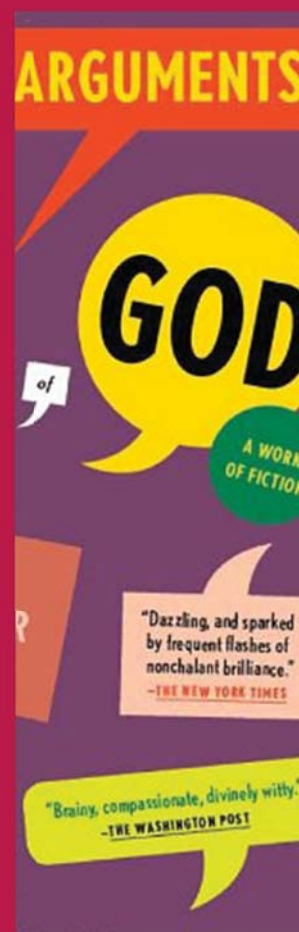
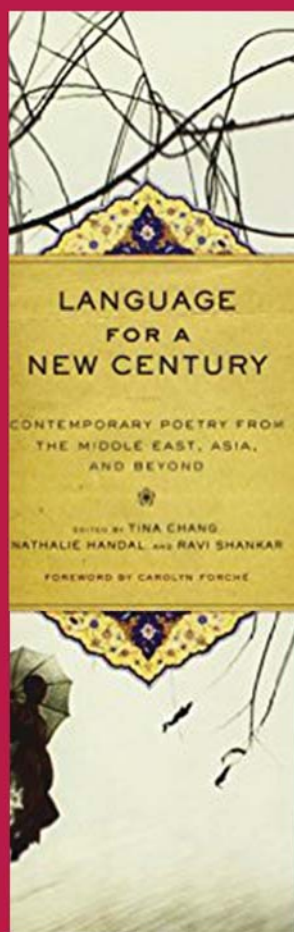




HUMANITIES INSTITUTE

Challenge. Create. Connect

UNIVERSITY OF SOUTH FLORIDA



SPRING
2016

VOLUME 9
ISSUE 2

IN THIS ISSUE

- | | |
|------------------------------------|----------------------------------------|
| 2 From the Director | 7 Author, James Morrow |
| 3 Shakespeare in Advertising | 8 Scholar-in-Residence, Terrance Hayes |
| 4 "Science vs. Humanities" Divide | 9 National Poetry Month |
| 5 Italian History and Digital Life | 10 2016 Calendar |
| 6 Medicine and Emerging Cities | 11 Homegrown Humanities |

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From the Director: Looking to the Future

As I write this, I am about to begin my last semester as HI Director, wrapping up a five-year term in which I believe our team has established the importance of a vibrant Humanities Institute to USF and the community.

From its beginning, the mission of the Institute has been two-fold—first, to provide a space for the discussion of issues important to a wide audience, and second, to support the humanities-related work of USF students and faculty.

In our first goal, we're guided by the idea that HI public activities are not only important to USF humanities scholars and students. We want to show the public and larger USF community why humanities matter, and why they should be nurtured in an era where it seems only

STEM or business degrees are valued.

An HI public talk is not the forum to hear the latest specialist theory. Rather, it is a place where experts present relevant ideas in an accessible way, and where those from outside that area of expertise—whether USF students or community

members—are not afraid to ask questions.

My greatest frustration as Director has been the reluctance of many USF faculty to embrace that model of the humanities as a public good. Colleagues tell me they don't have the time or interest to attend public talks, which they may prejudice as simplistic and irrelevant to their own fields. And yet for their disciplines to survive, the public (which will include future USF graduates in all fields), must believe in the importance of humanistic contributions. What better way to convince them than exposure to the ideas of scholars willing to translate their insights to a wider audience?

And so I offer a challenge to any faculty member who has never attended an HI event: Give it a try in 2016. Choose someone outside your expertise and engage with them, show the students in the audience that their own professors are accessible and interesting. You might even enjoy it!

