

Adam Jeffrey Phillips

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Assistant Professor of Instruction &
Associate Director of First-Year Writing
Department of English
University of South Florida
4202 E. Fowler Ave, Tampa, FL 33620

Education

Ph.D. Rhetoric and Composition, May 2022

University of South Florida, Department of English

Secondary Areas:

Professional and Technical Communication Certificate, Department of English
Digital Humanities Certificate, Departments of History and English

Dissertation: Curricular Assemblages: Understanding Student Knowledge (Re)circulation
Across Genres

Director: Dr. Lisa Meloncon, University of South Florida

Member: Dr. Norbert Elliot, New Jersey Institute of Technology

Member: Dr. Liane Robertson, University of South Florida

Member: Dr. Kristen Gay, University of South Florida

M.A. Rhetoric and Composition, July 2015

Florida Atlantic University, Department of English

B.A. English, Literature, May 2010

Youngstown State University, Department of English and World Languages

Research Areas

Generative AI (Gen AI), Ethics, and Writing; Composition Theory and Pedagogy; Writing Program Administration; First-Year Composition; Digital Rhetoric; Multimodal Composition; Writing Analytics; Writing Assessment; Curricular Assessment

Selected Graduate Coursework

Technical Communication and Rhetorical Theory

Professional & Technical Communication Theory, Dr. Lisa Melonçon
Rhetoric of Science, Technology, and Medicine, Dr. Carl Herndl
Rhetoric of Technology, Dr. Lisa Melonçon and Dr. Carl Herndl
Studies in Composition Theory, Dr. Elizabeth Metzger
Studies in the History of Rhetoric, Dr. Nathan Johnson
Rhetorics of Incarceration, Dr. Wendy Wolters-Hinshaw

Research Methods

Quantitative Research Methods, Dr. Norbert Elliot
Studies in Composition Research, Dr. Lisa Melonçon

Program Administration

Writing Program Administration, Dr. Kristin Gay
Professional Writing Practicum, Dr. Lisa Melonçon
Practice in Teaching Composition, Dr. Joseph Moxley

Digital Humanities

Introduction to Digital Humanities, Dr. Steven Jones
Digital Humanities Capstone, Dr. Steven Jones

Publications

Peer-Reviewed Publications

- Phillips, A., & Melonçon, L.** (2025). An Examination of the Research Requirement in Reappointment, Promotion, and Tenure Documentation. (*Currently in Review*).
- Phillips, A.** (2025). Charting the Currents: A Deep Dive into the Writing Studies Job Market for Early Career Scholar-Teachers. (*Accepted; Forthcoming in Composition Forum, Spring 2025*).
- Martinez, D., Mechenbier, M. X., Hewett, B. L., Melonçon, L., Harris, H. S., with St. Amant, K., **Phillips, A.**, & Bodnar, M. I. (2019). A Report on a U.S.-based National Survey of Students in Online Writing Courses. *Research in Online Literacy Education*, April 2019.

Textbooks

- Contributor to *A Rhetorical Approach to Workplace Writing* (5th Edition) (2018)
- Contributor to *Emerging: Contemporary Readings for Writers* (3rd Edition) (2015)

Grants and Fellowships

Internal Grants

Phillips, A. (2024). Professionalization Funding. Sponsor: USF English Department

Funded: \$750

Phillips, A. (2023). Professionalization Funding. Sponsor: USF English Department

Funded: \$750

Phillips, A. (2020). Childcare Grant. Sponsor: Conference on College Composition and Communication.

Funded: \$300 **never disbursed due to the Covid-19 Pandemic*

Phillips, A. (2018; 2020). Conference Presentation Grant. Sponsor: Student Government Association, University of South Florida.

Funded: \$500; \$500

Phillips, A. (2018). Digital Humanities Summer Institute Travel Grant. Sponsor: Department of English, University of South Florida.

Funded: \$1,200

Phillips, A. (2015). Conference Presentation Grant. Sponsor: Dorothy F. Schmidt College of Arts and Letters, Florida Atlantic University.

Funded: \$500

Conference Activity

Papers Presented

Phillips, Adam. "Rhetorical Assemblages as a Heuristic for First-Year Writing: Accounting for the Abundance of "Flux" Within Contemporary Communicative Situations," Conference on College Composition and Communication, Spokane, April 2024.

Phillips, Adam. "What to Expect When You're Expecting . . . To Graduate," Conference on College Composition and Communication, Chicago, February 2023.

