

Gregory P. Perreault

Associate Professor, Digital Journalism

Research Focus: Adaptation

University of South Florida

Zimmerman School for Advertising & Mass Communication

Tampa Bay, Florida USA

Reviews Editor,

Journalism & Mass Communication Quarterly

Chair of the Standing Committee for Research,

Association for Education in Journalism and Mass Communication (2021-2023)

Fulbright-Botstiber Scholar of Austrian-American Studies,

University of Vienna (2020-2021)

EMPLOYMENT HISTORY

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|--------------|---------------------|--|---|
| 2023-present | Associate Professor | University of South Florida (Tampa, USA) | Responsible for teaching courses in media literacy, journalism, and analytics and conducting research |
| 2021-2023 | Associate Professor | Appalachian State University (Boone, USA) | |
| 2015-2021 | Assistant Professor | Appalachian State University | |

ACADEMIC QUALIFICATIONS

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| Ph.D. in Journalism | 2011-2015 | University of Missouri Inducted into Kappa Tau Alpha (Top 10% of the graduating class) | Dissertation: <i>"Sacred Space Evaders: Religious Hegemony in gaming journalism"</i> Advisor: Dr. Tim P. Vos |
| M.A. in Communication, Culture & Technology | 2008-2011 | Georgetown University Graduated with advisoral "distinction" (Top marks for thesis presentation) | Thesis: <i>"Coverage of Islam in Egyptian English-language publications."</i> |

Grant Funding

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| 2023 | Harassment in Rural Journalism: Rural Journalists on mitigating online audience harassment. Primary Investigator. | Funded by the Appalachian Office of Research. \$5000. Funds a course release aimed at pursuing grants to expand the study of harassment in rural journalism. |
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| 2022-2023 | Moderating Hate: Journalists on Comment Moderation of Digital White Nationalism. Primary Investigator. | Funded by the Appalachian University Research Council. \$3960. Funded interviews, ethnographic study of newsrooms in the United States and Canada. |
| 2020-2021 | Digital Journalist Role Conception in Austria and America [Fulbright-Botstiber Fellowship in Austrian-American Studies. U.S. Scholar Research Award.] Primary Investigator. | Funded by Fulbright Austria and the Botstiber Institute for Austrian-American Studies. \$22,000. Includes teaching a graduate research seminar and a research project on Austrian and American journalists. |
| 2018-2019 | Arts Criticism: An Interdisciplinary Fine & Applied Arts Curriculum Proposal. Co-Primary Investigator. | Funded by Appalachian College of Fine & Applied Arts Innovative Interdisciplinary Program. \$6700. |
| 2018 | Profiles in Sustainability Magazine. Co-Primary Investigator. | Funded by Research Institute for Environment, Energy, and Economics's CONducting ComplEx Research Together (CONCERT) Grant in Communication, Education and Engagement. \$5000 |

Books

Perreault, G. (2023) *Digital journalism and the facilitation of hate*. Oxfordshire, UK: Routledge.

Reviews:

Winter, A. (2023). Book Review: Digital Journalism and the Facilitation of Hate, by Gregory P. Perreault. *Journalism & Mass Communication Quarterly*.
<https://doi.org/10.1177/10776990231201350>

Special Issue Guest Editorship

Special Issue: Epistemologies of Digital Journalism Production. (2023) *Digital Journalism*. (Guest Editors: **Perreault, G.**, Foxman, M., Maares, P. & Hase, V.)

Recent Peer-Reviewed Journal Publications

Perreault, M.F., Fargen Walsh, J., Lincoln, L., **Perreault, G.** & Moon, R. (2023-In Press) "Everything else is public relations": How rural journalists draw the boundary between journalism and public relations in rural communities. *Mass Communication & Society*.

- Montalbano, K. & **Perreault, G.** (2023-In Press) Resisting Protestant Hegemony: Privileging coverage in religion reporting. *Journal of Religion, Media & Digital Culture*.
- Perreault, G.**, Tandoc, Jr., E. & Caberlon, L. (2023) Life after death: Obituaries as metajournalistic discourse. *Journalism Practice*.
<https://doi.org/10.1080/17512786.2023.2202642>
- Perreault, G.**, Caberlon, L. & Stuart, C. (2023). Audience repair as paradigm repair: Fixing the ‘gamer’ in gaming journalism. *Journalism History*. 49, (2): 95-109.
<https://doi.org/10.1080/00947679.2023.2203022>
- Nölleke, D. & **Perreault, G.** (2023) Disturbing the ecological balance? How team media position themselves in the digital sports media ecosystem. *Communication & Sport*.
<https://doi.org/10.1177/21674795231174564>
- Perreault, G.** & Hanusch, F. (2023) Normalizing Instagram. *Digital Journalism*.
<https://doi.org/10.1080/21670811.2022.2152069>
- Lynch, T., Erxleben, M. & **Perreault, G.** (2023) Threat and Enhancement: Strength of Gamer Identity Moderates Affective Response to Messages about Gaming. *Journal of Media Psychology*. <https://doi.org/10.1027/1864-1105/a000382>
- Perreault, G.**, Kananovich, V. & Hackett, E. (2023) Guarding the Firewall: How political journalists distance themselves from the editorial endorsement process. *Journalism & Mass Communication Quarterly*. 100,(2): 354-372.
<https://doi.org/10.1177/10776990221084609>
- Holman, L. & **Perreault, G.** (2023) Diffusion of Innovations in digital journalism: Technology, roles, & gender in modern newsrooms. *Journalism*. 24,(5): 938–957.
<https://doi.org/10.1177/14648849211073441>
- Perreault, G.** & Montalbano, K. (2023) Covering Religion: Field Insurgency in U.S. religion reporting. *Journalism*. 24,(6): <https://doi.org/10.1177/14648849211073220>
- Perreault, G.** & Miller, K. (2022). When journalists are voiceless: How lifestyle journalists cover hate and mitigate harassment. *Journalism Studies*. 23,(15): 1977-1993. <https://doi.org/10.1080/1461670X.2022.2135583>
- Perreault, G.** & Bélair-Gagnon, V. (2022) The Lifestyle of Lifestyle Journalists: How reporters discursively manage their aspirations in their daily work. *Journalism Practice*. <https://doi.org/10.1080/17512786.2022.2111697>
- Perreault, G.** & Hanusch, F. (2022) Field insurgency in lifestyle journalism: How lifestyle journalists marginalize Instagram influencers and protect their autonomy. *New Media & Society*. <https://doi.org/10.1177/14614448221104233>
- Perreault, G.** & Nölleke, D. (2022) What is sports journalism? How COVID-19 accelerated a redefining of U.S. sports reporting. *Journalism Studies*. 23,(14): 1860-1879. <https://doi.org/10.1080/1461670X.2022.2117237>
- Ferrucci, P. & **Perreault, G.** (2022) The Local is Now National: *The Athletic* as a model for online local news. *New Media & Society*.
<https://doi.org/10.1177/14614448221117748>
- Perreault, G.** & Lynch, T. (2022) Discourse of Gaming: A Conceptual Framework of Gaming as an Interpretive Community. *Journal of Broadcasting & Electronic Media*. 66,(3): 401-419. <https://doi.org/10.1080/08838151.2022.2093355>
- Hume, H. & **Perreault, G.** (2022) Media and Mass Shootings: Field Theory in CNN News Coverage of the Columbine High School and Parkland High School Mass

