

Matt Reichel

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University of South Florida, Department of Journalism and Digital Communication

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RESEARCH AND TEACHING INTERESTS:

Media portrayals of education, teachers and teachers' movements; the interplay between media and education as cultural institutions; critical/ radical pedagogy; political economy and history of media institutions; democratic theories of media; critical journalism studies; writing for journalism; media criticism; media and popular culture; media activism; intellectual history of communication; media ethics; social movement theory; political communication; ideology and political theory.

ACADEMIC PROFESSIONAL EXPERIENCE

Assistant Professor of Instruction

University of South Florida – St. Petersburg

Department of Journalism and Digital Communication

Fall 2022-

Teaching Assignments:

Writing for Media (Fall 2022, Spring 2023), *Communication Ethics* (Fall 2022, Spring 2023), *Beginning Reporting* (Fall 2022, Spring 2023), *Advanced Reporting* (Fall 2022), *Mass Communication Ethics – Master's Program* (Spring 2023)

EDUCATION

PhD, Media Studies,

Rutgers University, School of Communication and Information

Spring 2022

Dissertation: *Teacher Power in the Digital Age: Contesting Neoliberal Pedagogy from the Classroom to the Streets*

Chair: Todd Wolfson (twolfson@rutgers.edu)

M.A., International Relations and Diplomacy,

American Graduate School, Paris

Spring 2007

Thesis: *New Social Movements and the Internet: How Have Movements for Change Been Changed by the Internet*

Chair: Steve McGiffen

B.A., Political Science and History, University of Illinois, Urbana, May 2003

PUBLICATIONS

(2023). Media Discourses on the Teachers' Movements: Stretching the Bounds of the Neoliberal Paradigm. (Manuscript Under Review)

(2018). Teachers' Movements in the Circuits of Communication. *Critical Studies in Media Communication*.

(2017). Race, class and privacy: A critical historical review. *International Journal of Communication*, 11, 4757-4768.

(2016). Book review: Cyber- proletariat: Global labor in the digital vortex. *Communication and the Public*, 1(2), 271-272.

ACADEMIC AWARDS

Dissertation Fieldwork Grant (\$1,000) - Rutgers University, Department of Journalism and Media Studies (2019)

Dissertation Fieldwork Grant (\$1,000), Rutgers University, School of Communication and Information (2018)

Brian Murphy Student Paper Prize, Union for Democratic Communication (2018)

COMPASS Consortium Media Policy Fellow, Media, Inequality and Change (MIC) Center summer program, Washington D.C. (2016)

Summer Research Grant (\$2,000), School of Communication and Information, Rutgers University (2016)

Graduate Associate, Department of Media Studies, School of Communication and Information, Rutgers University (2015-)

CONFERENCE PRESENTATIONS AND SEMINARS

“Making Our Unions Better: Teacher Activists in Their Own Words,” International Communication Association (ICA) Conference 2022, Paris, France

“Social Media Use by the American Teachers’ Movement: A Typology of Purpose,” International Communication Association (ICA) Conference 2021, Denver, CO, USA (conducted online due to COVID-19 pandemic)

"News Framing vs. Activists' Framing of the Teachers' Movement," National Communication Association (NCA) Conference 2020, Indianapolis, IN (conducted online due to COVID-19 pandemic)

“Framing the Teachers' Movements: A Hegemonic Crisis Unreported,” International Communication Association (ICA) Conference 2020, Gold Coast, Australia (conducted online due to COVID-19 pandemic)

“Teachers' Movements in the Circuits of Communication,” International Association of Media and Communication Researchers (IAMCR) Conference 2018, Eugene, OR

“Teachers' Movements and the Mass Media: An Interdiscursive Model,” Union for Democratic Communication (UDC) Conference 2018, Winner: Brian Murphy Student Paper Prize Chicago, IL

“The Restoration of Trust in Journalism: Social Media’s Radical Intervention,” International Association of Media and Communication Researchers (IAMCR) Conference 2017, Cartagena, Colombia