Phillips, Adam. "Measuring Knowledge (Re)circulation: A Corpus Analysis of an FYW Curriculum Through the Frameworks of Assemblage Theory and LCS Patterns," Journal of Writing Analytics Virtual Symposium, Online, May 2021.

Phillips, Adam. "Assemblages of Knowledge: Tracing Knowledge (Re)circulation across Genres in FYC," Conference on College Composition and Communication, Portland, Online, April 2021.

Phillips, Adam. "Researching the Academic Commonplace: Innovating Research Methods for Digital Texts in FYC," Conference on College Composition and Communication, Milwaukee, Online, March 2020. **switched to asynchronous online due to Covid-19 pandemic*

Phillips, Adam. "Restaurant Rhetoric: 'Nudging' the Audience Through Gustatory and Olfactory Sensory Recall," Conference on College Composition and Communication, Kansas City, March 2018.

Phillips, Adam. "Multimodality in FYC: Integrating Meaning," EGSS Conference, Florida

- Atlantic University—Boca Raton, April 2015.
- Phillips, Adam. "Anticipating the Curve: Meaning Making Through Innovative Tools," Workshop Participant, Conference on College Composition and Communication, Tampa, March 2015.
- Phillips, Adam. "Deconstructing 'Phallacies': Subverting Male Hegemony Through Sexual Prosthetics and Dildonics," EGSS Conference, Florida Atlantic University, Boca Raton, November 2014.
- Phillips, Adam. "Cyborg Pleasures: Technological Sexual Innovations for the Posthuman/Postgender World," CSSA Conference, Florida Atlantic University, Boca Raton, October 2014.
- Phillips, Adam. "Literature in Freshman Composition: The Re-emergence of an Unanswered Question," EGSS Conference, Florida Atlantic University, Boca Raton, November 2013.

Conferences and Events Organized

- Coordinator, International Conference on Writing Analytics, Spring 2018, Spring 2020.
University of South Florida
- Coordinator, English Graduate Student Society Conference, Fall 2014, Florida Atlantic University.

Program Administration and Development

Administration, University of South Florida

- Associate Writing Program Administrator, First-Year Composition Program (2024-Present)
 - Provide advanced support for the First-Year Composition program, including but not limited to curriculum design, instructor training, administrative duties, course scheduling, curricular assessment, professionalization workshops, and orientation
- Assistant Writing Program Administrator, First-Year Composition Program (2023-2024)
 - Provide support for the First-Year Composition program, including but not limited to curriculum design, instructor training, administrative duties, course scheduling, curricular assessment, professionalization workshops, and orientation
- Digital Learning Specialist, First-Year Composition Program (2019-2021)
 - Provided technological and logistical support for *Canvas* and *USF Writes* to both the Writing Program Director as well as 70+ instructors, graduate assistants, and adjunct instructors
- Graduate Student Mentor, First-Year Composition Program (2018)
 - Provided guidance for new Graduate Teaching Assistants throughout their first semester teaching
- Planned multiple First Year Composition instructor orientations attended by 70+

instructors, graduate assistants, and adjunct instructors

Curriculum Development, University of South Florida

- Assisted in course design, revision, LMS creation—including developing online course shells for first-year writing courses—and activity generation (2023-Present)
- Designed resources for instructors teaching Composition I and Composition II, including sample lesson plans, assignments, activities, and classroom policies (2018 – 2021)
- Participated in the redesign of the first-year composition (2019-2021)

Teaching Experience

Undergraduate Courses Taught at the University of South Florida

- ENC 1101 Composition I
- ENC 1101 Composition II
- ENC 2210 Technical Writing for Health Sciences
- ENC 3250 Professional Writing
- ENC 3310 Expository Writing
- ENC 3416 New Media

Service

Service to the Department

Member, *Instructor Promotion Committee*, Spring 2025
Department of English, University of South Florida

Member, *Assistant Professor of Instruction Search Committee* (Tampa), Spring 2025
Department of English, University of South Florida

Member, *Assistant Professor of Instruction Search Committee* (Sarasota-Manatee), Spring 2025
Department of English, University of South Florida

Member, *USF Writes Pedagogy Committee*, Fall 2024-Spring 2025
Department of English, University of South Florida

Member, *USF Writes Research Committee*, Fall 2024- Spring 2025
Department of English, University of South Florida

Member, *USF Writes Administrative Committee*, Spring 2023- Spring 2025; 2020-2021
Department of English, University of South Florida