The HI also has a key role in enhancing the intellectual growth of USF students and faculty. We enrich student experience by encouraging them to attend talks (with attendance up sharply in the last few years). And we're proud of our Distinguished Scholars-in-Residence program, funded by the Provost in 2013, and featuring



10 eminent scholars and writers since then. In week-long residencies, they visit up to eight classes, not giving “guest lectures,” but engaging directly with students who have read their work. Students report these visits as truly memorable, while our scholars have all complimented the high quality and energy of USF students. Add a public lecture or reading, and the program is a definite win-win!

Support for scholarship comes through our Summer Grants program, providing small (up to \$5,000) grants for faculty summer projects. Since 2003, the USF Office of Research has funded this, and dozens of CAS faculty have benefited. Grants facilitated publications, travel to field sites and archives, larger grant proposals, and more. In the last five years alone, 48 faculty have won awards, representing 11 CAS departments.

With a new USF budgeting model upon us, the Office of Research will no longer be supporting the pro-

gram; let's hope that the new model will allow funding from other sources.

As I start my final semester, new HI leadership has not yet been determined. For myself, I look forward both to a year of writing, courtesy of an ACLS fellowship, and also to seeing the new directions the Institute will take. After five years, I appreciate the support of Dean Eric Eisenberg and Provost Ralph Wilcox; I thank the HI Faculty Advisory Board for their guidance, and loyal donors who help keep us afloat. Student assistants Lorraine Monteagut and Mallory Danley help ensure everything happens seamlessly. And my deepest thanks go to Assistant Director Liz Kicak, whose hard work and vision have shaped the Institute; I will greatly miss working with her.

We have a feast of intellectual excitement this Spring—we hope to see you in 2016.

Bard Sell: Shakespeare's Adventures in Advertising

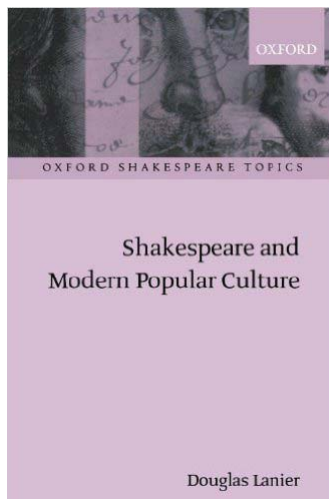
Four hundred years after the death of the Bard, our successful annual lecture series features a leading expert on Shakespeare's pervasive presence in popular culture.

Douglas Lanier, associate professor of English at the University of New Hampshire, notes that advertising has been called the “poetry of consumer capitalism.” If that's the case, “one of capitalist poetry's favorite and most enduring touchstones has been the works and person of William Shakespeare.”

In his talk, “Bard Sell,” Lanier offers an entertaining history of Shakespeare's many cameo appearances in advertising from the nineteenth century to the present. He argues that “those appearances provide us with a composite portrait of changing attitudes toward Shakespeare

in popular culture and raise interesting questions about Shakespeare's future prospects in an ever-more crowded mediasphere.”

Lanier's research focuses both on early modern English drama and poetry and on modern adaptations of Shakespeare's and other dramatists' works. He is the author of *Shakespeare and Modern Popular Culture* (Oxford U.



Press, 2002), and has published multiple articles in journals such as *Shakespeare Quarterly*, *Shakespeare Survey*, *ELR*, *Studies in English Literature*, *Criticism*, and *Shakespeare Studies*. Known at UNH as an inspiring educator, he has won several teaching awards, including the UNH Gary Lindberg Award for Excellence in Teaching and Scholarship. He served as a trustee of the Shakespeare Association of America and currently serves on several editorial boards. His current projects include a book-length study of film adaptations of *Othello*.

Lanier will speak at 6 p.m., Wed., April 6, in CWY 206, followed by a reception and book signing.

National Humanities Medalist Explores “Science vs. Humanities” Divide

SIGNATURE THEME

Science & Society

In an era that values STEM over other fields of inquiry, we're delighted to welcome a renowned scholar who shows the importance of connecting sciences and humanities in “Frenemies: The Curious Relationship between the Sciences and the Humanities.”

Novelist and philosopher of science Rebecca Newberger Goldstein, a MacArthur “genius” recipient, was awarded the 2014 National Humanities Medal by President Obama, in recognition of her success in “bringing philosophy into conversation with culture.”