- Shootings. *Electronic News*. 16,(3): 147-163.
<https://doi.org/10.1177/19312431221111380>
- Perreault, G.** Moon, R., Fargen Walsh, J. & Perreault, M. (2022) "It's not hate, but..." Defining marginal categories in rural journalism. *Journalism Practice*. Advance online publication. <https://doi.org/10.1080/17512786.2022.2075782>
- Perreault, G.,** Johnson, B., & Klein, L. (2022) Covering Hate: Field Theory and Journalistic Role Conception in the Coverage of White Nationalist Rallies. *Journalism Practice*. 16,(6): 1117-1133.
<https://doi.org/10.1080/17512786.2020.1835525>
- Perreault, G.** & Meltzer, K. (2022) Metajournalistic discourse and reporting policies on white nationalism. *Journal of Communication Inquiry*. Advanced online publication.
<https://doi.org/10.1177/01968599211072452>
- Perreault, G.** & Bell, T. (2022) Toward a “digital” sport journalism: Field theory, changing boundaries and evolving technologies. *Communication & Sport*. 10,(3): 398-416. <http://doi.org/10.1177/2167479520979958>
- Perreault, G.,** Perreault, M. & Maares, P. (2022) Metajournalistic discourse as a stabilizer within the journalistic field: Journalistic practice in the COVID-19 pandemic. *Journalism Practice*. 16,(2-3): 365-383.
<https://doi.org/10.1080/17512786.2021.1949630>
- Perreault, G.,** Peters, J., Johnson, B. & Klein, L. (2021) How Journalists Think About the First Amendment Vis-à-Vis Their Coverage of Hate Groups. *International Journal of Communication*. 15,(2021).
- Ferrucci, P. & **Perreault, G.** (2021) The liability of newness: Journalism, innovation and the issue of core competencies. *Journalism Studies*. 22,(11).
<https://doi.org/10.1080/1461670X.2021.1916777>
- Perreault, G.,** Daniel, E. & Tham, S. (2021) The Social Identity of ‘Loot box’ Gamers: A Case Study of *Final Fantasy Brave Exvius*. *Game Studies*. 21,(2).
<https://doi.org/10.1177/15554120211026279>
- Perreault, M.F., **Perreault, G.,** & Suarez, A. (2021) What does it mean to be a woman in ‘indie’ game storytelling? Narrative Framing in Independently-developed video games. *Games & Culture*. 17,(2): 244-261.
<https://doi.org/10.1177/15554120211026279>
- Perreault, G.** (2021) Reporting Religion: Narrating religion in gaming journalism. *Journal of Media & Religion*. 20,(1): 38-52.
<https://doi.org/10.1080/15348423.2021.1875669>
- Perreault, M.F. & **Perreault, G.** (2021) Journalists on COVID Journalism: Communication Ecology of Pandemic Reporting. *American Behavioral Scientist*. 65,(7): 976-991. <https://doi.org/10.1177/0002764221992813>
- Kananovich, V. & **Perreault, G.** (2021) The audience as journalistic boundary worker: The rhetorical use of comments to critique media practice, assert legitimacy and claim authority. *Journalism Studies*. 22,(3).
<https://doi.org/10.1080/1461670X.2020.1869912>
- Paul, N. & **Perreault, G.** (2021) Picturing the President: Visual analysis of the Donald Trump presidency on U.S. magazine covers between 2016 and 2018. *The Journal of Magazine Media*. 21, (1) <http://doi.org/10.1353/jmm.2020.0003>
- Tham, S. & **Perreault, G.** (2021) A Whale of a Tale: Gaming Disorder and Spending and their associations with ad watching in role-playing and loot-box games. *Journal of Gambling Issues*. 47.

- Perreault, G.** & Ferrucci, P. (2020) What is Digital Journalism? Defining the Practice and Role of the Digital Journalist. *Digital Journalism*. 8(10), 1298-1316.
<https://doi.org/10.1080/21670811.2020.1848442>
- Vos, T. P., & **Perreault, G.** (2020). The discursive construction of the gamification of journalism. *Convergence*, 26, (3): 470-485.
<https://doi.org/10.1177/1354856520909542>
- Perreault, G.** & Vos, T. (2020) Metajournalistic discourse on the rise of gaming journalism. *New Media & Society*. 21, (8)
<https://doi.org/10.1177/1461444819858695>
- Perreault, G.**, Stanfield, K., & Luttman, S. (2019). “Why the h**l is There a White House Correspondents’ Dinner?” Boundary Work in Political Journalism. *Journalism Practice*, 1-17. <http://doi.org/10.1080/17512786.2019.1685901>
- Perreault, G.** & Paul, N. (2019) Narrative framing of the Syrian Refugee Crisis in Digital British Religious News. *Journal of Religion, Media & Digital Culture*. 8, (2)
<http://doi.org/10.1163/21659214-00802005>
- Mueller, T. & **Perreault, G.** (2019) The Psychology of Student Wellness: Relationships, Detractors and Exam Anxiety. *Journal of Higher Education Management*. 34, (1)
- Perreault, G.** & Stanfield, K. (2019) Mobile Journalism as Lifestyle Journalism? Field Theory in the Integration of Mobile Journalism in Newsrooms and Mobile Journalist Role Conception. *Journalism Practice*. 13, (3): 331-348.
<https://doi.org/10.1080/17512786.2018.1424021>
- Ferrucci, P. & **Perreault, G.** (2018). God and sport: Orientalism in Sports Illustrated coverage of religion. *Journal of Applied Journalism & Media Studies*. 7, (2): 371-386.
https://doi.org/10.1386/ajms.7.2.371_1
- Paul, N. & **Perreault, G.** (2018). The first lady of social media: The visual rhetoric of Michelle Obama’s Twitter images. *Atlantic Journal of Communication*. 26, (3): 164-179 <https://doi.org/10.1080/15456870.2018.1472092>
- Perreault, G.** & Paul, N. (2018) An Image of Refugees through the Social Media Lens: A Narrative Framing Analysis of the Humans of New York Series “The Syrian Americans.” *Journal of Applied Journalism and Media Studies*. 7, (1): 79-102
- Perreault, G.** & Vos, T. (2018) The GamerGate controversy and Journalistic Paradigm Maintenance. *Journalism: Theory, Practice, and Criticism*. 19,(4): 553-569.
<https://doi.org/10.1177/1464884916670932>
Translation (Italian): Perreault, G. & Vos, T. (2020) La controversia su GamerGate e il mantenimento del paradigma giornalistico. Gioco finito. Per una critica alla razionalità dei videogiochi. Mimesis Edizioni: Belpaese, Italy.
- Perreault, G.**, Duffy, M. & Morrison, A. (2017) Making a Mormon? Peacemaking in U.S. Coverage of the Mormon Baptism for the Dead. *Journal of Media & Religion*. 16,(4). 141-152. <https://doi.org/10.1080/15348423.2017.1401410>
- Thompson, T., **Perreault, G.**, & Duffy, M. (2017) Politicians, photographers, and a pope: How state-controlled and independent media covered Francis’s 2015 Cuba visit. *Journalism Studies*. 19, (9): 1313-1330
<https://doi.org/10.1080/1461670X.2016.1268929>
- Perreault, M., **Perreault, G.**, Jenkins, J. & Morrison, A. (2016) Depictions of Female Protagonists in 2013 D.I.C.E. Game of the Year Award Winners. *Games & Culture*. 13,(8). <https://doi.org/10.1177/1555412016679584>