Member, *First-Year Composition Committee*, Fall 2022-Present,
Department of English, University of South Florida

Member, *English Undergraduate Committee*, Fall 2022-Present,
Department of English, University of South Florida

Member, *Rhetoric and Composition/Professional and Technical Communication Committee*, Fall 2022-Present,
Department of English, University of South Florida

Member, *Digital Humanities Committee*, Spring 2024
Department of English, University of South Florida

Member, *Academic Writing Committee*, Fall 2020-Spring 2022,
Department of English and Writing, University of Tampa

Service to the Discipline

Reviewer, Council of Writing Program Administrators Summer Conference, Summer 2025
Council of Writing Program Administrators

Reviewer, *Composition Forum*

Member, Outstanding Scholarship Award Committee, Spring 2025; Spring 2024
Council of Writing Program Administrators

Member, *Forum* Editor Search Committee, Fall 2024
College Composition and Communication

Reviewer, Conference on College Composition and Communication, Summer 2024
College Composition and Communication

Member, Graduate Research Award Committee, Spring 2023
Council of Writing Program Administrators

Reviewer, Conference on College Composition and Communication, Summer 2023
College Composition and Communication

Reviewer, Innovate Conference, Spring 2023
Online Learning Consortium

Reviewer, Accelerate Conference, Fall 2022
Online Learning Consortium

Service to the University

Expert, MOOC *GenAI in Action: Impacts and Possibilities*, USF Innovative Education, Spring 2025
University of South Florida

Member, Faculty Senate Committee Council on Technology for Instruction and Research, Fall 2023-Present
University of South Florida

Member, Committee on Alternative Admissions, Fall 2022-Present
University of South Florida

English Department Liaison, Center for Innovative Teaching and Learning, Fall 2022-Present
University of South Florida

Member, Subcommittee on AI-Enabled Course Criteria, Summer 2024-Fall 2024
University of South Florida

Professional Development

Technical Skills

Generative AI and Writing

ChatGPT, Claude, Perplexity, Bard, Bing, Microsoft CoPilot, and many more

Computational Text Analysis

AntConc; RAND-Lex; DocuScope; Voyant; NVivo

Graphics and Web

Adobe Creative Cloud: Photoshop, InDesign, Premiere Pro, WordPress

Workshops and Certifications

Questioning the Blank Page: Generative AI as Part of the Writing and Reading Process
(2025). Council of Writing Program Administrators (CWPA), Online

Balancing Administrative Values and Priorities (2025). Council of Writing Program
Administrators (CWPA), Online

Supporting Student Writers (2025). Council of Writing Program Administrators
(CWPA), Online

Mindful Leadership for WPAs (2024). Council of Writing Program Administrators
(CWPA), Online

Leveraging Student Assessment (2024). Council of Writing Program Administrators
(CWPA), Online

Grant Writing Workshop (2024). Council of Writing Program Administrators (CWPA),
Online

Moving Forward (2024). Center for Innovative Teaching and Learning (CITL),
University of South Florida, Tampa, FL
Choose Your Own Adventure (2024). Center for Innovative Teaching and Learning
(CITL), University of South Florida, Tampa, FL
AI in Education Explorer (2024). Auburn University, Auburn, AL
Strengthening Foundations (2023). Center for Innovative Teaching and Learning (CITL),
University of South Florida, Tampa, FL
Online Instruction Certification (2020). University of Tampa, Tampa, FL
Digital Humanities Summer Institute (2018). University of Victoria, British Columbia, CN
Online Instruction Certification (2017). University of South Florida, Tampa, FL
Research Network Forum (2015). Conference on College Composition and Communication,
Tampa, FL

Memberships

Member, Council of Writing Program Administrators (CWPA)
Member, Conference on College Composition and Communication (CCCC)
Member, National Council of Teachers of English (NCTE)
Member, Rhetoric Society of America (RSA)
Member, Online Learning Consortium (OLC)
Member, National Education Association (NEA)
Member, Florida Educators Association (FEA)

References

Lisa Melonçon

Professor and Chair of the Department of
Interdisciplinary Studies
Clemson University
256 Sirrine Hall
Clemson, SC 29634
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Norbert Elliot

Professor Emeritus
New Jersey Institute of Technology
Department of English
323 Dr. Martin Luther King Jr Blvd,
Newark, NJ 07102
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Liane Robertson

Associate Professor and Director of FYC
University of South Florida
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Alaina Tackitt

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