After earning her Ph.D. in philosophy from Princeton, Goldstein achieved national prominence in 1983 as a fiction writer for her first novel, *The Mind-Body Problem*. She has since published six other novels, including *36*

She has dared to make the experience of learning about Plato's philosophy highly pleasurable.

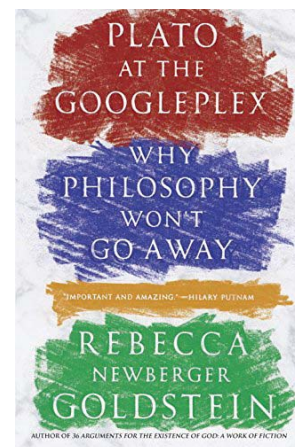
Arguments for The Existence of God: A Work of Fiction, in 2010. In addition, she has published



several influential scholarly books, including *Incompleteness: The Proof and Paradox of Kurt Gödel*, and *Betraying Spinoza: The Renegade Jew Who Gave Us Modernity*, which received the Koret International Prize for Jewish Scholarship. Goldstein has been awarded several honorary doctorates, as well as Guggenheim and Radcliffe fellowships. In 2005 she was elected to The American Academy of Arts and Sciences.

In 2015, she published *Plato at the*

Googleplex: Why Philosophy Won't Go Away, for which she won the 2014 Morris D. Forkosch Award from the Council for Secular Humanism. The book presents modern-day dialogues, featuring Plato engaging with 21st Century issues—appearing on Fox News to speak about the importance of reason, and engaging with neuroscientists on the question of whether free will and moral agency are compatible with the findings of neuroscience. *The Times Higher Education Supplement* (UK) described the book



as “quite simply, a tour de force: erudite, intelligent, insightful and beautifully written . . . she has dared to make the experience of learning about Plato's philosophy highly *pleasurable*.”

In making its award, the MacArthur Foundation described Goldstein's writings as “brilliant arguments for the belief that fiction in our time may be the best vehicle for involving readers in questions of morality and existence.” Goldstein has taught at Princeton, Barnard College, and Columbia, and she serves on the World Economic Forum's Council on Values.

Goldstein will speak at 6 p.m., Wed., Jan. 27, in CWY 206, with a reception and book signing to follow. This lecture is made possible through a generous grant by the Florida Humanities Council and support from ResearchOne.

ResearchOne
ONE UNIVERSITY : ONE COMMUNITY : ONE VISION

Florida
Humanities
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The Italian Piazza in History and Digital Life



Global
Identities

SIGNATURE
THEME

The Italian piazza is an iconic and harmonious urban design, beloved by tourists and locals alike. Art historian and digital humanities leader Fabrizio Nevola believes it might also be considered as a pre-modern social media space. In his talk, “Public Renaissance: The Italian Piazza as a Social Media Space,” Nevola asks how media practices and digital humanities approaches can be applied to formulate new historical research questions, introducing his new cultural history smartphone tour app, *Hidden Florence*.

Nevola is professor of Art History and Visual Culture at the University of Exeter, U.K., specializing in the urban, cultural and architectural history of Early Modern Italy, as well as the street life of contemporary urban environments.

He is author of *Siena: Constructing the Renaissance City* (Yale U. Press, 2007), which was awarded the Royal Institute of British Architects’ Sir Nikolaus Pevsner International Book Award for Architecture. He has also edited several collections, including *Locating Communities in the Early Modern Italian City* (2010); *Tales of the City: Outsiders’ Descriptions of Cities in the Early Modern Period* (2012); and *Experiences of the Street in Early Modern Italy* (2013).

Two recent projects explore the use of mobile phone apps for narrative and history. The first was a

collaboration with author James Attlee and app developers Agant to create a GPS-triggered experience, “Writer on the Train,” on the London-Bristol train line. His *Hidden*

Florence app is a collaboration with Calvium Ltd (leaders in GPS-triggered city audio tours), to create an idiosyncratic guide to Renaissance Florence. It can

be downloaded from the App Store or Google Play.