“Teacher Militancy and Radical Pedagogy in Chicago and Brazil,” Canadian Association of Work and Labour Studies (CAWLS) Conference 2017, Toronto, ON

TEACHING EXPERIENCE

Rutgers University- New Brunswick

Media and Popular Culture (Fall 2019, Winter 2020, Spring 2020, Fall 2020, Spring 2021, Fall 2021)

Writing for Media (Fall 2016, Spring 2017, Spring 2019, Summer 2019, Summer 2020, Fall 2020, Spring 2021, Summer 2021, Fall 2021)

Capstone Course for Digital Communication, Information and Media (DCIM) Minor (Fall 2017, Spring 2018, Fall 2019, Spring 2019)

University of Colorado- Boulder

Writing for Media (Fall 2020, Spring 2021, Fall 2021)

Media, Law and Ethics (Fall 2021)

High School Substitute Teacher, Social Sciences and French Language at Maine South H.S., Park Ridge, IL (2009-2010)

High School English Teacher, Lycée Collège François Villon, Paris, France (2005-2006)

SERVICE

Reviewer, International Communication Association (ICA) Conference, Activism, Communication and Social Justice Interest Group, 2019-

Book Award Committee, International Communication Association (ICA) Conference: Activism, Communication and Social Justice Interest Group, 2018-2019

Associate, Media, Inequality, and Change (MIC) Center - –A joint research and activist center between University of Pennsylvania and Rutgers University, MIC studies local, national, and international policy problems and media activist projects, 2018-

Member, Steering Committee, Union for Democratic Communication (UDC), 2019

Completed Graduate Seminar on “Designing Your Own Course,” 2017

Membership Chair, Graduate Student Association, Rutgers School of Communication and Information, 2016-2017

Select Journalistic Publications

“The Refugee Crisis in Context,” *Counterpunch*, 22 June 2015

"Time to Revive the Peace Movement." *Common Dreams*, 16 July 2014

“On the Bad Faith Liberals: Election Hysterics.” *Counterpunch*, 22 Oct 2012

“The End of the Chicago Teachers’ Strike: A Lukewarm Victory.” *Counterpunch*, 20 September 2012

“Protest Roars to Life at Chicago NATO Summit in Face of Violent Police Crackdowns.” *Alternet*, 21 May 2012

“The New Wall Street Racket Looting Your City, One Block at a Time: New schemes hold the public hostage to private finance.” *Alternet*, 7 May 2012

“Heroic Activists in Louisiana Fight Back Against Corporate Greed.” *Alternet*, 8 Mar 2012. “Four Signs the American Spring May Be Coming to Chicago.” *Alternet*, 18 Feb 2012.

“Crackdown at Occupy New Orleans: Mayor Landrieu’s Peaceful Authoritarianism.” *Alternet*, 19 Dec 2011

“Are the Homeless Being Used as Pawns in a War on the Occupy Movement?.” *Alternet, Salon*, 18 Nov 2011.

“There’s No Hope at the Ballot Box: The Politics of George Carlin.” *Counterpunch*, 26 Jun 2008 “From Vegas to the Heartland and Back Again: Reflections on Campaign 2008.” *Counterpunch*, 1-3 Jun 2008

“Redefining the American Dream: Boom and Bust in the Housing Market.” *Counterpunch*, 3 Sept 2007

“Rebellion in Real Time: Paris Uprising.” *Counterpunch*, 7 Nov 2005

OTHER PROFESSIONAL/ EMPLOYMENT EXPERIENCE

Help Desk Technician (Bilingual French/English), William Wrigley Jr. Company
Wrigley Information Technology Center, 930 W. Evergreen, March 2010 – March 2011

Green Party Organizer/Candidate, *Illinois 5th Congressional District* Chicago, IL,
Nov 2008 – March 2010

Campaign Organizer, *Re-Elect Dennis Kucinich to Congress 2008*, 11730 Lorain
Avenue Cleveland, OH 44111, Nov 2007- Mar 2008

Field Outreach Coordinator, *National Peace Action* (Chicago Office), June 2000- Sept
2004

LANGUAGES

English – Mother Tongue
French – Written and Spoken Fluency