### MARK T. HAUSER

markhauser@usf.edu

University of South Florida, Williams House, St. Petersburg, FL 33701

## ACADEMIC EMPLOYMENT

Visiting Assistant Professor of Instruction, Department of History, University of South Florida, August 2023-Present

Lecturer, Department of History, Carnegie Mellon University, August 2019-June 2023

Summer Lecturer, Carnegie Mellon University Qatar, May 2015-June 2015; May 2019-June 2019

### **EDUCATION**

Ph.D., History, 2019, Carnegie Mellon University, Pittsburgh, PA
Dissertation: "All the Comforts of Hell: Doughboys and American Mass Culture in the First World War"
Advisor: Scott A. Sandage

M.A., History, 2014, Carnegie Mellon University, Pittsburgh, PA

M.A., History, 2013, Claremont Graduate University, Claremont, CA

B.A., International Studies, 2006, with honors, American University, Washington, DC

### SCHOLARLY PUBLICATIONS

### Books

All the Comforts of Hell: Doughboys, Business, and American Mass Culture in the First World War, The Johns Hopkins University Press (under contract, forthcoming).

#### **Journal Articles**

"A Violent Desire for the Amusements': Boxing, Libraries, and the Distribution and Management of Welfare During the First World War," *The Journal of Military History* (October 2022).

### **RESEARCH GRANTS AND FELLOWSHIPS**

Predoctoral Fellowship, Smithsonian Institution – National Museum of American History, Washington, DC, 2017.

Silas Palmer Research Fellowship, Hoover Institution, Stanford, CA, 2016-2017.

James P. Danky Fellowship, Center for the History of Print and Digital Culture and Wisconsin Historical Society, Madison, WI, 2016.

Clarke Chambers Travel Fellowship, Kautz Family YMCA Archives, Minneapolis, MN, 2016.

Wisconsin Veterans Museum Research Grant, Wisconsin Veterans Museum, Madison, WI, 2016.

Exploratory Research Grant, Hagley Museum and Library, Wilmington, DE, 2017-2018.

### **TEACHING EXPERIENCE**

## University of South Florida

American History II War and Society: A Social History of the U.S. Military United States, 1877-1914 Pro-Seminar: U.S. Popular Culture: Innovation and the Entertainment Industry The United States Since 1945

# **Carnegie Mellon University**

Development of American Culture Innovation & Entertainment: A Business History of Popular Culture The American Soldier: A Social History of the U.S. Military World War I: The Twentieth Century's First Catastrophe Entertainment & Popular Culture in the Roaring Twenties

## **Carnegie Mellon University Qatar**

Development of American Culture World War I: The Twentieth Century's First Catastrophe United States History Since 1865 United States Immigration History

## ACADEMIC PRESENTATIONS

- "Challenging the 'Obstinate, Indifferent and Cold-Blooded Exhibitor': The American Legion Film Service as Hollywood Rival and Resource," Business History Conference Annual Meeting, March 2024.
- "Soldiers' Newspapers and the First World War's Public-Private Partnerships," The Danky/Pawley Symposium in Print Culture History, October 2020.
- "From Four Million Conscripts to Four Million Consumers: Rethinking the First World War and Military-Industrial Complex," Business History Conference Annual Meeting, March 2020.
- "Soldier-Consumers and the Quest for Comfort in the First World War," National Museum of American History, NMAH History Colloquium, September 2019.
- "Elsie Janis and What Else? Entertaining American Servicemen During the First World War," A Holiday From War? Resting Behind the Lines During the First World War Conference, Université Paris III – Sorbonne Nouvelle, June 2018.
- "A.E.F. Games: Doughboys and Physical Training, Mass Sports, and Athletic Spectacles During World War I," Organization of American Historians Annual Meeting, April 2018.
- "Doughboys, Consumption, and the Reshaping of American Athletic Culture During World War I," National Museum of American History, NMAH History Colloquium, October 2017.
- "All the Comforts of Hell: Doughboys and American Mass Culture in the First World War," Wisconsin Historical Society, James P. Danky Fellowship Lecture, October 2016.

### **PUBLIC HISTORY PROJECTS**

### Exhibitions

"World War I Exhibits & Publications," Hunt Library, Baker Hall, Porter Hall, and Hamerschlag Hall, Carnegie Mellon University, Pittsburgh, PA, Temporary exhibition, January-December 2025 (project approved, in development).

## Presentations

"Spotlight On: Memorial Day: Remember the Fallen," Soldiers & Sailors Memorial Hall & Museum, Pittsburgh, PA, May 2023.

# **Op-Eds**

"The Pentagon is Missing the Big Picture on 'Stars and Stripes," History News Network, September 13, 2020, https://historynewsnetwork.org/article/177333?fbclid=IwAR0eycsqNWWp-SJNSynyVBLhrqxYJS8W0E3dp2Z04QSphzIxxWsPyY3j\_qQ.

# **Blog Posts**

- "Public-Private Partnerships Developed During World War I Had a Profound Impact on American Civilian Society After the War," The United States World War I Centennial Commission, June 25, 2020, https://www.worldwar1centennial.org/index.php/communicate/press-media/wwicentennial-news/6813-public-private-partnerships-developed-during-wwi-had-a-profoundimpact-on-american-civilian-society-after-the-war.html.
- "All the Comforts of Hell: Doughboys and American Mass Culture in the First World War," Hagley Library News Blog, April 22, 2019, https://www.hagley.org/librarynews/all-comforts-hell.
- "Silas Palmer Fellow Examines the Role of the WWI Doughboy in American Mass Culture," Hoover Institution Library & Archives Blog, February 21, 2017, https://www.hoover.org/news/silaspalmer-fellow-examines-role-wwi-doughboy-american-mass-culture.

## **PROFESSIONAL SERVICE**

Graduate Student Representative, History Department, CMU, June 2014-May 2015.

President, Graduate Student History Association, Claremont Graduate University, September 2012-May 2013.