Nevola has held research fellowships at the University of Warwick, the Canadian Centre for Architecture (Montreal), the Medici Archive Project (Florence), and Harvard University’s Villa I Tatti (Florence), and has contributed to major exhibitions, including *Renaissance Siena: Art for a City*, at London’s National Gallery.

Nevola will speak Wed., Feb. 24, at 6 p.m. in CWY 206, followed by a reception and book signing. Co-sponsored by ResearchOne.



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Health, Medicine and the Emergence of Cities

SIGNATURE THEME

Global Identities

What is the relationship between medicine, architecture and urban design, and what impact has this had over the centuries? Join Corinna Wagner as she explores these issues in a wide-ranging and uniquely interdisciplinary presentation, “Emergent Environments: Medicine and the Design of Cities.”

Wagner, Senior Lecturer in English at the University of Exeter, U.K., will be on campus for the week of Feb. 1 as a USF/



Exeter Scholar-in-Residence, visiting classes and interacting with faculty, students, and the public. Her research and teaching interests range from the history of medicine (such as art and anatomy since the

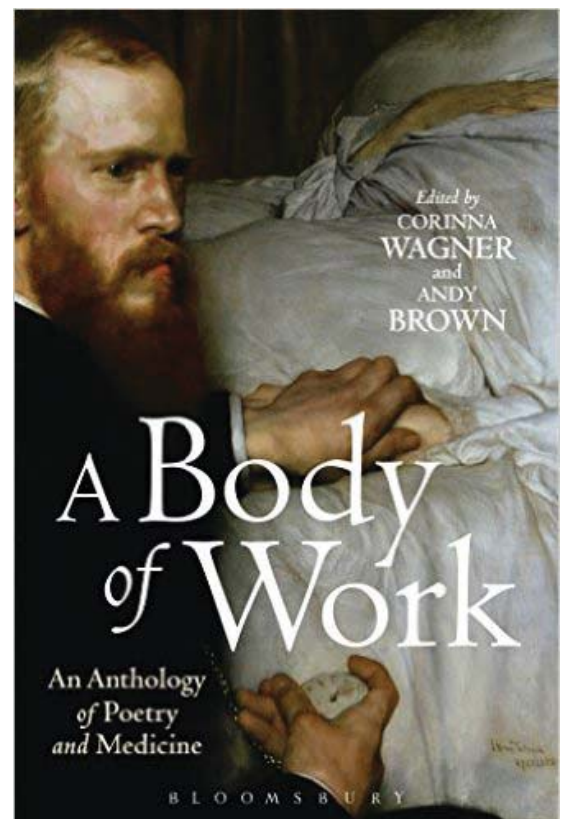
Enlightenment; epidemics, pandemics and public health reform), to broad interests in art, visual culture and literature, with special attention to the Romantic and Victorian eras.

Wagner’s publications include *Pathological Bodies: Medicine and Political Culture* (U. of California, 2013); *Gothic Evolutions: Poetry, Tales, Context, Theory* (Broadview, 2014); and *Body of Work: An Anthology of Poetry and Medicine* (Bloomsbury, 2015, with Andy Brown). Her newest project, *Emergent Environments: Epidemic, Reform, Cities*, connects scholars across the globe, including China, the U.S., India and Europe, and has produced several funded public events.

In her talk, she will explore how in

the 19th century, medical experts, thinkers, artists, and architects shared a reform agenda. “They responded to social ills and the threats posed by a globalizing world—in which goods, people, ideas and diseases circulated—by turning unhealthy, insalubrious old neighbourhoods into rationalized, hygienic, progressive spaces.” She shows how writers, such as Émile Zola and Victor Hugo, and photographers such as Charles Marville in Paris, Thomas Annan in Glasgow, and John Thompson in Beijing, documented the destruction of ancient buildings and alleyways, and the birth of modern cities. She argues that these examples shed light on the complex (and unsettling) ways we deal with perceived threats to our bodily, social and economic security.

Wagner will speak at 6 p.m., Mon., Feb. 1, in CWY 206, with a reception and book signing to follow.



