

## **Patricia Kakra Abijah**

Department of Communication

University of South Florida, Tampa, FL

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### **EDUCATION**

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**University of South Florida – Tampa, Florida**

**Expected May 2025**

**PhD** in Communication

- Emphasis: **Organizational Communication/New Communication Technologies**

**Advisor:** Dr. Marleah Dean Kruzell

**Illinois State University – Normal, Illinois**

**August 2021**

**MS** in Communication

- Emphasis: **Organizational Communication/Public Relations**
- **Master’s Thesis:** “Social Media Engagement of Organizational Accounts Predicts Organizational Identification”

**Committee:** Caleb T. Carr (Chair), Rebecca Hayes, and Lance Lippert

**University of Cape Coast – Cape Coast, Ghana**

**May 2018**

**BA** Communication Studies, First Class Honors

- Minor in French and English

### **RESEARCH INTERESTS**

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- Organizational Communication
- Public Relations
- New Communication Technologies
- Health Communication
- Crises Communication
- International Organizations
- Cultural Studies

### **WORK IN PROGRESS**

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“‘I Work at Cisco’: A Discursive Look at Organization Members’ Use of Organizational Identification on Twitter.” In preparation for submission to *Journal of Computer-Mediated Communication*

“African Pots: The African food and culture through the Eyes of Antony Bourdain and Mark Wein.” With Winnie Kimani and Persis Ayeh, In preparation for submission to *Journal of International and Intercultural Communication*

### **TEACHING EXPERIENCE**

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**Teaching, Primary Instructor, Illinois State University**

**August 2019 – May 2021**

- COM 110: Communication as Critical Inquiry (1 section, Fall 2020)
- COM 110: Communication as Critical Inquiry (1 section, Spring 2020)
- COM 110: Communication as Critical Inquiry (1 section, Fall 2019)

**Teaching Assistantship, Illinois State University**

**August 2020 – December 2020**

Assisted a professor in a large virtual class

- COM 229: Organizational Communication

**AWARDS**

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- *USF Graduate Student Success (GSS) Fellowship* for University of South Florida, Tampa, FL, August 2021 (Tuition waiver, \$10000)
- *Top Graduating Student* for Department of Communication, Cape Coast – Ghana, September 2018 (Certificate and Cash Prize)
- *MasterCard Foundation Scholars Program Full Scholarship* for University of Cape Coast, through CAMFED-GHANA, September 2014 – May 2018 (Tuition, Accommodation, Stipend, Laptop, Books, Travel Expenses)

**RELEVANT GRADUATE COURSE WORK**

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COM 495: Seminar in Organizational Communication

COM 478: Seminar in Public Relations Research: Case Studies

COM 435: Communication Training and Development

COM 422: Proseminar in Communication Philosophy and Theory

COM 497: Seminar in Quantitative Research Methods

COM 472: Seminar in Intercultural/Interethnic Communication

COM 473: Seminar in Qualitative Research Methods

**PROFESSIONAL DEVELOPMENT**

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- *Graduate Teaching Assistantship Training*, School of Communication –Illinois State University, August 2019 – December 2019
- *Journalism Intern*, Coastal Television, Cape Coast –Ghana, June 2017 – August 2017

**INSTITUTIONAL/DEPARTMENTAL SERVICE**

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- *Facilitator* of the MasterCard Foundation Scholars Program Girls' Leadership Camp, CAMFED-GHANA, Kumasi. Annually from **August 2015 – May 2018**

**OTHER RESEARCH ACTIVITIES**

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Encyclopaedia Africana Project, Accra, Ghana

**September 2018 – July 2019**

Research Assistant

- Researched and wrote pieces on African peoples, food, plant, and countries
- Edited and proofread manuscripts for publishing in an upcoming online Encyclopaedia Africana

## **ORGANIZATIONAL AFFILIATIONS**

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National Communication Association (NCA)

- Organizational Communication Division
- Public Relations Division
- International and Intercultural Division
- Performance Studies Division

## **QUANTITATIVE RESEARCH METHODS SOFTWARES/SKILLS**

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- SPSS (Statistical Product and Service Solutions) Version 26
- Social Media Campaign Strategy
- Meltwater Analytics
- YouTube Analytics