



ENLIGHTENMENT WORKSHOP SERIES

Conceptualization, Commercialization, and
Commodification of Ethnicity and Race

TUESDAY, FEBRUARY 21, 2023
12-1 PM (MICROSOFT TEAMS)

The Enlightenment Series seeks to foster a culture of inclusive excellence at The University of South Florida. A goal of the series is to create a space to reflect on concrete ways that USF faculty and staff can embrace diversity, advance racial equity, and facilitate an inclusive environment where faculty, students, and staff can flourish.

FACILITATED BY:



Kelly Cowart, Ph.D,

Associate professor of
Marketing, School of
Marketing and Innovation,
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**Elizabeth Hordge-
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Associate Professor of
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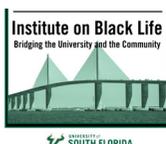
REGISTER FOR THE EVENT:

<https://bit.ly/3AOMp7m>

SUGGESTED READING LIST:

<https://bit.ly/3AOx3jf>

For more information or sponsorship of the event, please
contact **Dr. Ruthmae Sears** at ruthmaesears@usf.edu



This program has been organized under the
auspices of the USF Institute on Black Life,
USF Black Employee Steering Committee, &
the USF Black Faculty & Staff Association.