- Page, J., Duffy, M., Frisby, C. & **Perreault, G.** (2016) Richard Sherman speaks and almost breaks the Internet. *Howard Journal of Communication*. 27, (3)
<https://doi.org/10.1080/10646175.2016.1176969>
- Perreault, G.** (2015). Religion and Media: Syllabi & Pedagogy. *Journal of Media & Religion*. 14, (3). <https://doi.org/10.1080/15348423.2013.791548>
- Perreault, G.** (2014). “Islam is Everywhere”: Coverage of Islam in the Egyptian English Press. *Journal of Media & Religion*. 13, (2)
<https://doi.org/10.1080/15348423.2014.909207>

Invited Journal Articles/Commentary

- Perreault, G.,** & Dimitrova, D. (2022) Commentary: Demystifying the Fulbright Scholarly Experience. *Journalism & Mass Communication Educator*.
<https://doi.org/10.1177/10776958221109692>

Book Chapters

- Perreault, G.** (2023-Accepted) Digital Hate: Normalization in Management of Online Hostility. *The Routledge Companion to Digital Journalism* (2nd Edition). Oxfordshire, UK: Routledge.
- Perreault, G.** (2023-Accepted) Finding Joy as Journalists Motivations for Newswork. *Happiness in Journalism*. Oxfordshire, UK: Routledge.
- Perreault, G.,** Perreault, M.F. and Crawford, M. (2023) “Survival and Salvation:” Religious Situational Crisis Communication Strategies. (Eds. Cohen, Y. & Soukup, P). *The Handbook of Religion & Communication*. Toronto, Canada: John Wiley.
- Perreault, G.,** Hackett, E., Handler, A. (2023) Coronavirus and Journalism: A meta-analysis of early research in the COVID-19 pandemic. (Eds. Perreault, M. & Smith-Frigo, S.). *COVID-19 Crisis Communication Case Studies*. New York, NY: Peter Lang.
- Perreault, M. & **Perreault, G.** (2022) Pepper Potts: Partner, Professional, CEO and Superhero in Performance. *Gender Defenders: Female Superheroes in Transmedia Spaces*. Athens, OH: University of Ohio Press.
- Perreault, G.** & Perreault, M. (2021) eSports as a news specialty gold rush: Communication ecology in the domination of traditional journalism over lifestyle journalism. *Pathways and Opportunities into the business of eSports*. Hershey, PA: IGI Global.
- Perreault, M. & **Perreault, G.** (2021) “I Stand by the Comments I Made:” The 2019 FIFA Women’s Soccer Championship: images, commentary and narratives made with Memes. (Eds. Yannity, M. & Coombs, D.S.) *2019 FIFA Women’s World Cup: Media, Fandom, and Soccer’s Biggest Stage*. London: Palgrave.
- Perreault, M. & **Perreault, G.** (2020) Responding to Video Game Moral Panic: Persuasive messaging by the video game industry's response to shootings and violence. *Innovations and Implications of Persuasive Narrative*. Schartel Dunn, S. & Nisbett, G. (Eds.) New York, NY: Peter Lang.
- Daniel, E.S., **Perreault, G.** & Blight, M. (2020) Is the News Cycle “Real”? A Case Study of Media “Phandom” and Agenda Setting in Persona 5. *Multidisciplinary Perspectives in Media Fandom*. Dunn, A. (Ed.) Hershey, PA: IGI Global.
 Reprint: Daniel, E.S., **Perreault, G.** & Blight, M. (2023) Is the News Cycle “Real”? A Case Study of Media “Phandom” and Agenda Setting in Persona 5.

Research Anthology on Game Design, Development, Usage, and Social Impact. Hershey, PA: IGI Global. <http://doi.org/10.4018/978-1-6684-7589-8.ch062>

Perreault, M. & **Perreault, G.** (2020) Mobile Gaming Strategic Communication and Fear of Missing Out (FoMO) in Fan Culture: A Case Study of Final Fantasy Brave Exvius. *Multidisciplinary Perspectives in Media Fandom*. Dunn, A. (Ed.) Hershey, PA: IGI Global.

Reprint: Perreault, M. & **Perreault, G.** (2023) Mobile Gaming Strategic Communication and Fear of Missing Out (FoMO) in Fan Culture: A Case Study of Final Fantasy Brave Exvius. *Research Anthology on Game Design, Development, Usage, and Social Impact*. Hershey, PA: IGI Global. <http://doi.org/10.4018/978-1-6684-7589-8.ch080>

Perreault, G. & Mueller, T. (2020) Who loves the Biblical Epic? A mixed-method analysis of online community perception of epic Biblical movies. *New Heart and New Spirit: Perspectives on the Modern Biblical Epic*. Clayton, W. (Ed.) Manchester, UK: University of Manchester Press.

Perreault, G. & Laughlin, C. (2019) American evangelical gaming culture: A case study. *Religion and the Internet*. Sturgill, A. & Chen, C. (Ed.) Santa Barbara, CA: Praeger.

Perreault, M., **Perreault, G.**, & McCarty, M. (2019) Marketing Gaming for Girls: Narrative Framing of Princess Zelda in American and Japanese Nintendo Commercials. *Beyond Princess Culture*. Foss, K. (Ed.) New York, NY: Peter Lang.

Perreault, G. (2017) Strange Homecomings: Hollywood and the Return from War. *Anthology of Hollywood and the Civil War*. Brode, D. (Ed.) Lanham, MD: Lexington Books.

Paul, N. & **Perreault, G.** (2017) Leader or Lady? The Rhetorical Vision of Hillary Clinton's Twitter Visuals. *Gender, Communication, and the Leadership Gap*. Cunningham, C. & Crandall, H. (Eds.) Charlotte, NC: Information Age Publishing

Perreault, G. (2015) Not Your Average Church: A Case Study of the Evangelical Guild SOLA in *Final Fantasy XIV: A Realm Reborn*. *The Electronic Church in the Digital Age: Cultural Impacts of Evangelical Mass Media*. Ward, M. (Ed.) Santa Barbara, CA: Praeger. *Winner of the 2017 Clifford G. Christians Ethics Research Award

Encyclopedia Entries

Perreault, G. (2022) Religion Journalism. *Encyclopedia of Journalism*. Borchard, G. (Ed.) Thousand Oaks, CA: Sage.

Perreault, G. (2022) Gatekeeping. *Encyclopedia of Journalism*. Borchard, G. (Ed.) Thousand Oaks, CA: Sage.

Perreault, G. (2019) Moral Panics and Journalism. *International Encyclopedia of Journalism Studies*. Vos, T. & Hanusch, F. (Ed.) New York, NY: Routledge.

Perreault, G. (2019) Religion and Journalism. *Oxford Encyclopedia of Communication*. Örnebring, H. (Ed.) New York, NY: Oxford University Press.