On Darwin, God, and Satire: Presenting Author James Morrow



Described by one reviewer as “working within the satiric tradition of Mark Twain,” novelist James Morrow has produced a series of critically acclaimed books that are

Our species is still coming to terms with the Darwinian trauma, which goes back a mere century and a half.

both thought-provoking and wildly comic. Although headlining our annual science fiction celebration, his work defies easy categorization.

After degrees from the University of Pennsylvania and Harvard, Morrow moved into fiction; his first novel, *The Wine of Violence*, was called “the best SF novel published in English in the last ten years” by the *American Book Review*. His breakout novel was a darkly comic indictment of the nuclear arms race, *This Is the Way the World Ends*, followed up by *Only Begotten Daughter*, which chronicles the adventures of Jesus Christ’s divine half-sister in contemporary Atlantic City, and won the 1991 World Fantasy Award.

An avowed atheist, Morrow tackles the death of God in his Godhead Trilogy. In the first volume, *Towing Jehovah*, a supertanker captain is tasked with towing the two-mile-long corpse of God from the Atlantic Ocean to the North Pole. This novel also won a World Fantasy Award, as well as the Grand Prix de l’Imaginaire for Best Novel. Morrow has also won two Nebula awards as

well as the Theodore Sturgeon Memorial Award for Best Short Fiction, for *Shambling Towards Hiroshima* (2010).

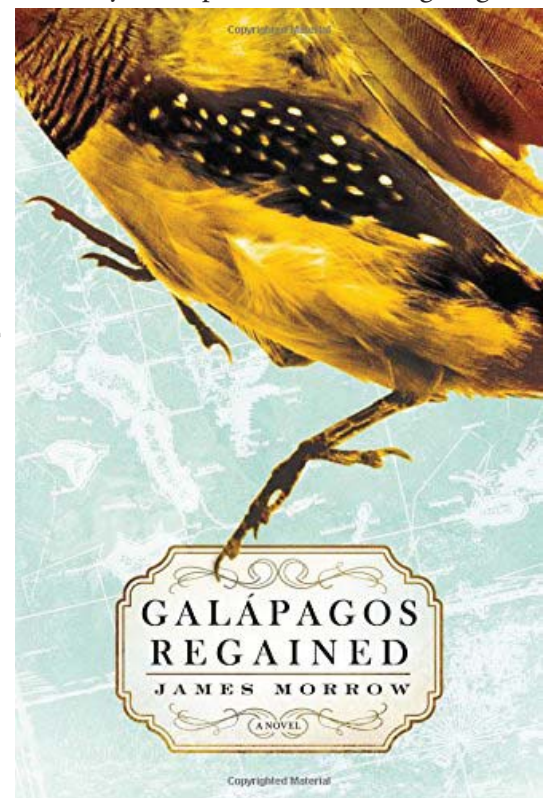
In his most recent (2015) novel, *Galápagos Regained*, a Victorian adventuress retraces the voyages of Charles Darwin in an attempt to win the Percy Bysshe Shelley Prize of £10,000 to anyone who can prove or disprove the existence of God. It was described by *Publishers Weekly* as “a round-the-world romp of improbable but delightful fun and harrowing adventures, a cross between Phileas Fogg and Lara Croft.”

Morrow will present a combination reading/talk, “No Matter Where You Go, There Is Darwin,” drawing on *Galápagos Regained*; he notes that “our species is still coming to terms with the Darwinian trauma, which goes back a mere century and a half.”

Morrow speaks at 6 p.m., Mon., March 21 in

CWY 206, followed by a reception and book signing.

The following day, March 22 at 2 p.m. in the Grace Allen Room, USF Library, he will join a panel of USF faculty in a free-flowing discussion of issues in science, religion, and popular culture. Stay tuned for more details!



A Wild Ride with Distinguished Scholar-in-Residence, Terrance Hayes



and *Muscular Music* (1999), which won a Kate Tufts Discovery Award. His most recent collection (2015) is *How to Be Drawn*, finalist for the National Book Award.

