



The Road to the White House 2016
POS 4941: Field Work
Presidential Campaign Internship
New Hampshire's First-in-the-Nation Primary #FITN
Professor Judithanne Scourfield McLauchlan
Spring 2016

"I hear and I forget. I see and I remember. I do and I understand."
Confucius

Students enrolled in *The Road to the White House 2016* will have the opportunity to work on the New Hampshire First-in-the-Nation Presidential Primary. The seminar will meet in New Hampshire from January 31st through February 10th. This will give students the ability to work through GOTV (Get Out the Vote) Weekend and on Primary Day (February 9th).

We will meet as a seminar in the mornings over the continental breakfast served at the hotel. For the rest of the day (this includes Saturday and Sunday) you will work on one of the presidential campaigns. You will research and learn about all of the campaigns before selecting one for your internship. While the student will decide which campaign to work on, the professor will arrange the internship with the campaign staff.

The professor will schedule a few additional "field trips" and meetings while we are in New Hampshire. However, these meetings will be kept to a minimum to avoid disruption of the internships.

Campaigns involve long, hard days. The staff you will be working with will be working at least 14-16 hour days (and have been since last summer). You will be required to work at least 8 hours a day, but I am sure you will want to work more. Typically a campaign office opens by 8 AM and is a buzz of activity through evening phonebanks, which usually end at 9 PM, at which time staff will prepare for the next day's activities. Primary Day activities typically will begin no later than 5 AM; polls in some cities open at 6 AM. On Primary day you will likely work from 5 AM until the polls close. Nothing is as exciting or as challenging as working on a presidential campaign during the New Hampshire Primary. ***This will be an intense 10-day period!***

Your "Field Work: NH" grade will be based on participation in seminars and class events in New Hampshire, performance at the worksite (the Professor will make on-site visits and will meet with your internship supervisor; your supervisor will complete the attached evaluation), your "campaign notebook" (journal entries, blog entries, photos, memorabilia), and the paper you write about your internship experience.

Grading Policy:

25%	<i>Campaign Notebook</i> (journal, photos, memorabilia)
10%	Campaign Blog
25%	Internship Paper (8-10 pp.) about the NH presidential campaign experience
15%	Evaluation by Internship Supervisor and Instructor's site evaluation(s)
25%	Log of hours spent at internship placement and participation in class activities

100%

Your grade for the Field Work component will be based on the following:

- ✓ Work on a presidential primary campaign in New Hampshire (31 January thru Primary Day, 9 February 2016) for an estimated 8-12 hours a day (or more) for 10 days. The instructor will assist students in securing internship placements. Students will complete an Internship Application Form and draft a Resume for the instructor to share with the campaigns. The final application forms and resumes must be returned to the Instructor no later than 11 January.
- ✓ Log of internship hours (10 February 2016). You will keep track of the dates and times that you work at your internship placement. *Have your supervisor sign off on your hours at the end of each shift.* A Log form for you to use is included in this packet. (You will return this to the instructor at MHT.)
- ✓ Evaluation by internship supervisor (10 February 2016). The evaluation form is included in this packet. It is up to you to give this form to your supervisor for him/her to complete. Do not wait until primary day to have the form filled out! ***Do not leave New Hampshire without retrieving this form!*** (You will return this form to the instructor at MHT)
- ✓ Journal of Internship experiences (22 February 2016) In a separate notebook, record your internship experiences – describe the projects you work on, the campaign meetings and events you attend, and what you are learning about presidential campaigns and elections in general and the New Hampshire Primary in particular as a result of your internship experience. Include press clips, event invitations, campaign literature, photos, scripts, and any other materials that will illustrate the projects you are describing in your journal. This *Campaign Notebook* should include your journal entries, a print-out of your blog entries, and photos of and memorabilia from your internship experiences. NOTE: There will be a mid-point review of your journals to be sure that you are on the right track with the assignment (in terms of quantity and quality of journal entries and in terms of the work that you are doing at your internship placement). Your instructor will meet with you during breakfast on an assigned morning to review your Journal.
- ✓ Blog about your internship experience. Start your blog before we leave for New Hampshire, not later than 15 January 2016. Keep up with your blog entries while in New Hampshire. (There are computers with internet access at the hotel, or you can bring your personal laptops for this purpose.) Print out a copy of your blog and include with your

Campaign Notebook on 22 February 2016. There will be links to your blogs on the RTWH course website, so those on campus can follow your journey on the campaign trail. Your instructor will be checking in on your blogs while we are in New Hampshire.