Book Reviews

Perreault, G. (2022) Review- News After Trump: Journalism's Crisis of Relevance in a Changed Media Culture. *Mass Communication & Society*. Advance online publication.

- Perreault, G.** (2022) Review- News For Us: Citizen-Centered Journalism. *Journal of Broadcasting & Electronic Media*. Advance online publication.
- Perreault, G.** (2020) Review- The Lord's Radio: Gospel Music Broadcasting and the Making of Evangelical Culture. *Rhetoric & Public Affairs*. 23, (1): 192-194.
- Perreault, G.** (2016) Review- Religion and Popular Culture: A Cultural Studies Approach. *Journal of Contemporary Religion*. 31, (2)
- Perreault, G.** (2015) Review- eGods: Faith versus Fantasy in Computer Gaming. *Journal of Media & Religion*. 14, (2)
- Perreault, G.** (2015) Review- Of God and Games: A Christian Exploration of Video Games. *Journal of Media & Religion*. 14, (2)
- Perreault, G.** (2015) Review- Playing with Religion in Digital Games. *Journal of Contemporary Religion*. 30, (1)

Peer-Reviewed Conference Paper Presentations

- Perreault, M., Walsh, J. **Perreault, G.** Lincoln, L. and Moon, R. (2023). Occupationally Precarious or Socially Cohesive? Journalistic Epistemology in U.S. Rural Journalism. 2023 Future of Journalism Conference. Cardiff, Wales.
- Perreault, G.**, Belair-Gagnon, V., & Henrichsen, J. (2023) Disruptions in Normalization: The Role of Collaboration in Journalism. 2023 Association for Education in Journalism & Mass Communication. Washington, D.C.
- Maares, P. & **Perreault, G.** (2023) True Crime Podcasting: Journalistic Epistemology And Boundary Marking. 2023 Association for Education in Journalism & Mass Communication. Washington, D.C.
- Ferrucci, P. & **Perreault, G.** (2023) After the Sale: The Loss of Joy at *The Athletic*. 2023 Association for Education in Journalism & Mass Communication. Washington, D.C.
- Perreault, G.**, Ferrucci, P. & Ficara, G. (2023) Is Lifestyle Journalism Market Driven? Lifestyle Journalists' Market Drive and Perceived Audience Obligations. 2023 Association for Education in Journalism & Mass Communication. Washington, D.C.
- Perreault, G.**, Potochnik, K., Swasy, A. & Perreault, M. (2023) "Jesus Was Married?! SCANDALOUS!" Field Theory in Reporting on a U.S. Scandal. 2023 Association for Education in Journalism & Mass Communication. Washington, D.C.
- Perreault, G.** & Tham, S. (2023) "My boss gets me": How journalists evaluate newsroom leaders. 2023 International Communication Association. Toronto, Canada.
- Perreault, G.** & Denlin, T. (2023) Open or Closed? Understandings, Evaluations, and Implementations of Open Science in the field of Communication. 2023 International Communication Association. Toronto, Canada.
- Perreault, G.** (2023) Journalism is Shitposting: Centering Digital Hate in Digital Journalism Studies. 2023 International Communication Association. Toronto, Canada.
- Perreault, M., Walsh, J., Lincoln, L., **Perreault, G.** & Moon, R.. (2023) "Everything else is public relations" How rural journalists draw the boundary between journalism and public relations in rural communities. 2023 International Communication Association. Toronto, Canada.
- Perreault, M., Walsh, J., **Perreault, G.**, Moon, R., & Lincoln, L. (2023) "We don't have a beat, we have a job": Epistemologies of Rural Journalism. 2023 International Communication Association. Toronto, Canada.
- Nölleke, D. & **Perreault, G.** (2023) Disturbing the ecological balance? How team media position themselves in the digital sports media ecosystem. 2023 International Communication Association. Toronto, Canada.

- Lynch, T., Erxelben, M. & **Perreault, G.** (2022) Threat and Enhancement: Strength of Gamer Identity Moderates Affective Response to Messages about Gaming. 2022 National Communication Association. New Orleans, Louisiana.
- Perreault, G.**, Tandoc, Jr., E. & Caberlon, L. (2022) Life after death: Obituaries as metajournalistic discourse. 2022 Association for Education in Journalism & Mass Communication. Detroit, Michigan.
- Perreault, G.** & Miller, K. (2022) When journalists are voiceless: How lifestyle journalists cover hate and mitigate harassment. 2022 Association for Education in Journalism & Mass Communication. Detroit, Michigan.
- Perreault, G.**, Moon, R., Fargen Walsh, J. & Perreault, M. (2022) Reporting rural hate: Marginal categories in rural journalism. 2022 Association for Education in Journalism & Mass Communication. Detroit, Michigan.
- Perreault, G.** & Hanusch, F. (2022) Normalizing Instagram. 2022 International Communication Association. Paris, France.
- Perreault, G.** & Nölleke, D. (2022) What is Sports? Metajournalistic Discourse on Sports during the pandemic. 2022 International Communication Association. Paris, France.
- Perreault, G.** & Kidd, S. (2022) Discursive (re)construction of a journalistic source: A case study of paradigm repair in reporting on the Southern Poverty Law Center. 2022 International Communication Association. Paris, France.
- Ferrucci, P. & **Perreault, G.** (2022) The Local is Now National: The Athletic as a model for online local news. 2022 International Communication Association. Paris, France.
- Perreault, G.**, Peters, J., Johnson, B. & Klein, L. (2021) Journalists normative First Amendment obligations for covering hate groups. 2021 Association for Education in Journalism and Mass Communication. Virtual Conference. New Orleans, Louisiana.
- Perreault, G.** & Perreault, M. (2021) eSports as a news specialty gold rush: Communication ecology in the domination of traditional journalism over lifestyle journalism. 2021 Association for Education in Journalism and Mass Communication. Virtual Conference. New Orleans, Louisiana.
- Perreault, G.** & Montalbano, K. (2021) From lifestyle journalism to general news: Field theory in the hard news turn of religion reporting. 2021 Association for Education in Journalism and Mass Communication. Virtual Conference. New Orleans, Louisiana.
- Perreault, G.**, Kananovich, V. & Hackett, E. (2021) Why the h**l does journalism have editorial endorsements? 2021 International Communication Association. Virtual Conference. Denver, Colorado.
- Ferrucci, P. & **Perreault, G.** (2021) The liability of newness: Journalism, innovation and the issue of core competencies. 2021 International Communication Association. Virtual Conference. Denver, Colorado.
- Perreault, G.** & Bell, T. (2020) Journalism from Sports Perspective: Field Theory and Role Conception in Digital Sports Journalism. 2020 Association for Education in Journalism and Mass Communication. Virtual Conference. San Francisco, California.
- Perreault, G.**, Ferrucci, P. & Dollar, A. (2020) What is Digital Journalism? Defining the Practice and Role of Digital Journalism. 2020 Association for Education in Journalism and Mass Communication. Virtual Conference. San Francisco, California.
- Holman, L., **Perreault, G.** & Dollar, A. (2020) Diffusion of Innovations in Digital Journalism: Technology, Roles and Gender in Modern Newsrooms. 2020 Association for Education in Journalism and Mass Communication. Virtual Conference. San Francisco, California.