In addition to his MacArthur Fellowship,

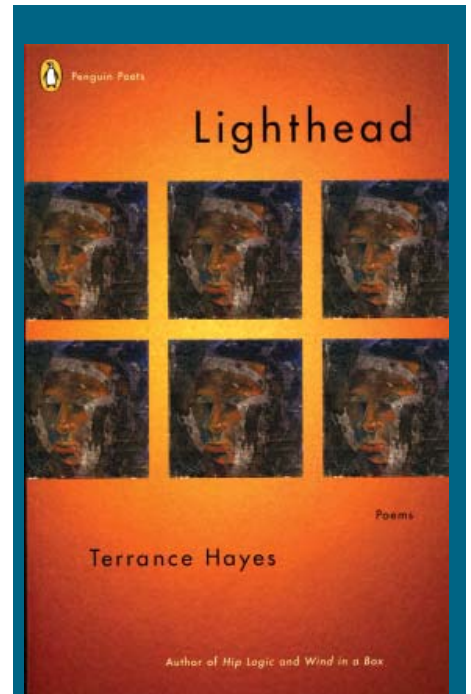
Hayes' honors include the Whiting Writers' Award and fellowships from the National Endowment for the Arts and Guggenheim Foundation.

In a 2013 interview, Hayes described his approach to poetry: "I'm chasing a kind of language that can be unburdened by people's expectations. I think music is the primary model—how close can you get this language to be like music and communicate feeling at the base level in the same way a composition with no words communicates meaning?"

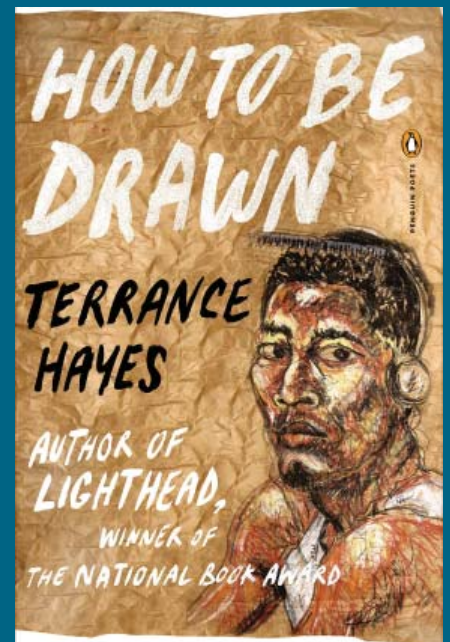
Hayes will be on campus March 7-10, during which he will visit several classes, and will give a public reading on Wed., March 9, at 6 p.m. in CWY 206, followed by a reception and book signing.

The poems of Terrance Hayes were described in the *New Yorker* as "a wild ride without an off switch, an unbroken verbal arc propelled by his accelerating actions of mind." We're delighted to bring that excitement to USF, as we welcome Hayes as our Spring Distinguished Scholar-in-Residence.

Hayes, a MacArthur "genius" fellow and professor of English at the University of Pittsburgh, has become one of the country's most celebrated poets, addressing themes of popular culture, race, music, and masculinity. His poetry collections include *Lighthouse* (2010), which won the National Book Award, and was also a finalist for a National Book Critics Circle Award. Earlier collections were *Wind in a Box* (2006); *Hip Logic* (2002), a finalist for an *LA Times* Book Award and an Academy of American Poets James Laughlin Award;



Hayes has won the National Book Award, a MacArthur Grant, the Whiting Writer's Award, and fellowships from the National Endowment for the Arts and the Guggenheim Foundation



Hayes will read at 6 p.m. on Wednesday, Mar. 9 in CWY 206.

SIGNATURE THEME

The Power of the Poetic

National Poetry Month 2016

Poetry has always been one of the Institute's areas of special focus. For several years we have participated in the Academy of American Poets' celebration of "National Poetry Month" that takes place every April. This year we're pleased to host our annual Shakespeare lecture, two outstanding poets, and a lecture highlighting how jihadist groups use poetry.

Maurice Manning



Manning's first book of poetry, *Lawrence Booth's Book of Visions*, was selected by W.S.

