



THE ROAD TO THE WHITE HOUSE
POS 4963 AND POS 3931
&
FIELD WORK – NH
POS 4941

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COURSE OBJECTIVE:

To study the history and politics of U.S. presidential campaigns, including an intensive internship in New Hampshire leading up to the first-in-the-nation primary.

REQUIRED TEXTS (AVAILABLE AT THE CAMPUS BOOKSTORE):

Michael L. Goldstein. *Guide to the 2004 Presidential Election*. Congressional Quarterly Press, 2003.

John S. Jackson III and William Crotty. *The Politics of Presidential Selection*, 2nd ed. Pearson Longman, 2001.

Randall J. Jones, Jr. *Who Will Be in the White House?: Predicting Presidential Elections*. New York: Longman, 2002.

Niall Palmer. *The New Hampshire Primary and the American Electoral Process*. Westview Press, 1999.

Dante J. Scala. *Stormy Weather: The New Hampshire Primary and Presidential Politics*. Palgrave Macmillan, 2003.

Recommended: (Also available at the campus bookstore)

Paul F. Boller. *Presidential Campaigns*. Oxford University Press, 1996.

Walter Shapiro. *One-Car Caravan: On the Road with the 2004 Democrats Before America Tunes In*. Public Affairs, 2003.

Additional readings will be distributed in class and/or will be placed on reserve at the Poynter Library.

ADDITIONAL READING:

Check out the following websites to stay abreast of what's happening on the presidential campaign trail: politicsnh.com, politicalwire.com, washingtonpost.com, nytimes.com, cnn.com, cspan.org (Road to the White House) and ABC News' "The Note" (<http://abcnews.go.com/sections/politics/US/TheNote.html>). For further information, see also Project Vote Smart (www.vote-smart.org), the Polling Report (www.pollingreport.com/wh2004.htm) and GWU's Democracy in Action 2004 reference site (<http://www.gwu.edu/~action/2004/>).

You should also go to the New Hampshire Democratic Party website, through which you can access all of the 2004 Democratic Presidential Campaign websites. Check out all of the websites, and sign up for the candidates' e-mail updates. (www.nhdp.org) Also visit the New Hampshire Republican website (www.nhgop.org) through which you can access the Bush/Cheney Re-Elect website, the White House website, and other New Hampshire Republican elected official's websites. Sign up for the Bush/Cheney e-mail updates as well.

See also what the New Hampshire media are reporting about the upcoming primary election, especially *The Concord Monitor* (www.primarymonitor.com), the *Nashua Telegraph* (<http://www.nashuatelegraph.com/apps/pbcs.dll/section?Category=NEWS08>), the *Manchester Union Leader* (www.unionleader.com/nhprimary.html), and WMUR (<http://www.thewmurchannel.com>).

In addition, look at what the local newspaper of your candidate is saying (e.g., what is the *Boston Globe* saying about Senator Kerry? What is the *St. Louis Times-Dispatch* saying about Congressman Gephardt? What is the *Charlotte Observer* saying about Senator Edwards?).

GRADING POLICY:

40% Seminar Papers (4 @ 10%)
25% Research Paper
35% Final Exam

SEMINAR PAPERS:

Seminar papers will require students to read and analyze the week's readings. In class, students will present their papers. *No late seminar papers will be accepted.*

RESEARCH PAPER:

Students will have the opportunity to conduct research about a particular presidential campaign or about an aspect of presidential campaigns that is of interest to them. Students will deliver a short presentation to the seminar about their research findings during Week 9 of the semester (March 1). A project proposal (and preliminary bibliography) is due during Week 5 of the semester (February 2). The instructor will schedule bibliographic instruction with a reference librarian at Poynter Library during Week 2 of the semester (January 12). Research paper should be 10-15 pp. in length. Research papers are due on the last day of class, March 1.

FINAL EXAM:

Attendance at the final examination is mandatory. Make-up exams will NOT be administered except in the most extreme (and documented) circumstances (e.g., the student is in the hospital or an immediate family member dies). Any student who fails to notify the professor of his or her absence from an exam within 24 hours of the scheduled exam absolutely forfeits all opportunity to take a make-up exam.

The final exam will include short answer, multiple choice, and essay questions that will require students to demonstrate their knowledge of the history and politics of U.S. presidential campaigns.

ATTENDANCE AND PARTICIPATION:

As this is an abbreviated, nine-week class (meeting January 5th through March 1st), it is imperative that students attend every seminar. This will be a seminar (not lecture) format class, and active participation by students is essential for us to have engaging discussions about the course material. Complete all of the assigned readings prior to the seminars so that you can be involved in our discussions and get the most out of this class.