- Perreault, G., Daniel, E.S., & Tham, S.** (2020) The Social Identity of “Loot Box” Gamers: A Case Study of *Final Fantasy Brave Exvius*. 2020 Association for Education in Journalism and Mass Communication. Virtual Conference. San Francisco, California.
- Kananovich, V. & **Perreault, G.** (2020) Audience as Boundary Worker: Deconstructing the CNN Live Broadcast from the San Bernardino Shooters’ Apartment. 2020 Association for Education in Journalism and Mass Communication. Virtual Conference. San Francisco, California.
- Perreault, G. & Lynch, T.** (2020) Discourse of Gaming Theory: How Gamers Work as an Interpretive Community. 2020 International Communication Association. Virtual Conference. Sydney: Australia.
- Perreault, G. Stanfield, K. & Luttman, S.** (2019) “Why the h**l do journalists have a White House Press Correspondents’ Dinner? Field Theory and Role Conception in Political Journalism. 2019 Association for Education in Journalism and Mass Communication. Toronto: Canada.
- Perreault, G. & Meltzer, K.** (2019) Reporting Hate: Metajournalistic discourse and reporting policies on the "alt-right." 2019 International Communication Association. Washington, D.C.
- Paul, N. & **Perreault, G.** (2019) Picturing the President: Visual analysis of the Donald Trump presidency on U.S. magazine covers between 2016 and 2018. 2019 Association for Education in Journalism and Mass Communication. Toronto: Canada.
- Perreault, G.** (2019) Narrative framing of religion in gaming journalism. 2019 International Communication Association. Washington, D.C.
- Crawford, M. & **Perreault, G.** (2019) Sports journalists on covering women’s sports: Metajournalistic Discourse on the role of women in sports and sports reporting. 2019 International Communication Association. Washington, D.C.
- Daniel, E. S., & **Perreault, G.** (2018) Setting the General Public's Cognition: Agenda Setting and Melding in Persona 5. 2018 European Communication Research and Education Association, Lugano, Switzerland.
- Perreault, G. & Vos, T.** (2018) Traditional journalists on gaming journalism: Metajournalistic discourse on the rise of lifestyle journalism. 2018 Association for Education in Journalism and Mass Communication. Washington, DC.
- Perreault, G. & Tham, S.** (2018) The Effects of Flow in Mobile Gaming: Involvement, Spending Practices, and Attitude. 2018 Association for Education in Journalism and Mass Communication. Washington, DC.
- Perreault, G. & Mueller, T.** (2018) Who loves the Biblical Epic? A mixed-method analysis of online community perception of epic Biblical movies. 2018 Association for Education in Journalism and Mass Communication. Washington, DC.
- Perreault, M., Suarez, A. & **Perreault, G.** (2018) What does it mean to be a woman in “indie” game storytelling? Narrative Framing in Independently-Developed Video Games. 2018 Association for Education in Journalism and Mass Communication. Washington, DC.
- Perreault, G. & Stanfield, K.** (2017) Mobile Journalism as Lifestyle Journalism? Field theory in the integration of mobile in the newsroom and mobile journalist role conception. 2017 Association for Education in Journalism and Mass Communication. Chicago, IL.
- Perreault, G., Perreault, M., & Van Dyke, M.** (2017) The Power of Digital Games in Disaster Preparation and Postdisaster Resilience. 2017 International Communication Association. San Diego, CA.
- Perreault, G. & Paul, N.** (2017) Symbolic Convergence in Depictions of Syrian Migrants: A Fantasy Theme Analysis of the Humans of New York series “The Syrian Americans.” 2017 International Communication Association. San Diego, CA.

- Perreault, G.** & Rahili, M. (2016) Repairing the Gamer Community: Paradigm Repair in Early Gaming Magazines Nintendo Power and Sega Visions. 2016 Association for Education in Journalism and Mass Communication. Minneapolis, Minnesota.
- Paul, N. & **Perreault, G.** (2016) Michelle Obama, the First Lady of Social Media: The Symbolic Convergence of Social Media Visuals. 2016 International Communication Association. Fukuoka, Japan.
- Thompson, T., **Perreault, G.**, & Duffy, M. (2016) Politicians, photographers, and a pope: How state-controlled and independent media covered Francis's 2015 Cuba visit. 2016 Association for Education in Journalism and Mass Communication. Minneapolis, Minnesota.
- Perreault, G.** & Vos, T. (2016) The GamerGate controversy and Journalistic Paradigm Maintenance. 2016 International Communication Association. Fukuoka, Japan.
- Perreault, M., **Perreault, G.**, Jenkins, J. & Morrison, A. (2016) Femme Fatales: The Sacred Feminine in Depictions of Women in 2013 Digital "Game of the Year" Nominees. 2016 International Communication Association. Fukuoka, Japan.
- Ferrucci, P. & **Perreault, G.** (2015). God & Sport: Orientalism in Sports Illustrated coverage of religion. 2015 Association for Education in Journalism and Mass Communication. San Francisco, California.
- Duffy, M., Page, J., Frisby, C., **Perreault, G.** & Best, B. (2015). The Power of a Protest Icon: How Anger, Solidarity, and Subjugation Converged in "Hands Up, Don't Shoot" in Ferguson, Missouri. 2015 International Communication Association. San Juan, Puerto Rico.
- Perreault, G.** & Hooper, H. (2014) Emulators and ROMs: Legal and Ethical Implications of Digital Game Piracy. 2014 National Communication Association. Chicago, IL.
- Perreault, G.** (2014) Blogging About Religion News: A multi-method analysis of journalism commentary blogs' critiques of religion news. 2014 National Communication Association. Chicago, IL.
- Jenkins, J., Perreault, M. & **Perreault, G.** (2014) Magazine Iconography: Portrayals of Religion in Magazine Covers. 2014 Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Duffy, M., Page, J. & **Perreault, G.** (2014) Sticking it to Obamacare: A rhetorical analysis of Affordable Care Act advertising and social media. 2014 Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Perreault, G.** (2014) Mediating Video Game Violence: A Case Study of GamePro Magazine, 1991-1999. 2014 International Communication Association Conference. Seattle, Washington.
- Perreault, G.**, Jenkins, J., Swasy, A. & Perreault, M. (2014) "Mrs. Jesus?" A hegemonic press love affair with Jesus the bachelor. 2014 International Communication Association Conference. Seattle, Washington. 22-26 May 2014.
- Duffy, M., Page, J. & **Perreault, G.** (2014) Moral metaphors in News Coverage of the 2013 Government Shutdown. 2014 International Communication Association Conference. Seattle, Washington.
- Perreault, G.**, Hudson, B. & Cai, D. (2013) "Lord, forgive them; they know not what they do": The Divine and the Damned in News Coverage of Executed Texas Death Row Inmates. 2013 Association for Education in Journalism and Mass Communication Conference. Washington, D.C.
- Perreault, G.**, Rodgers, S. & Stemmler, J. (2013) Prescribing the News: Newsroom size and journalistic experience as key factors in the interaction between health journalists and public health organizations. 2013 Association for Education in Journalism and Mass Communication Conference. Washington, D.C.

