LEVEL CAREERS IDEAS!

- News Reporter
- Web Producer
- News Producer
- Production Assistant
- Video Producer
- Studio Technician
- Videographer/Editor

**Please note this is not a complete list of careers you can go into with this major.

Major Fact Sheet**CONTACT US**

Advising location: BEH 201

Z School location: CIS 3106



masscomadvise@usf.edu



usf.edu/zschool



Scan for MNCC
Track Curriculum



Scan for MVDP
Track Curriculum

GET INVOLVED!

- Newsbreak
- Vū Studio
- Radio Television Digital News Association
- The Oracle (Student Newspaper)
- USF Athletics
- Internships (Tampa is the 13th largest media market in the country and the largest in Florida)

MASS COMMUNICATIONS BACHELOR OF ARTS

Example of 4 Year Program

YEAR 1		
Fall	Spring	Summer
ENC 1101	ENC 1102	Enhanced Gen Ed – Creative Thinking
Enhanced Gen Ed – Human Cultural Diversity	State Core Social Science	State Core Humanities
State Core Mathematics Course	Enhanced Gen Ed - Quantitative Reasoning	
State Core Natural Science	State Core Social Science	
Total Hours: 12	Total Hours: 12	Total Hours: 6

YEAR 2		
Fall	Spring	Summer
MMC 3602	RTV 2100	Non-major General Elective
MMC 2100	MMC 3472	Non-major General Elective
VIC 3001	MMC 4203	
Enhanced Gen Ed – Info and Data Literacy	Enhanced Gen Ed – High Impact Practice	
Total Hours: 12	Total Hours: 12	Total Hours: 6

YEAR 3		
Fall	Spring	Summer
JOU 2370	MMC 4211	Enhanced Gen Ed-Ethical Reasoning and Civic Engagement
JOU 2100 (MNCC) OR RTV 3321 (MVDP)	Foreign Language Exit Course II	Non-Major Upper-Level Elective
RTV 3301 (MNCC) OR RTV 4500 (MVDP)	Major Elective or Internship	Non-major General Elective
Foreign Language Exit Course I	Non-Major Upper-Level Elective	
Total Hours: 13	Total Hours: 13	Total Hours: 9

YEAR 4		
Fall	Spring	Total Credits to Graduation
RTV 4304 (MNCC) OR RTV 4332C OR RTV 3543 (MVDP)	Major Capstone: MMC 4120 OR RTV 4942C OR RTV 4544 (MNCC) OR MMC 4120 OR RTV 4544 OR RTV 4942C (MVDP)	Major Requirements: 48 Credit Hours
MMC 3127C (MNCC) OR RTV 4202 (MVDP)	Enhanced Gen Ed-High Impact Practice	
JOU 3131 (MNCC) OR RTV 4542 (MVDP)	Non-Major Upper-Level Elective	General Education Requirements: 36 Credit Hours
Non-Major Upper-Level Elective	Major Elective	
		Other Degree Requirements: 36 Credit Hours
Total Hours: 12	Total Hours: 12	Total Hours: 120