- ✓ Photos documenting your internship experience. E-mail the instructor digital photos to be included in the class blog and/or the class book. (And/or you may post them in our facebook group and/or tag the instructor on facebook.) Students who do not have a smartphone or digital camera will be given disposable cameras for this purpose. Please advise the instructor before departing for New Hampshire whether you will require a disposable camera. (Send to the Instructor as soon as possible so they can be posted on the course website and included in the RTWH book)
- ✓ Documentary video. Students are encouraged to take short videos to document their experiences on the campaign trail. Excerpts from these videos will be compiled into a documentary video about the course. Students will also participate in pre-test/post-test video interviews using these cameras as well.
- ✓ Internship Paper (8-10 pages) (due 22 February 2016) Discuss what you have learned about the presidential nominating process and the New Hampshire presidential primary through your participation in the internship.

DEADLINES and IMPORTANT DATES

October - 11 January	Select campaign; make airline reservations; complete paperwork; pay field trip costs; set up blog sites; register
4 January 2016	Field Work Syllabus and Paper #1 (Candidate Paper for seminar) assignments sent to students
11 January 2016	FIRST CLASS MEETING, at USFSP. Discuss all Field Work requirements
11 January 2016	Finalize internship placement in consultation with the instructor
12 January 2016	Instructor sends student internship applications and resumes to the campaigns
15 January 2016	Send professor the link to your blog. Begin work on Campaign Journal.
11-31 January	Pre-Test video interviews with students
31 January through 10 February	Presidential Campaign Internship
	9 February 2016: PRIMARY DAY in New Hampshire!
10 February 2016	Supervisor Evaluation and Log of Internship Hours due (These will be collected by the instructor at the MHT airport)

CAUTION: DO NOT leave New Hampshire without your log of hours and your supervisor evaluation! The campaign headquarters will likely be packed up and the staff shipped to other states (or laid off) by the time we get back to Florida!

10-22 February 2016 Post-test video interviews conducted with students

22 February 2016 *Campaign Notebook* due

22 February 2016 ***Internship Paper*** due

22 February 2016 Special Campus/Community Event: #FITN New Hampshire Presidential Primary Showcase and a Look Ahead to Florida Presidential Preference Primary

15 March 2016 Florida Presidential Preference Primary (Election Day activities)



THE ROAD TO THE WHITE HOUSE INTERNSHIP APPLICATION

First Name: _____ Last Name: _____ Middle Initial: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Cell Phone: _____

E-Mail: _____ Skype: _____

Student ID Number: _____ Year of Graduation: _____

Major: _____ GPA: _____ USF Campus: _____

Are you registered to vote? _____ If so, in what state? _____

Have you ever worked on a campaign? If so, list experience _____

What is your preferred internship placement? Why? Democratic Candidate (Clinton, Sanders, O'Malley)
Republican Candidate (Bush, Carson, Christie, Cruz, Fiorina, Huckabee, Kasich, Pataki, Paul, Rubio,
Santorum, Trump). (Or you may indicate that you are undecided.)

_____ **Attach a RESUME to this application.**

Please return to Dr. Scourfield McLauchlan, jsm2@usfsp.edu or SLC 1706

Field Work Evaluation for Road to the White House Spring 2016

Dear Intern Supervisor:

Please answer the following questions to the best of your ability. Your responses will be important in terms of assigning a grade to the following student:

Student Name: _____

Supervisor's Name: _____

Supervisor's Title: _____

Supervisor's Phone Number: _____

Supervisor's E-Mail address: _____

* * * * *

1. Students were expected to spend at least 8 hours a day at their internship placement through the New Hampshire Presidential Primary (February 1 to 9). Did the student work the minimum required hours? Yes _____ No _____
2. Did the student appear for work when scheduled?
 - a. _____ Always
 - b. _____ Most of the time
 - c. _____ Frequently late or did not appear
3. Realizing the student was not an expert in what he or she was doing, how would you rate the overall quality of the student's work?
 - a. _____ Quality was consistently high
 - b. _____ Quality was sometimes good and sometimes not good
 - c. _____ Quality was consistently less than good
4. Assuming you had to rate the student's performance on a scale ranging from 0 to 100, where would you rate this student?
 - a. _____ 0-60 Extraordinarily poor effort
 - b. _____ 61-70 Minimally acceptable
 - c. _____ 71-80 Average performance
 - d. _____ 81-90 Above average performance
 - e. _____ 91-100 Excellent performance

5. I would appreciate some brief comment about the student's performance that might help me in assigning a grade.

If you have any questions, you can reach me [Professor Judithanne Scourfield McLauchlan] at 727-873-4956 or jsm2@usfsp.edu. While in New Hampshire I can best be reached on my mobile, 727/744-8266.

Road to the White House 2016

Professor Judithanne Scourfield McLauchlan
Spring 2016

Log of Internship Hours

[illegible]



RELEASE AND WAIVER OF LIABILITY AND ASSUMPTION OF RISK

OFF-CAMPUS PROGRAM: ROAD TO THE WHITE HOUSE 2016 CAMPAIGN INTERNSHIP

INSTRUCTOR: SCOURFIELD MCLAUCHLAN **PROGRAM DATE(S):** JANUARY TO MAY 2016

STUDENT NAME _____ **SS#** _____

In consideration of the permission granted by the University of South Florida to participate in the above program, I hereby assume the risk of inconvenience and harm and release the State of Florida, the State Board of Education, The Florida Board of Education, the University of South Florida Board of Trustees and the University of South Florida, as well as the agents, employees, and members of the aforementioned from all actions, causes of action, damages, claims or demands which I, my heirs, executors, administrators or assigns may have against any and all of the aforementioned for any and all personal injuries know or unknown which I have or may incur by participation in the above stated program and for all damages to my property.

I certify that I am physically and emotionally capable of full participation. I realize that I am responsible for any injuries to persons or property that may be incurred as a result of my participation in this program.

The undersigned acknowledges and understands that in the event he/she becomes detached from the group, fails to meet a departure vehicle, or becomes sick or injured, the undersigned will bear all financial responsibility to seek our contact, and reach the group at its next available destination; and, the undersigned understands that he/she shall bear all costs attendant to contacting and reaching the program site.

I expressly agree that the foregoing Release and Waiver of Liability and Assumption of Risk is intended to be as broad and inclusive as is permitted by Florida law and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I understand that the University of South Florida requires that I document my medical insurance policy information however, if I am unable to provide such documentation I release the State of Florida, the State Board of Education, The Florida Board of Education, the University of South Florida Board of Trustees and the University of South Florida, as well as the agents, employees, and members of the aforementioned from responsibility if I incur any personal injuries while participating in this program.

I, the undersigned, am at least 18 years of age. I have read this Release and Waiver of Liability and Assumption of Risk and understand all of its terms and recognize and accept any risk associate with the program.

IN WITNESS WHEREOF I have executed this Agreement on the day and year first written below.

Participant's Signature

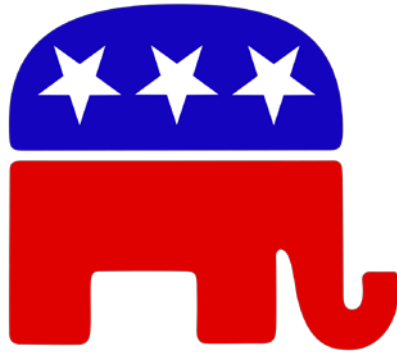
Date

Insurance Company (If applicable)