- Perreault, G.** (2013) Text, Image, Violent Games and God: A Concept Explication of Depiction. 2013 International Communication Association Conference. London, England.
- Swasey, A. & **Perreault, G.** (2013) A Commentary Echo Chamber: Twitter as an Information Subsidy in the Coverage of U.S. Senate Candidate Todd Akin. 2013 International Communication Association Conference. London, England.
- Perreault, G.** (2012) Mickey Mouse Magic with Interactivity and Immersion: A Case Study of Kingdom Hearts. 2012 National Communication Association Conference. Orlando, Florida.
- Perreault, G.** (2011) Coverage of Islam in English Egyptian News Publications. 2011 Association for Education in Journalism and Mass Communication Conference. St. Louis, MO. *Won Top Student Paper Award.
- Perreault, G.** (2011) Kingdom Hearts: Immersion, Interactivity, Intertextuality and...Goofy? (Research-in-progress) 2011 Popular Culture & American Culture Association Conference. San Antonio, Texas.

Invited Lectures, Presentations and Panel Presentations

- Perreault, G.** (2023) Humanization in Journalism. The Path to Equitable Journalism series. University of Utah. 30-31 March 2023.
- Managing External Grants (2023). Invited Panel Presentation. PREPARE. Office of Research. Appalachian State University. 24 March 2023.
- Perreault, G. & Perreault, M.** (2023) Journalistic Epistemology of Rural Journalism: Radical Resourcefulness in Appalachian News Production. NC Local News Workshop. Chapel Hill, NC, USA. 16 February 2023.
- Fullbright and Family (2023). Invited Panel Presentation. Fulbright Week. Office of Research. Appalachian State University. 15 February 2023.
- Perreault, G.** (2023) The “Hawkeye Approach to Research”: Research with Undergraduate Students. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 24 January 2023.
- Perreault, G.** (2023) Journalism Ethics and Democracy. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 24 January 2023.
- Perreault, G.** (2023) Justice in News Production. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 23 January 2023.
- Perreault, G.** (2023) Open Science: Practices, Tools and Ethical Debates. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 23 January 2023.
- Perreault, G.** (2023) Journalism at the Periphery. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 23 January 2023.
- Perreault, G.** (2023) Reporting on Hostility and Issues in Editing. Hearst Demystifying Media speaker series. University of Oregon. Eugene, OR, USA. 24 January 2023.
- Sports Journalism: Lessons Learned in the Pandemic. (2022). Invited Virtual Panel Presentation. Sports Communication Interest Group. Association for Education in Journalism & Mass Communication.
- Perreault, G., Pearce, K. E., Bowman, N. D., Oeldorf-Hirsch, A., Kranstuber Horstman, H., Kingsley Westerman, C., Freiling, I., Dubois, E., Kaur, S., Dorrance Hall, E., Denes, A., Baykurt, B., Wirz, D. S., Bowe, B. J., Henrichsen, J., Friedlander, J., & Goodwin, C.** (2022). Panel *The Fulbright experience in communication*. International Communication Association Conference, Paris. (Blue Sky Session)

- Perreault, G.** (2021) 'Gaming' Journalism: Digital journalism playing the field. University of Vienna- Department of Communication. Invited Research Talk. 7 June 2021.
- Perreault, G.** (2021) Field Insurgency in Digital Journalism. University of Vienna- Journalism Studies Center. Invited Research Talk. 22 April 2021,
- Mitigating Crisis, Health and Misinformation in the Coverage of COVID-19. (2021). Presented for Media Mondays. Johnson City, TN.
- Why Parasocial relationships in Gaming Feel so Real: News, Community, and Gaming Identity (2019) Panel Presentation. PAX East. Boston, MA.
- Perreault, G.** (2018) Evangelicals in the United States: Structural Bias in News Coverage of Evangelicals. Presented at the 2018 Representing Religion symposium at The Media School at Indiana University. Bloomington, IN.
- Perreault, G.** (2018) Religion and Dehumanization in Gaming: Religious representations in video games. Presented at the 2018 Representing Religion symposium at The Media School at Indiana University. Bloomington, IN.
- Perreault, G. & Perreault, M.** (2016) 19 Memes and Counting: Symbolic Convergence in Duggar Scandal Memes. Paper presented at the Center for Media, Religion and Culture at University of Colorado-Boulder's International Conference on Media, Religion and Gender. Boulder, Colorado.
- In Spirit or in Truth? The Great Evangelical Divide, from Analog to Digital. (2015) Panel Presentation with Mark Ward, Sr. on the Electronic Church. The National Communication Association. Las Vegas, Nevada.
- Perreault, G. & Morrison, A.** (2014) Conflict Suppression in News Negotiations of the Mormon Baptism for the Dead and the Holocaust. Paper presented at the Center for Media, Religion and Culture at University of Colorado-Boulder's International Conference on the Global View. Boulder, Colorado.
- Perreault, M., Jenkins, J. & **Perreault, G.** (2014) Religious Iconography in Sports Celebrity Imagery. Paper presented at the Center for Media, Religion and Culture at University of Colorado-Boulder's International Conference on the Global View. Boulder, Colorado.
- How's This for Digital Lesson Design? (2013) Panel Presentation hosted by the John S. and James L. Knight Foundation and Reynolds Journalism Institute. Association for Education in Journalism and Mass Communication, Washington, D.C.
- Perreault, G.** (2012) RPG Religion: Depictions of Religion in Contemporary Console Games. Paper presented at the Center for Media, Religion and Culture at University of Colorado-Boulder's International Conference on Digital Religion. Boulder, Colorado.
- Perreault, G.** (2010) Can you be a Christian and a Journalist? Obvi. The 2010 National College Media Conference. Louisville, Kentucky.
- Perreault, G.** (2010) Up Against the Wall: Learning to Work with School Administrators. The 2010 National College Media Conference. Louisville, Kentucky.
- Perreault, G.** (2010) Citizen Journalism on Islam in Egypt. Paper presented at the Center for Media, Religion and Culture at University of Colorado-Boulder's International Conference on Islam and the Media. Boulder, Colorado.

TEACHING

University of
South Florida

Media Literacy

Seminar-style graduate class on the principles and practices of media literacy.

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| | Communication Ethics | A new class added to the Zimmerman School curriculum as a part of the 2023 Strategic Plan—aimed providing applied practices for navigating professional ethics in mass communication. |
| | Multimedia Sports Reporting | Multimedia sports production class |
| Appalachian State University | COM 1300: Journalism Matters | Revised the introductory journalism course (Fall 2018) and currently manage the online class “base” content shared by eight sections each semester and that serves more than 150 students each semester. Class incorporates both visual and written journalism. |
| In my capacity as faculty and advisor to the campus sports television program I led efforts to enhance the use of mobile production on campus. Through work with campus tech committee and as a part of discussions responsive to the coronavirus pandemic, 2020. Mobile journalism kits were adopted long-term for the general “Audio-Video Production” class as well as the Introduction to Promotional Video class. | COM 4610 Mobile Journalism (Capstone) | Mobile journalism classes that employs iPads in order to capture and edit video, audio, and photographs. Students also use the devices in order to develop engaging interactives. |
| | COM 2650: Multimedia Sports Reporting | Multimedia sports production class that operates in a co-curricular manner with <i>The Appalachian</i> , The A Game (AppTV) sports news show, and AppState Athletics. Students produce work each week for one of the student news outlets with press conference and occasional video B-roll support from AppState Athletics. |
| | COM 3549: Selected Topics in Journalism: Arts Criticism | Class came from a grant received through the College of Fine & Applied Arts Innovative Interdisciplinary Program. The class was team taught with Dr. Mira Waits (Art History, Appalachian State) and culminated in the production of arts criticism materials gathered from a three-day experiential learning trip to Washington D.C. |
| | COM 2610: News Reporting & Writing | |
| | COM 3340: Journalism Ethics and Free | |

Society

Missouri School of Journalism

Large-lecture classes J1100 and J1000 (100-300 students) included managing and mentoring graduate teaching assistants. During five semesters, I worked with and mentored six teaching assistants.

