



— COLLEGE OF ARTS & SCIENCES —

FRONTIERS OF KNOWLEDGE SPONSORSHIP PACKAGE

ABOUT THE SPEAKER SERIES

The College of Arts and Sciences' Frontiers of Knowledge is an annual program featuring two signature events – Frontier Forum and Trail Blazers. These events bring together top experts, innovators, and thought leaders from various academic and professional fields to share their insights with the USF community and the public. These programs aim to inspire, educate, and spark intellectual growth.

OBJECTIVE

Our goal is to create a space where great ideas are shared, and innovation thrives. By partnering as a sponsor, your organization will gain exclusive access to a range of strategic benefits that align with your corporate objectives, enhance your brand reputation, and contribute to societal advancement.

VALUE PROPOSITION

Align your organization with the University of South Florida, a leader in innovative research and academic excellence. As a corporate sponsor, you will enjoy extensive branding opportunities across program materials, event spaces, publications, and digital platforms, reaching a diverse audience of academics, community leaders, students, and the general public. You will gain access to cutting-edge research and projects, keeping your organization at the forefront of industry developments. Additionally, connect with our talented students and graduates, positioning your company as an employer of choice.

EVENT DETAILS

TRAIL BLAZERS (Four events per year)

Speakers: Distinguished USF College of Arts and Sciences faculty

Venue: University Club of Tampa - 201 N Franklin St #3800, Tampa

Audience: (Aprox. 100 attendees) CAS alumni, donors, and community leaders

FRONTIER FORUM (Two events per year)

Speakers: Global thought leaders

Dates & Venues:

November 7, 2024 | The MSC Oval Theater - 4103 USF Cedar Circle, Tampa

February 10, 2025 | The Judy Genshaft Honors College - 12260 USF Genshaft Drive, Tampa

Audience: (Aprox. 300 - 600 attendees) General public: Tampa Bay community, students, alumni, donors, USF faculty/staff, etc.

For more information, visit: cas.usf.edu/support-knowledge



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$50,000

Exclusive naming rights for USF Frontiers of Knowledge Events e.g. The College of Arts and Sciences' Trail Blazers (and/or) Frontier Forum presented by [Your Company Name]

- 1) Prominent logo placement on promotional materials
- 2) Recognition from leadership at the podium at each event
- 3) Reserved seating: 16 VIP tickets to each event
- 4) Prominent recognition in post event communication and media coverage:
 - Company name/link mentioned in CAS Chronicles story
 - Social media:
 - › Company logo on social post carousel or gallery graphic (*NOT main image*)
 - › Company handles tagged in the copy of social post
 - Company name and/or logo in the Frontier Forum Highlight Video
- 5) Exclusive networking opportunities with speakers and VIP guests
- 6) Photograph album of the event and event sponsors that can be used for the sponsor company social media or web promotion

USF LEGACY SPONSOR \$25,000

- 1) Logo placement on promotional materials
- 2) Reserved seating: 8 VIP tickets to each event
- 3) Recognition in post event communication and media coverage:
 - Company name/link mentioned in a CAS Chronicles story
 - Company handles tagged in the copy of social media as part of event promotion
 - Company name and/or logo in the Frontier Forum Highlight Video
- 4) Networking opportunities with speakers and VIP guests

GREEN & GOLD SPONSOR \$10,000

- 1) Logo placement on promotional materials
- 2) Reserved seating: 6 VIP tickets to each event
- 3) Recognition in post event communication

BULLS CHAMPION SPONSOR \$7,500

- 1) Logo placement on promotional materials
- 2) Reserved seating: 4 VIP tickets to each event

ADDITIONAL SPONSORSHIP ADVANTAGES

Brand/Company Visibility: Exposure to a diverse audience including students, faculty, alumni, and the Tampa Bay community.

Corporate Social Responsibility: Align your company with the values of education, innovation, and community engagement.

Networking: Connect with thought leaders, innovators, and key influencers in the Tampa Bay community.

Public Relations: Positive media coverage and association with a prestigious academic event at USF.

TO LEARN MORE ABOUT OUR FRONTIERS OF KNOWLEDGE EVENTS, VISIT:

[WWW.USF.EDU/ARTS-SCIENCES/ALUMNI-GIVING/
FRONTIERS-OF-KNOWLEDGE](http://WWW.USF.EDU/ARTS-SCIENCES/ALUMNI-GIVING/FRONTIERS-OF-KNOWLEDGE)

SECURE YOUR SPONSORSHIP

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