Merwin for the 2001 Yale Series of Younger Poets. He has gone on to publish four additional books including *A Companion for Owls: Being the commonplace Book of D. Boone, Lone Hunter, Back Woodsman, &c.* (2004); *Bucolics* (2007); *The Common Man* (2010); which was a finalist for the Pulitzer Prize in poetry; and *The Gone and the Going Away* (2013). Manning is faculty in the MFA program at Warren Wilson College and the Sewanee Writing Conference and is a professor of English at Transylvania University. He will give a reading at 6 p.m. in the TECO Room (College of Education) on April 12, followed by a reception and book signing.

Tina Chang



Tina Chang was raised in New York City. She is the first female to be named Poet Laureate of Brooklyn and is the author of the collections of poetry *Of Gods & Strangers* (2011) and *Half-Lit Houses* (2004). She is also the co-editor of the W.W.

Norton anthology *Language for a New Century: Contemporary Poetry from the Middle East, Asia, and Beyond* (2008). She is the recipient of awards from the New York Foundation for the Arts, Academy of American Poets, Poets & Writers, the Ludwig Vogelstein Foundation, and the Van Lier Foundation, among others. She teaches poetry at Sarah Lawrence College and she is also a member of the international writing faculty at the City University of Hong Kong. She will give a reading on April 21 at 6pm in the TECO Room (College of Education), followed by a reception and book signing.

Zacharias Pieri



As a Postdoctoral Fellow with the Humanities Institute, Zacharias Pieri has fused the study of poetry with the study of terrorism to gain a better perspective on why terrorists act in certain ways. Poetry, which is prolific among jihadi communities, including the so-called Islamic State, allows for unique insight into the motivating myths, memories and symbols of a culture that is not always apparent or accessible in terse doctrinal documents. Often ignored by academics and researchers, the nonmilitary activities of terrorist groups, and in particular the study of the poetry of jihad, sheds important light on how extremists recruit, motivate followers, and justify their actions. It is on this that Pieri's talk will focus. Pieri is best known for his research on jihadi movements, and in understanding extremism in the 21st Century. His talk will be Tue., April 26 at 6 p.m. in CWY 206, followed by a reception and book signing.

The
Power of
the Poetic

SIGNATURE THEME

Spring 2016 Calendar

Jan. 20
Wed. 3:30pm
GAR (Library)

LINDA WHITEFORD: *Community Participatory Involvement: A Sustainable Model for Global Public Health*
A Homegrown Humanities Event
Refreshments served at 3:00pm

Jan. 27
Wed. 6pm
CWY 206

REBECCA NEWBERGER GOLDSTEIN: *Frenemies The Curious Relationship Between Sciences and the Humanities*
Followed by a reception and book signing

Feb. 1
Mon. 6pm
CWY 206

CORINNA WAGNER: *Emergent Environments: Medicine and the Design of Cities*
Followed by a reception and book signing

Feb. 17
Wed. 3:30pm
GAR (Library)

ELIZABETH HORDGE-FREEMAN: *Race and the Politics of Knowledge Production: Diaspora and Black Transnational Scholarship in the United States and Brazil*
A Homegrown Humanities Event
Refreshments served at 3:00pm

Feb. 24
Wed. 6pm
CWY 206

FABRIZIO NEVOLA: *Public Renaissance: The Italian Piazza as a Social Media Space*
Followed by a reception and book signing

Mar. 9
Wed. 6pm
CWY 206

TERRANCE HAYES: *Poetry Reading*
Followed by a reception and book signing

Mar. 21
Mon. 6pm
CWY 206

JAMES MORROW: *No Matter Where You Go, There is Darwin*
Followed by a reception and book signing

Mar. 22
Tue. 2pm
GAR (Library)

JAMES MORROW: *Science, Religion, and Popular Culture Discussion*
Followed by a reception and book signing

Apr. 6
Wed. 6pm
CWY 206

DOUGLAS LANIER: *Bard Sell: Shakespeare's Adventures in Advertising*
Followed by a reception and book signing

Apr. 12
Tue. 6pm
TECO ROOM

MAURICE MANNING: *Poetry Reading*
Followed by a reception and book signing

Apr. 21
Thu. 6pm
TECO ROOM

TINA CHANG: *Poetry Reading*
Followed by a reception and book signing

Apr. 26
Tue. 6pm
CWY 206

ZACHARIAS PIERI: *The Poetry of Jihad*
Followed by a reception and book signing

This semester's events are co-sponsored by the Osher Life Long Learning Institute



WHERE IS THAT BUILDING?