J2150: Multimedia Journalism

J2150: Multimedia Journalism (Mobile)

J2100: News Writing

J1100: Principles of American Journalism

J1000: The News Media: News Literacy

Washington Journalism Center

Reporting in Washington

Internship in Washington

Washington News & Public Discourse

Foundations of Media Involvement

SERVICE

Journalism & Mass Communication Quarterly

Reviews Editor

Tasked with managing the book review process for the flagship journal for the Association for Education in Journalism and Mass Communication; 7-9 book reviews for each issue (approximately 40 reviews a year).

- Manage a paid editorial assistant who assists in book acquisition, social media
- Developed a social media strategy to enhance the visibility and prominence of the *JMCQ* book review process.
- In correspondence with the 100th anniversary of *JMCQ*, developed a special section in order to revisit overlooked works from the past 100 years of the field.

Appalachian State University

Office of Research

Member, PARE program, which provides peer review and feedback on 3-5 large-scale grant applications within the University of North Carolina System each year.

Program is intended to both increase the quality of UNC System grant applications as well as mentor faculty reviewers in the grant-writing process.

Grants reviewed:

- Faculty Reassigned Time competition (2021-2022)- 8 grants total, provides a one semester, one course release.
- The Scholarship for Diversity, Equity, and Inclusion (SDEI) grant competition (2020, 2022)- 8 grants total each year, \$2500 awards.
- ORAU Ralph E. Powe Junior Faculty Enhancement Award (2020-2021) - Limited Submission Competition-5 grants total.

*Department of
Communication*

Standing Committee Service

- **Member**, Department of Communication Chair Advisory Committee (2021-2022)
- **Member**, Department of Communication Strategic Planning Committee
- **Faculty Representative**, Student Media Advisory Board (2019)
- **Member**, University Summer Reading Program (2017)
- **Member**, Department of Communication Alumni Committee (2018-2019)
- **Member**, Department of Communication Technology Committee (2016-2018, 2020)
- **Member**, Department of Communication Open House Recruiting (2015-2018)

Chair, Search Committee for “Electronic Media/Broadcasting, Journalism” (2021)

Member, Search Committee for “Communication, Media Law” (2019)

Chair, Periodic Comprehensive Review—Journalism Major (2019)

Chair, Search Committee for “Communication, Digital Journalism” (2018)

The Appalachian

Interim Advisor (2020) Oversaw the implication of a fact checking website system and administrative process, oversaw the coverage for the 2020 U.S. Presidential Election, the addition of weekly newsletter (distributed amidst the coronavirus pandemic) and two weekly podcasts, and facilitated collaborative coverage between *The Appalachian*, AppTV’s Appalachian Weekly News, and WASU Radio.

AppTV **Advisor/Producer/Panelist** (2015-current) for “The A Game” sports television program. Oversaw the development of the program from a commentary oriented national sports panel “Sports Bar” to a traditional sports news program. Facilitated content relationships between athletics and the department and instructed students on in-studio sports program delivery.

Society for Professional Journalists **Advisor** (2017-2020), Appalachian State Chapter

Undergraduate Thesis Advising Kaiden Smith (B.A., Journalism, 2020) “How College Students Perceive the Representation of Women in Sports Media”

Mariah Reneau (B.A., Journalism, 2020) ““They Can’t Stop All of Us’: The internet reaction to the raid on Area 51”

Hannah Hume (B.A., Public Relations, 2020) “News Coverage of School Shootings.”

Monica Crawford (B.A., Journalism, 2018) “Sports Journalists on covering women’s sports: Metajournalistic discourse on the role of women in sports and sports reporting”

Natalie Schrader (B.A., Journalism, 2016) “Blurred boundaries in the emergence and existence of lifestyle journalism”

Undergraduate Student Mentorship Leonardo Caberlon 2021-2022
Federal University of Rio Grande do Sul (Brazil)
Research Assistant, Digital Journalism

Ella Hackett* 2020-2022
Research Assistant, Digital Journalism

Cameron Stuart 2022
Research Assistant, Boundaries in Journalism

Moss Brennan. 2020
Teaching Assistant, News Reporting & Writing

Sydney Kidd 2020
Research Assistant, Journalism and Hate Speech

Silas Albright. 2020
Teaching Assistant, Multimedia Sports

Taylor Holt 2020
Teaching Assistant, Multimedia Sports

Karah Smith 2019-2020
Research Assistant, Boundaries in Journalism

Anna Dollar** 2019-2020
Research Assistant, Digital Journalism

Jackie Park 2019-2021
Teaching Assistant, Journalism Matters

Gray Salter 2018-2019
Teaching Assistant, Multimedia Sports

Braxton Critcher 2017-2018
Teaching Assistant, Multimedia Sports

Rachel Greenland 2016-2020
Teaching Assistant, Journalism Matters

Shelby Luttmann*** 2016-2019
Teaching Assistant, Journalism Matters
Research Assistant, Digital Journalism

*Hackett co-authored a paper presented at AEJMC 2021 (New Orleans, Louisiana) and published in *Journalism & Mass Communication Quarterly*.

**Dollar co-authored two papers that were presented at AEJMC 2020 (San Francisco, California), one of which was awarded the Top Faculty Paper by Electronic News.

***Luttmann co-authored a paper published in *Journalism Practice* and presented at AEJMC 2019(Toronto, Canada).

**Association for
Education in
Journalism and
Mass
Communication**

*Standing Committee
for Research*

Chair (2023-2024) Tasked with supporting the broader AEJMC community by updating the best practices for paper preparation and presentation documents.

Vice chair (2022-2023). Tasked with supporting the chair of the committee and managing the Senior Scholars Grant, as it was brought under the purview of the research committee.

- **Chair, Senior Scholar Grant Competition-** In 2022, there were 19 applicants for the grant which required 38 reviewers. Tasked also with revising the award process in order to be more responsive to range of research approaches.

Member (2021-2024). Tasked with oversight of awards and the research program of the organization. In this elected position, I work with six other scholars to advise leadership on research needs of the organization and help shape the conference's research offerings.

- **Co-chair, Nafziger-White-Salwen Dissertation Award Competition-** In this capacity, I managed the dissertation competition, reviewing all dissertation submissions in the first round and managing reviews for the second round.

In 2021, we revised the NWS assessment rubric in order to promote inclusivity: providing avenues for lab-based dissertations (increasingly prominent in Europe) to receive fair assessment.