MISC.:

*Cell phones and pagers should be turned off during class.

**Taping or taking notes for the purpose of sale is strictly prohibited.* Students must obtain permission from the instructor prior to taping the class for personal use.

TENTATIVE PRESIDENTIAL PRIMARY CALENDAR:

JANUARY

- 1/13: District of Columbia Primary
- 1/19: Iowa Caucuses
- 1/27: New Hampshire Primary
- 1/31: Nevada Republican Caucus

FEBRUARY

- 2/03: Arizona Primary
- Delaware Primary
- Missouri Primary
- New Mexico Dem. Caucuses
- North Dakota Caucuses
- Oklahoma Primary
- South Carolina Primary
- 2/07: Michigan Dem. Caucuses
- Washington Dem. Caucuses
- 2/08: Maine Caucuses
- 2/10: Tennessee Primary
- Virginia Democratic Primary
- 2/14: DC Democratic Caucuses
- Nevada Democratic Caucuses
- 2/17: Wisconsin Primary
- 2/24: Idaho Dem. Caucuses
- Michigan GOP Primary
- Utah Democratic Primary
- Hawaii Democratic Caucuses
- 2/29: Hawaii Republican Caucuses

MARCH

- 3/02: California Primary
- Connecticut Primary
- Georgia Primary
- Maryland Primary
- Massachusetts Primary
- Minnesota Caucuses
- New York Primary
- Ohio Primary
- Rhode Island Primary
- Vermont Primary
- Washington Primary

- 3/09: Florida Primary
- Louisiana Primary
- Mississippi Primary
- Texas Primary
- 3/13: Kansas Democratic Primary
- 3/16: Illinois Primary
- 3/19: Maine Republican Caucuses
- 3/20: Wyoming Democratic Caucuses
- 3/30: Alaska Democratic Caucuses

APRIL

- 4/13: Colorado Caucuses
- 4/27: Pennsylvania Primary

MAY

- 5/4: Indiana Primary
- North Carolina Primary
- 5/11: Nebraska Primary
- West Virginia Primary
- 5/18: Arkansas Primary
- Oregon Primary
- Kentucky Primary
- 5/25: Idaho Primary

JUNE

- 6/1: Alabama Primary
- South Dakota Primary
- 6/6: Puerto Rico
- 6/8: New Jersey Primary
- Montana Primary

See the *Washington Post* website

<http://www.washingtonpost.com/wp-dyn/politics/elections/2004/>, for updated information on Democratic and Republican nominating contests.

Or see the DNC website, <http://www.democrats.org/whitehouse/primary.html> for an updated listing of Democratic primaries and caucuses.

COURSE OUTLINE AND ASSIGNMENTS

WEEK 1: Introduction: The Road to the White House (January 5)

- *Course introduction and overview
- *Brief history of presidential nominating process
- *Presentations/materials from all 10 presidential candidates and campaigns
- *Paperwork: Complete USFSP Study Abroad forms and edit participant spreadsheet
- *Assignments for Seminar Paper #2

Reading Assignment:

Palmer, chapters 1 through 3 (pp. 1-98)

Scala, chapters 1 and 2 (pp. 1-72)

Check out the websites of all 10 presidential campaigns; learn more about all of the candidates; sign up for e-mail updates from all of the candidates. See also <http://www.capwiz.com/nyt/dbq/prescand/>

Bill Adair. "Nonstop Optimists: For Bob Graham's Campaign Staffers in New Hampshire, Every Waking Moment is an Opportunity to Win Over a Potential Voter." *St. Petersburg Times*, 19 September 2003. (To be distributed in class)

Jennifer 8. Lee. "Out-of-Town Tryouts for the West Wing: For Former Student Council Geeks, Iowa's Caucuses Are the Place to Be." *New York Times*, 16 November 2003. (To be distributed in class)

See also:

Clark, Wesley K. *Winning Modern Wars: Iraq, Terrorism, and the American Empire*. Perseus Publishing, September 2003.

Dean, Howard. *Winning Back America*. Simon & Schuster, December 2003.

Edwards, John. *Four Trials*. Simon & Schuster, November 2003.

Gephardt, Richard and Michael Wessells. *An Even Better Place: America in the 21st Century*. Public Affairs, April 1999.

Kerry, John. *A Call to Service: My Vision for a Better America*. Viking Adult, October 2003.

Kucinich, Dennis. *A Prayer for America*. Thunder's Mouth Press, October 2003.