CWY: C.W. Bill Young Hall is the ROTC building located between the Recreation Center and the Tennis Courts on Maple Drive.

GAR: The Grace Allen Room is located on the 4th floor of the USF Library. Exit the elevators and go through the door on the left marked "Special Collections."

TECO Room: The TECO Room is on the first floor of the Education Building which is near the library off Leroy Collins Blvd. and Apple Dr.

WHERE DO I PARK?

All venues are convenient to visitor parking areas with automated pay-by-space machines. Download a visitor parking map at:

www.usf.edu/parking

Community Engagement 2016

Humanities Lecture Series

The HI is pleased to partner with the USF Office of Community Engagement and Partnerships to present the 2016 Humanities Lecture and Conversation Series, featuring USF faculty. Series continues through Fall 2016 and take place at 2 p.m., at the Robert W. Saunders, Sr. Public Library, 1505 N Nebraska Ave, Tampa. Spring talks include:

Jan. 22: *The Misunderstanding of Poverty: Memes, Metaphors, and Big Data.* Susan Greenbaum, Ph.D.

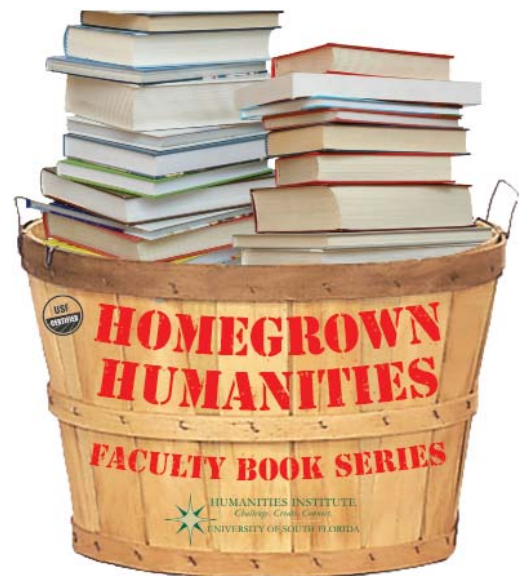
Feb. 26: *Scratching out a Living: Latinos, Race, and Work in the Deep South.* Angela Stuesse, Ph.D.

April 8: *Between Death and Life: Why Communication Matters when we Talk about Social Justice.* Aisha Durham, Ph.D.

May 13: *Community, Identity, and Storytelling.* Fanni Green, M.F.A.

Homegrown Humanities

The Institute started its Homegrown Humanities project to acknowledge and celebrate newly published books by USF Faculty, allowing students, faculty, and community members to learn about the innovative research taking place in our own backyard. Refreshments are served at 3 p.m. in the Grace Allen Room in the Library and talks begin at 3:30 p.m. This semester we feature new books by Linda Whiteford and Elizabeth Hordge-Freeman.



Wednesday, Jan. 20.

Linda Whiteford
(Anthropology)

Community Participatory Involvement: A Sustainable Model for Global Public Health

Linda Whiteford discusses her book that analyzes what made a particular global health model successful in combating a highly contagious, and often fatal, disease. Using case material drawn from the global cholera pandemic of the early 1990s, the book demonstrates how integration of ethnography, epidemiology, and non-formal education techniques embedded in a framework of structural violence proved to be an effective and sustainable model for the control of infectious disease in resource scarce settings.



Wednesday, Feb. 17.

Elizabeth Hordge-Freeman (Sociology/ISLAC)
Race and the Politics of Knowledge Production: Diaspora and Black Transnational Scholarship in the United States and Brazil

Hordge-Freeman's book features contributions by people of African descent from the United States and Brazil, who were invited to reflect on their experiences in the field as researchers, collaborators, and allies to communities of color. Contributors, who represent the fields of sociology, political science, anthropology, and the humanities, engage W.E.B Dubois' notion of "second sight," which suggests that the unique positionality of Black researchers offers advantages in their observations and knowledge production.





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