- **Subcommittee to Support Scholars in the Pandemic.** As a member of this committee, I led the development of a poll to AEJMC to assess scholars' experience of the pandemic in order to provide information for how the organization could better serve the memberships' research needs.

*Religion and Media
Interest Group*

Head (2019-2020). In this capacity, I oversaw the presentation of Lifetime Achievement Awards for founding scholars within this subfield. I successfully negotiated a reduced graduate student rate, organized enhanced outreach efforts in order to spur graduate student involvement, worked with AEJMC leadership in order to respond effectively to conference complications in relation to the coronavirus pandemic and developed a funding program to help in-need faculty and graduate students obtain conference registration.

Vice Head (2017-2019). In this capacity, I prepared pitches for panel presentations, negotiated those pitches with other divisions and interest groups, and finally organized 10 panels between AEJMC 2018 and AEJMC 2019. These included a mixture of research, teaching and industry-focused panels.

Professional Freedom & Responsibility Chair (2015-2017).

Newsletter Editor (2012-2015). In this capacity, I increased the frequency of newsletters from two times a year to quarterly. In addition, I contributed two articles a year.

Book Review Editorial Assistant (2012-2015)

Moderator, “Forecasting Avenues for Religion & Media Research” (2018).

Moderator, “Demystifying the Academic Job Market.” Panel presented in collaboration with Mass Communication & Society Division (2018).

*Broadcasting and
Mobile Journalism
Division*

Co-Research chair for the Southeast Colloquium, (2020). Colloquium held at Elon University and in this capacity, I helped manage the competition through reviewer recruitment, assignment, tabulating scores and working collaboratively with the Southeast Colloquium management.

Moderator, Top Paper Session “Broadcast News and Its Ability to Shape, Cultivate, and Set Agendas” (2019)

Chair, Accreditation through Southern Association of Colleges and Schools (2010)

- Tasked with updating domestic study materials in order for the domestic study program to be re-accredited through SACS. This involved gathering evaluations from internship sites, gathering recommendations from alumni of the program, and representing curricular revisions. Reaccreditation was successfully obtained.

Manager, Internship Site Placement (2008-2011)

- Cultivated relationships with a range of news organizations ranging from POLITICO, PBS, The Washington Times, Market News International, and Religion News Service in order to place approximately 15 domestic study journalism students a semester. Students were required to work approximately 25 hours at internship each week on Tuesday-Thursday.

**Washington
Journalism
Center**

Manager, Service Work Site Placement (2010-2011)

- Cultivated relationships with service agencies across Washington, D.C. including Central Union Mission, N St. Village, Capitol Hill Village, and Cornerstone Schools in order to place 45 journalism, strategic communication, political science and business domestic study students. Students were required to conduct a minimum of 20 hours of service work during the semester.

Fulbright Association

External Reviewer, Fulbright Egypt Scholar Award

- Reviewed applicant for Fulbright Egypt Scholar Award (2022)

External Reviewer, Fulbright Austria Scholar Award

- Reviewed applicant for Fulbright Austria Scholar Award (2021)

External Reviewer, Fulbright Austria Student Award

- Co-managed 8 interviews with potential Fulbright Student Scholars. Aided in assessment and selection of final grant awardees.

Ad hoc Manuscript Reviewer

Typical topics requested for review: mobile journalism, journalistic role conception, gaming and journalism, citizen journalism (Humans of New York), pandemic reporting.

Approximately ten to fifteen papers a year. Papers have resulted in publication, revision and rejection at *Digital Journalism*, *International Journal of Communication*, *Journalism Studies*, *Journalism Practice*, *Journalism*, *Mobile Media & Communication*, *Religion*, *New Media & Digital Culture*, *Howard Journal of Communications* and *Communication Studies*.

External Review for Tenure & Promotion

2022- Pace University, Butler University

PROFESSIONAL DEVELOPMENT

Appalachian State University

PREParation for Appalachian Research Experiences (PREPARE) Mentoring Program (2019-2020)

A training program designed to provide comprehensive grant development and grant submission training to nine faculty a year, selected competitively, from throughout the university. Faculty are assigned mentors and workgroups in order to be more successful in the submission of external grants.

Proposed project for the year:
 “Oasis in the Appalachian News Desert”:
 Bringing Mobile Journalism Reporting to
 Underserved Communities of Rural Appalachia,
 a \$77,000 grant project to be submitted for a
 Knight Local News grant.

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| University of Missouri | Preparing Future Faculty Program (2013-2014) | Program required shadowing faculty at another university and building an academic portfolio. |
| Georgetown University | The Apprenticeship in Teaching Program (2008-2010) | Received a Certificate in Teaching. Program required learning to build syllabi, attending teaching seminars, and creating a teaching philosophy. |

MEDIA APPEARANCES/PUBLIC SCHOLARSHIP

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| University of Utah, Equitable Journalism Speaker Event | March 2023 | News coverage of hate groups, journalism labor, & happiness in the field (Guest lectured) |
| University of Oregon, Demystifying Media Speaker Series | January 2023 | News coverage of hate groups (Interviewed, guest lectured) |
| Poynter | December 2022 | News coverage of hate groups (Interviewed, research discussed) |
| Vanity Fair | October 2022 | Editorial endorsement (Research discussed, work quoted) |
| NiemanLab | October 2022 | Editorial endorsement (Contributed w/Volha Kananovich) |
| Watauga Democrat | August 2022 | News coverage of hate groups (Interviewed, research discussed) |
| NiemanLab | July 2022 | News coverage of hate groups (Research discussed, work quoted) |
| NTD News | July 2022 | News coverage of mass shootings, white supremacy (Interviewed, research discussed) |
| Fulbright Austria Alumni Webinar | March 2022 | News coverage of hate groups, digital journalism (Interviewed, research discussed) |

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| <i>Falter</i> | April 2021 | Digital journalism, Instagram, U.S. political journalism (Interviewed) |
| The Games Podcast, ORF (Austria) | March 2021 | Games journalism, journalistic professionalism and male-supremacist group GamerGate (Interviewed) |
| NiemanLab | February 2021 | News production during COVID-19 (Research discussed, work quoted) |
| The J-Word Podcast | February 2021 | News coverage of hate groups (Interviewed) |
| NiemanLab | November 2020 | News coverage of hate groups (Research discussed, work quoted) |
| Medium | January 2020 | Gaming culture and gender (Research discussed, work quoted) |
| Journalism Research News | January 2018 | Mobile journalists and audiences (Research discussed, work quoted) |
| Yahoo! News | May 2017 | Cultural backgrounds and the media industry (Interviewed) |
| <i>Digital Turbine</i> | July 2017 | Mobile Games in the Gaming Industry (Interviewed) |
| VICE | October 2014 | Gaming culture and violence (Interviewed) |
| <i>Kotaku</i> | February 2012 | Gaming culture and violence (Interviewed) |

MEMBERSHIPS

International Communication Association

- o Journalism Studies Division
- o Game Studies Interest Group

Association for Education in Journalism and Mass Communication

- o Broadcasting and Mobile Journalism Division
- o Sports Communication Interest Group
- o Religion and Media Interest Group

Lambda Pi Eta, Communication Honors Society

Kappa Tau Alpha, Journalism Honors Society

Society for Professional Journalists