Policy Number

Appendix 1

Political Party Information and Resources



Republican Party

Republican National Committee – <http://www.gop.com/>

Internship Information: <https://gop.com/get-involved/jobs/>

Internship Phone: 202-863-8630

Internship E-Mail: Internships@gop.com

The Republican Party of Florida - <http://www.florida.gop>

Address 1: 420 E. Jefferson Street; Tallahassee Florida 32301

Address 2: PO Box 311; Tallahassee, FL 32302

Phone: (850) 222-7920

E-Mail: rpofcommunications@rpof.org

The Republican Party of Pinellas – <http://www.pinellasrepublican.org/>

Office Address: 4707 140th Avenue North - Suite 208, Clearwater, FL 33762

Phone: (727) 539-6009

E-Mail: info@pinellasrepublicans.com

The Republican National Convention – Cleveland- July 18-21, 2016

<http://www.2016cle.com>

Volunteer Website: <https://2016rnc.my-trs.com>

E-Mail: SRichman@2016RNC.com

Mailing Address Committee on Arrangements: PO Box 1809, Tampa, Florida 33601

Location of Convention: Quicken Loans Arena 1 Center Ct, Cleveland, OH 44115



Democratic Party

The Democratic National Committee – <http://www.democrats.org>

Internships: <http://www.democrats.org/internships>

The Florida Democratic Party – <http://www.fladems.com/>

Address: 214 South Bronough Street; Tallahassee, FL 32301

Phone: (850) 222-3411

E-Mail: email@floridadems.com

The Democratic Party of Pinellas – <http://www.pinellasdemocrats.org>

Office: Pinellas County Headquarters, 2250 1st Avenue North, St Petersburg, FL 33713

Phone: (727) 327-2796

E-Mail: office@pinellasdemocrats.com

Democratic National Committee Convention – Philadelphia, July 25-28

website: www.phldnc.com

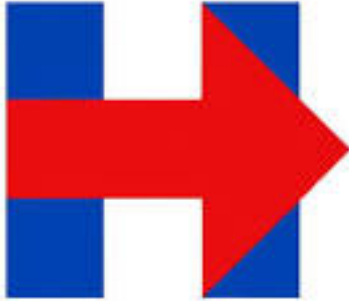
Mailing Address *Committee on Arrangements:*

Location of Convention: Wells Fargo Center, 3601 S. Broad Street, PHL

Appendix 2 Presidential Candidate Information

DEMOCRATIC PRESIDENTIAL CANDIDATES:

(1) Hillary Clinton–



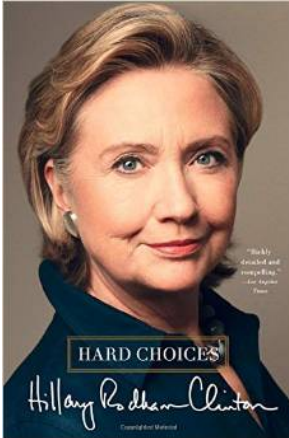
Former U.S. Secretary of State, U.S. Senator and First Lady

<https://www.hillaryclinton.com>

Phone (National): 646-854-1432

Twitter: <https://twitter.com/HillaryClinton>

Facebook: <https://www.facebook.com/hillaryclinton>



Hard Choices by Hillary Clinton



(2) Bernie Sanders–

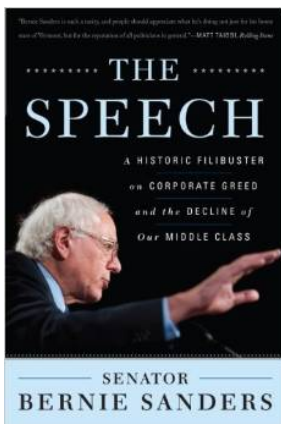
U.S. Senator from Vermont

<https://berniesanders.com>

Address (National): PO Box 905 Burlington, VT 05402

Twitter: <https://twitter.com/BernieSanders>

Facebook: <https://www.facebook.com/berniesanders>



The Speech: A Historic Filibuster on Corporate Greed and the Decline of Our Middle Class
by Bernie Sanders

(3) **Martin O'Malley-**

former Governor of Maryland



<https://martinomalley.com>

Address (National): 1501 St. Paul Street, Ste 115, Baltimore MD 21202

Phone (National): 443-552-3526

Twitter: <https://twitter.com/MartinOMalley>

Facebook: <https://www.facebook.com/MartinOMalley>

E-Mail: info@martinomalley.com

REPUBLICAN PRESIDENTIAL CANDIDATES:

(1) **Jeb Bush -**

<https://jeb2016.com/?lang=en>



Former Governor of Florida

Address (National) : PO Box 440641 Miami, FL 33144

Twitter: <https://twitter.com/jebbush>

Facebook: <https://www.facebook.com/jebbush>

E-Mail : info@jeb2016.com

(2) **Dr. Ben Carson -**

Retired neurosurgeon

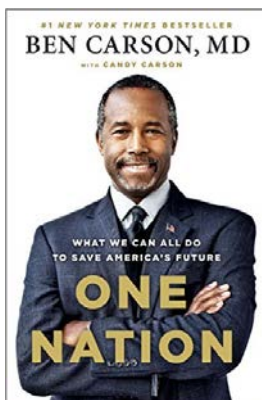


<https://www.bencarson.com>

Twitter: <https://twitter.com/realbencarson>

Facebook:

<https://www.facebook.com/realbencarson>



One Nation: What We Can All Do to Save America's Future by Dr. Ben Carson

(3) Chris Christie –
Governor of New Jersey

CHRISTIE2016
TELLING IT LIKE IT IS

<https://www.chrischristie.com>

Twitter: <https://twitter.com/chrischristie>

Facebook: <https://www.facebook.com/govchristie>

(4) Ted Cruz –
U.S. Senator from Texas
<https://www.tedcruz.org>

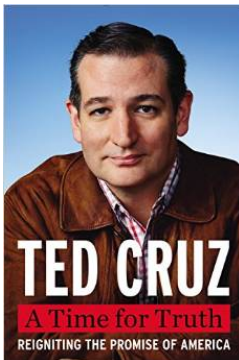
 **TedCruz** 2016

Address: PO Box 25376 Houston, TX 77265

<https://www.tedcruz.org/contact>

Twitter: <https://twitter.com/tedcruz>

Facebook: <https://www.facebook.com/tedcruzpage>



A Time for Truth: Reigniting the Promise of America by Ted Cruz

(5) Carly Fiorina –
Businesswoman and Former CEO of Hewlett-Packard

CARLY
FOR PRESIDENT

<https://carlyforamerica.com>

Twitter: <https://twitter.com/carlyfiorina>

Facebook: <https://www.facebook.com/CarlyFiorina>



Rising to the Challenge: My Leadership Journey by Carly Fiorina

(6) Jim Gilmore
Former Governor of Virginia, former Chair of the RNC
<http://www.gilmoreforamerica.com/>

Gilmore *FOR AMERICA*

phone: 804-225-7780

PO Box 29322,
Henrico, VA 23242

info@gilmoreforamerica.com

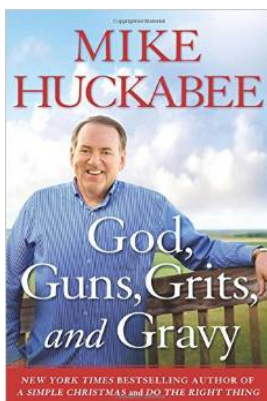
(7) Mike Huckabee-
Former Governor of Arkansas
<http://mikehuckabee.com/home>



Address: PO Box 3357 Little Rock, AR 72203

Twitter: <https://twitter.com/govmikehuckabee>

Facebook: <https://www.facebook.com/mikehuckabee>



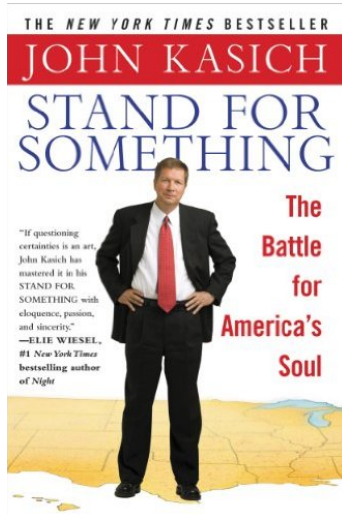
God, Guns, Grits, and Gravy by Mike Huckabee