Lieberman, Joseph I. with Michael D'Orso. *In Praise of Public Life*. Simon & Schuster, August 2000.

Lieberman, Joseph I., Lieberman, Hadassah, and Sarah Crichton. *An Amazing Adventure: Joe and Hadassah's Personal Notes on the 2000 Campaign*. Simon & Schuster, January 2003.

Sharpton, Al and Karen Hunter. *Al on America*. Kensington Publishing Corp., October 2002.

Due:

***PAPER #1 DUE:** Seminar Paper (2 pp.) about one of the presidential candidates (include a brief biography and brief review of policy initiatives). (Candidates will be assigned by the Instructor to ensure that there will be papers about all 10 presidential candidates.) Note: Student papers about each of the presidential candidates will be included in the *USFSP Road to the White House* book.

Pres. George Bush

Dinara Newman
Ada Capellan

Gen. Wes Clark (ret.)

Meagan Waszak
Amy Kiser

Gov. Howard Dean

Teresa Przetocki
Joe Roma

Sen. John Edwards

Joseph Smolen
Brittany Fenske

Cong. Dick Gephardt

Chad Thereau
Edita Pojani

Sen. John Kerry

Ashley Hendrickson
Alexandra Yorra

Cong. Dennis Kucinich

Danialle Coates
Elizabeth Austin

Sen. Joe Lieberman

Nicole McConnell
Jolene Bussiere

Amb. Carol Moseley Braun

Julie Petrick
Brandon Keith
Michena Georges

Rev. Al Sharpton

Michael Gagliardo
Theodore Haynie
Christina Bush

*Finalize your presidential campaign internship placement in consultation with the Instructor.



On **Tuesday Jan. 6 from 2 to 4 PM**, the Democratic candidates will participate in the only radio debate of the election season. “Neal Conan will host a two-hour conversation with the candidates, and this close to primary season, what they say may determine who wins the presidential nomination. The debate will be broadcast from Des Moines, Iowa, but we’ll ask the candidates a few questions that come from e-mail to election@npr.org.” You can listen to it live on WUSF (89.7) on your radio or online at <http://www.wusf.usf.edu/>

WEEK 2: The Role of the New Hampshire Presidential Primary (January 12)

- *Role of the New Hampshire first-in-the-nation primary
- *Seminar presentations on Palmer, Scala, and Brereton readings
- *New Hampshire Political Briefing
- *Review tentative New Hampshire Itinerary
- *Watch GOTV video, *7 Minutes to a Democratic Victory*

*Bibliographic instruction at Poynter Library with librarian Jim Schnur, Room 215 at 3:00 PM

Reading Assignment:

Palmer, chapters 4 and 5 (pp. 99-169)

Scala, chapters 6 through 8 (135-202)

For Further Reading (On Reserve at the Poynter Library):

Charles Brereton. *First in the Nation: New Hampshire and the Premier Presidential Primary*. P. E. Randall, 1987.

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources, October 2003.

Gary R. Orren and Nelson W. Polsby, eds. *Media and Momentum: The New Hampshire Primary and Nomination Politics*. Seven Bridges Press, 1987.

Due:

***PAPER #2 DUE**: Seminar Paper (3-5 pp.) and presentation on one of the assigned readings (to be assigned in class).

1/13: District of Columbia Primary

WEEK 3: NEW HAMPSHIRE (January 19)

NOTE: A separate New Hampshire Itinerary and Meeting Schedule will be distributed in class.

Assignment:

- *Internship
- *Seminar participation
- **Campaign Notebook* entries
- *Begin work on internship paper
- *Think about research paper proposal

*Read Scala, Chapters 3 through 5

*Read Smith, Andrew E. "The Perils of Polling in New Hampshire." (Included in *The Making of the Presidential Candidates 2004*, edited by William G. Mayer, Rowman & Littlefield, 2004.) To be distributed in class.

1/19: Iowa Caucuses

WEEK 4: NEW HAMPSHIRE (January 26)

NOTE: A separate New Hampshire Itinerary and Meeting Schedule will be distributed in class.

Assignment:

- *Internship
- *Seminar participation
- **Campaign Notebook* entries
- *Work on internship paper
- *Think about research paper proposal

For Further Reading (On Reserve at Poynter Library):

Paul F. Boller. *Presidential Campaigns*. Oxford University Press, 1996.

Peverill Squire, ed. *The Iowa Caucuses and the Presidential Nominating Process*. Westview Press, 1989.

