

Department Statistics – Updated Fall 2018

USFSP Journalism and Digital Communication Majors by academic year

These statistics include all students who had Journalism and Digital Communication (JDC) as a declared major at any time during the indicated Academic Year. For undergraduates, this represents both new and continuing students who are enrolled in the Mass Communications major with a Journalism and Media Studies concentration. For graduate students, the enrollments include both new and continuing students. The graduate level enrollments are broken out into two tracks: MJM (JMS M.A.) and MDJ (DJD M.A.). The headcounts for undergraduate and graduate level students are unduplicated within the indicated Academic Year. However, any student who went from the undergraduate program to the graduate program within the same academic year will be counted in both populations – once as an undergraduate and once as a graduate level student.

Undergraduate and Graduate Level Enrollments †

	2013 – 2014	2014 – 2015	2015 – 2016	2016 – 2017	2017 – 2018
B.A.*	147	117	121	126	143
JMS M.A.*	21	12	18	21	15
DJD M.A.*	46	50	44	40	41

*New and Continuing Students

Undergraduate First Year Retention; USFSP vs. USFSP College of Arts and Sciences vs. Department of Journalism and Media Studies †

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
USFSP*	66.76%	68.28%	71.66%	75.10%	76.45%
USFSP College of Arts and Sciences*	54.28%	60.00%	67.86%	70.35%	77.29%
JMS Major Concentration**	67.12%	66.67%	78.38%	78.94%	81.63%

*FTIC full- and part-time

** Students new to JMS Concentration

† Graduation and retention rates provided by USFSP Office of Regional Assistant Vice Chancellor of Institutional Effectiveness and Student Success.

Graduate First Year Retention; USFSP vs. USFSP College of Arts and Sciences vs. Department of Journalism and Media Studies †

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
USFSP*	82.62%	81.29%	79.42%	81.20%	85.31%
USFSP College of Arts and Sciences*	81.71%	71.05%	82.86%	80.52%	86.44%
JMS Graduate Students**	90.91%	66.67%	75.00%	91.66%	60.00%
DJD Graduate Students**	89.29%	66.67%	80.00%	70.58%	65.00%

* *Entering graduates full- and part-time*

** *Students new to JMS-MA and DJD-MA programs*

† Graduation and retention rates provided by USFSP Office of Institutional Research

Undergraduate 4, 5 and 6-year Graduation Rates; USFSP vs. JMS Major Concentration†

		2011-2012	2012-2013	2013-2014	2014-2015	
4 Years	USFSP	25.04%	20.88%	29.92%	37.51%	—
	JMS Major Concentration	66.23%	65.75%	71.05%	24.46%	—
5 Years	USFSP	34.99%	33.67%	45.88%	—	—
	JMS Major Concentration	70.13%	71.62%	29.09%	—	—
6 Years	USFSP	39.97%	44.33%	—	—	—

	JMS Major Concentration	68.42%	20.74%	–	–	–
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Graduate 2, 3, 4 and 5-year Graduation Rates; USFSP vs. JMS Graduate Program vs. DJD Graduate Program †

		2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
2 Year s	USFSP	35.85%	36.17%	44.48%	43.68%	44.89%	17.77%
	JMS Graduate Program	16.67%	54.55%	0.00%	25.00%	33.33%	55.56%
	DJD Graduate Program*	–	21.42%	28.57%	25.00%	23.53%	41.18%
3 Year s	USFSP	63.68%	64.54%	67.18%	65.37%	20.09%	–
	JMS Graduate Program	41.67%	63.64%	0.00%	66.67%	66.67%	–
	DJD Graduate Program*	–	60.71%	52.38%	65.00%	81.82%	–
4 Year s	USFSP	72.17%	72.70%	85.06%	24.46%	–	–
	JMS Graduate Program	66.67%	63.64%	66.67%	79.41%	–	–
	DJD Graduate Program*	–	71.43%	57.14%	57.14%	–	–
5 Year s	USFSP	75.94%	82.19%	29.09%	–	–	–
	JMS Graduate Program	66.67%	66.67%	56.00%	–	–	–
	DJD Graduate Program*	–	75.00%	60.00%	–	–	–

**The Digital Journalism and Design M.A. program began in fall 2012. There were no cohorts before the 2012-2013 academic year.*