



About CRED

The goal of the Community Real Estate Development program is to create effective leadership in community development for long term benefits to the community.

The CRED program works to expand the supply of skilled real estate analysts who are uniquely qualified to formulate and package catalytic real estate and economic development projects in low income urban neighborhoods, particularly affordable housing for underserved communities. The program outcome is to produce a well-trained workforce that can use the skills acquired to have a real world impact on their local community.

The CRED Steering Committee

What is the purpose of the CRED Steering Committee?

The steering committee identifies key real estate and economic development needs of the community, fosters relationships between the CRED program and the community, provides oversight and accountability as well as supports long-term sustainability efforts.

What are the goals and objectives of the CRED Steering Committee?

The steering committee assists the USF Florida Institute of Government to implement a marketable certificate program to engage underserved individuals and community based organizations by training them as practitioners to successfully complete tangible real estate and economic development projects in low income urban neighborhoods.

How is the CRED Steering Committee organized?

The steering committee consists of university faculty/staff, subject-matter experts, financial advisors and advanced practitioners in fields such as affordable housing, community development, economic development, CRED alumni, non-profit/private practitioners, corporate foundations and community foundations. This unique composition affords the CRED program a diverse body of knowledge for current community development trends, increased marketing and guidance for program curriculum.

What are individual responsibilities of a member?

Each member shall serve on the committee to bring in new ideas, information and trends as well as ensure program curriculum is connected to the current body of knowledge. As a member, each individual is responsible for assisting in all marketing and fundraising efforts. Each member shall commit to attending the Steering Committee meetings and at least one CRED-related event per year.



When does the steering committee meet?

The Steering Committee will meet at least twice:

- 1) During the planning phase and prior to the upcoming year's program dates
- 2) After the program concludes and prior to the graduation event.

Other meetings may be scheduled to address specific issues as needed.

How will the steering committee's advice be used?

Information gathered from the steering committee provides guidance and direction to establish an alumni network for building relationships and staying connected; assists in recruiting novice professionals in the industry to participate; mentors graduates to keep class projects on-going after program completion; helps promote the program to the greater community and identifies potential funding sources.

Who can I contact for more information about the CREd Steering Committee?

Angela Crist, FIOG Director at (813) 974-2346 or via email at acrist@usf.edu

Current Steering Committee Members

Tampa Bay

Sylvia Alvarez

Founder/Executive Director, Housing and Education Alliance

Vanessa McCleary

Housing and Community Development Manager, City of Tampa

Roxanne Amoroso

Principal, Mosaic Development; Senior Vice President, Incore Residential

Leroy Moore

Senior Vice President/Chief Operating Officer, Tampa Housing Authority

Ernest Barefield

Executive Director, Plant City CDC/CREd Alumni

Lisa Reeves

Realtor/Advisor, Engel & Volkers

Kathryn Driver

Executive Director, Housing Finance Authority of Pinellas County

Debra Reyes

President/CEO, Neighborhood Lending Partners

Jack Garrett

Executive Director, Homeless Coalition/CREd Alumni

Tom Shelly

Broker/Owner/Realtor, Sunshine Commercial Brokerage, LLC; CREd Alumni

Trent Green

Associate Professor of Architecture and Urban Design, USF School of Architecture

Dr. Elizabeth Strom

Professor, Urban and Regional Planning, School of Public Affairs, USF

David Hollis

Vice Chair, HFA of Hillsborough County



Current Steering Committee Members

South Florida

Phillip Bacon
Executive Director, Urban Philanthropies

Elaine Black
President/CEO, Liberty City Community
Revitalization Trust

Shekeria Brown
AICP, Executive Director, South Florida
Community Development Coalition

Ana Castilla
Community Development Manager, TB Bank

Kweku Darfoor
JD/MBA, Managing Shareholder, Darfoor Law

Amelia Gowdy
Human Resources Business Administration, HFA
of Miami Dade County

Norman Howard
Senior Officer, Housing Finance Agency of
Broward County

Terri Murray
Executive Director, Neighborhood Renaissance

Don Patterson
President/Development, REVA Development

Scott Strawbridge
Director of Development and Facilities,
Ft. Lauderdale Housing Authority

Jim Walker
Community Development Loan Officer, Florida
Community Loan Fund