1/27: New Hampshire Primary

1/31: Nevada Republican Caucus

WEEK 5: New Hampshire First-in-the-Nation Primary De-Briefing
(February 2)

- *New Hampshire campaign de-briefing
- *Present *Campaign Notebooks* and papers about the New Hampshire internship
- *Assignment for Seminar Paper # 3

Due:

- ***Turn in your “Campaign Notebooks”** (counts toward POS 4941: Field Work grade)

Note: Excerpts from student journals will be included in the *USFSP Road to the White House* book (with student’s permission)

- ***PAPER DUE:** 8-10 pp. about your New Hampshire internship experience (counts toward POS 4941: Field Work grade)

Note: Excerpts from student papers will be included in the *USFSP Road to the White House* book (with student’s permission)

- ***Turn in research project proposal** (1-2 pp. and preliminary bibliography)

Begin reading your assignment for next week (On Reserve at the Poynter Library):

Susan Berry Casey. *Hart and Soul: New Hampshire’s Odyssey and Beyond*. National Health Insurance, 1986.

Dayton Duncan. *Grass Roots: One Year in the Life of the New Hampshire Presidential Primary*. Viking Penguin, 1991.

Hugh Gregg. *See How They Run: An Insider’s View of the New Hampshire Presidential Primary*. P.E. Randall, 1990.

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources, October 2003.

Walter Shapiro. *One Car Caravan: On the Road with 2004 Democrats before America Tunes In*. Public Affairs, 2003.

2/03: Arizona Primary, Delaware Primary, Missouri Primary, New Mexico Dem. Caucuses, Oklahoma Primary, South Carolina Primary, North Dakota Caucuses

2/07: Michigan Dem. Caucuses, Washington Dem. Caucuses

2/08: Maine Caucuses

WEEK 6: Other Reflections on New Hampshire's First-in-the-Nation Primary (February 9)

*Seminar paper and presentation on one of the following books: *Grass Roots*, *See How They Run*, *One-Car Caravan*, *Why New Hampshire?* or *Hart and Soul*.

Reading Assignment:

On Reserve at the Poynter Library:

Susan Berry Casey. *Hart and Soul: New Hampshire's Odyssey and Beyond*. National Health Insurance, 1986.

Dayton Duncan. *Grass Roots: One Year in the Life of the New Hampshire Presidential Primary*. Viking Penguin, 1991.

Hugh Gregg. *See How They Run: An Insider's View of the New Hampshire Presidential Primary*. P.E. Randall, 1990.

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources, October 2003.

Walter Shapiro. *One Car Caravan: On the Road with 2004 Democrats before America Tunes In*. Public Affairs, 2003.

Due:

***PAPER #3 DUE:** Seminar paper (5-7 pp.) paper about one of the above books (will be assigned in class to ensure that all books are discussed).

*Work on research paper

2/10: Tennessee Primary, Virginia Primary

2/14: DC Democratic Caucuses, Nevada Democratic Caucuses,

WEEK 7: Presidential Nominating Process, An Historical Perspective (February 16)

- *Congressional Caucus
- *National Conventions
- *State Primaries

Reading Assignment:

Jackson and Crotty, chapters 1 through 5, pp. 1-97

Goldstein, chapters 1 through 3, pp. 1-68

- *Work on research paper

For Further Reading (On Reserve at the Poynter Library):

Rhodes Cook. *The Presidential Nominating Process: A Place for Us?* Rowman & Littlefield Publishers, Inc. 2004.

Barbara Norrander. *Super Tuesday: Regional Politics and Presidential Primaries.* University Press of Kentucky, 1992.

Nelson W. Polsby and Aaron Wildavsky. *Presidential Elections: Strategies and Structures of American Politics, 11th ed.* Rowman & Littlefield Publishers, Inc., 2004.

Harvey L. Schantz. *American Presidential Elections: Process, Policy, and Political Change.* State University of New York Press, 1996.

2/17: Wisconsin Primary

WEEK 8: On the Campaign Trail to the General Election (February 23)

- *Media, Message, Polling
- *Field and Voter Turnout
- *Fundraising and Campaign Finance
- *The Electoral College

Reading Assignment:

Jackson and Crotty, Chapter 6, pp. 98-242

Goldstein, Chapter 4 and 5, pp. 71-121

- *Work on research paper

For Further Reading (On Reserve at the Poynter Library):

Lawrence D. Longley and Neal R. Peirce. *The Electoral College Primer 2000*. Yale University Press, 1999.

William G. Mayer, ed. *The Making of Presidential Candidates 2004*. Rowman & Littlefield, 2004.