(8) John Kasich
Governor of Ohio



Website: <https://johnkasich.com/>

<https://www.facebook.com/johnkasich>



John Kasich, *Stand for Something: The Battle for America's Soul*

(9) George Pataki -

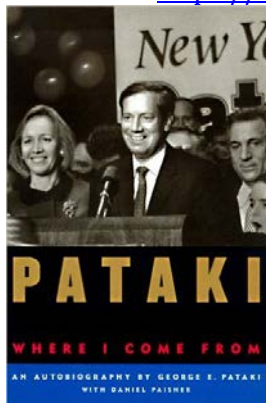
Pataki

For President 

<http://www.americansforrealchange.com>

E-Mail (National): press@americansforrealchange.com

Facebook: <https://www.facebook.com/GovGeorgePataki>



Pataki: Where I Come From by George Pataki

(10) Rand Paul –



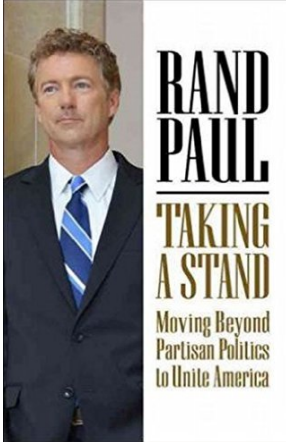
<http://www.randpaul.com>

Phone (National): 202-735-5323

Twitter: <https://twitter.com/RandPaul>

Facebook: <https://www.facebook.com/RandPaul>

Taking a Stand: Moving Beyond Partisan Politics to Unite America by Rand Paul



**(11) Marco Rubio–
US Senator from Florida**



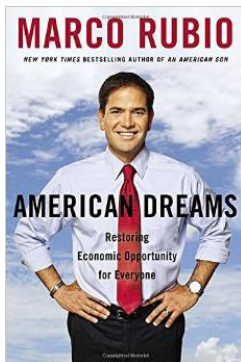
<https://marcorubio.com>

Address: PO Box 558701 Miami, FL 33255

E-Mail (National): contact@marcorubio.com

Twitter: <https://twitter.com/marcorubio>

Facebook: <https://www.facebook.com/MarcoRubio>



American Dreams: Restoring Economic Opportunity for Everyone by Marco Rubio

(12) Rick Santorum –

<http://www.ricksantorum.com/home>



Address: PO Box 238 Verona, PA 15147

Phone (National): 515-216-0105

E-Mail (National): info@ricksantorum.com

Twitter: <https://twitter.com/RickSantorum>

Facebook: <https://www.facebook.com/RickSantorum>



Blue Collar Conservatives: Recommitting to an America That Works by Rick Santorum

(13) Donald Trump –

Business magnate and television personality

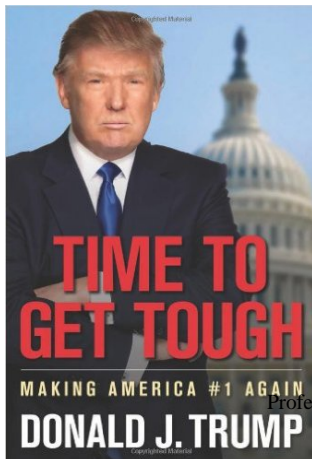
<https://www.donaldjtrump.com>



<https://www.donaldjtrump.com/contact/>

Twitter: <https://twitter.com/realdonaldtrump>

Facebook: <https://twitter.com/realdonaldtrump>



Time to Get Tough: Making America #1 Again by Donald Trump



THE ROAD TO THE WHITE HOUSE

FIELD WORK NEW HAMPSHIRE

POS 4941 (3 CREDITS)

Student Name: _____

(1) 25 points (25%) *Campaign Notebook* (journal, photos, memorabilia):

(2) 10 points (10%) Campaign Blog

(3) 25 points (25%) 8-10 pp. paper about the NH presidential campaign experience:

(4) 15 points (15%) Evaluation by Internship Supervisor and Instructor's Evaluation:

(5) 25 Points (25%) Log of Hours and Participation in Seminar meetings and events in NH:

TOTAL POINTS: _____ FINAL GRADE: _____