Gerald M. Pomper, ed. *The Election of 2000: Reports and Interpretations*. Chatham House Publishers (Seven Bridges Press, LLC), 2001.

Samuel L. Popkin. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. The University of Chicago Press, 1991.

Paul D. Schumaker and Burdett A. Loomis, eds. *Choosing a President: The Electoral College and Beyond*. Chatham House Publishers (Seven Bridges Press, LLC), 2002.

2/24: Idaho Dem. Caucuses, Michigan GOP Primary, Utah Democratic Primary, Hawaii Democratic Caucus

2/29: Hawaii Republican Caucuses

WEEK 9: Who Will Be in the White House? Predicting Presidential Elections (March 1)

*Seminar presentations about Jones reading

*Research paper presentations

Reading Assignment:

Jones, pp. ix-132.

Due:

***Paper #4 Due**: Seminar Paper (5-7 pp.) about Jones, *Who Will be in the White House?* and your prediction.

***Research Paper Due**. 10-15 pp. on a topic approved by the Instructor.

3/02: California Primary, Connecticut Primary, Georgia Primary, Maryland Primary, Massachusetts Primary, Minnesota Caucuses, New York Primary, Ohio Primary, Rhode Island Primary, Vermont Primary, Washington Primary

For Further Reading (Available on Reserve at the Poynter Library):

Roderick P. Hart. *Campaign Talk: Why Elections are Good For Us*. Princeton University Press, 2000.

Patricia Heidotting Conley. *Presidential Mandates: How Elections Shape the National Agenda*. The University of Chicago Press, 2001.

Kathleen Hall Jamieson and Paul Waldman. *The Press Effect: Politicians, Journalists, and the Stories that Shape the World*. Oxford University Press, 2002.

Jules Witcover. *No Way to Pick a President*. Farrar, Straus, and Giroux, 1999.

WEEK 10: SPRING BREAK (March 8)

3/09: **Florida Primary**, Louisiana Primary, Mississippi Primary, Texas Primary

3/13: Kansas Democratic Primary

WEEK 11: FINAL EXAM (March 15)

3/16: Illinois Primary

3/19: Maine Republican Caucuses

3/20: Wyoming Democratic Caucuses

ADDITIONAL COURSE MEETING (TBD): Meeting to watch (and distribute copies of) the DVD of the *USFSP Road to the White House* documentary as well as to distribute the *USFSP Road to the White House* book. (We will meet during our scheduled Monday afternoon class time.)



FIELD WORK NEW HAMPSHIRE POS 4941 (3 CREDITS)

"I hear and I forget. I see and I remember. I do and I understand."
Confucius

Students enrolled in *The Road to the White House* will have the opportunity to work on the New Hampshire First-in-the-Nation Presidential Primary. The seminar will meet in New Hampshire from **Sunday, January 18th through Primary Day, January 28th**. This will give students the ability to work through GOTV (Get Out the Vote) Weekend and on Primary Day (January 27th).

We will meet as a seminar in the mornings over the continental breakfast served at the hotel. For the rest of the day (this includes Saturday and Sunday) you will work on one of the presidential campaigns. You will research and learn about all of the campaigns before selecting one for your internship. While the student will decide which campaign to work on, the professor will arrange the internship with the campaign staff.

The professor will schedule a few additional "field trips" and meetings while we are in New Hampshire. However, these meetings will be kept to a minimum to avoid disruption of the internships.

Campaigns involve long, hard days. The staff you will be working with will be working at least 14-16 hour days (and have been since last summer). You will be required to work at least 8 hours a day, but I am sure you will want to work more. (Typically a campaign office opens by 8 AM (preparing the press clips) and is a buzz of activity through evening phonebanks, which usually end at 9 PM, at which time staff will prepare for the next day's activities. Primary Day activities typically will begin no later than 5 AM; polls in some cities open at 6 AM.) Nothing is as exciting or as challenging as working on a presidential campaign during the New Hampshire Primary. This will be an intense 10-day period!

Your "Field Work: NH" grade will be based on participation in seminars in New Hampshire, performance at the worksite (the Professor will make on-site visits and will meet with your internship supervisor), your "campaign notebook," and the paper you write about your internship experience.

GRADING POLICY:

25%	<i>Campaign Notebook</i> (journal)
25%	8-10 pp. Paper about the NH presidential campaign internship experience
25%	Evaluation by Internship Supervisor and Instructor's site evaluation(s)
25%	Participation in Seminar meetings and events in NH