

Curriculum Vitae
Melissa McCormick

School of Communication
University of South Florida
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EDUCATION

- Ph.D.** Present **University of South Florida**, Tampa, FL
Department of Communication
- M.A.** 2021 **Auburn University**, Auburn, AL
School of Communication and Journalism
Advisor: Dr. Debra Worthington
- B.A.** 2017 **Florida Southern College**, Lakeland, FL
Major: Advertising/Public Relations
Minor: Business

HONORS AND AWARDS

- 2021 **Bert Bradley Award**, Auburn University. Award recognizes graduate students who are outstanding in teaching, research and service.
- 2021 **Graduate Student Senator Award**, Auburn University. Award recognizes students who excelled in their position as graduate student senators in representing their department within the graduate student council.
- 2021 **Phi Kappa Phi Honor Society**, Auburn University. Students are invited if they are academically within the top 10% of graduate students in their department.

PUBLICATION

Master's Thesis

McCormick, M. (2021). *Do You Measure Up? [electronic resource]: A mixed-methodological study of graduate student academic comparison, privacy management, and perceived program competition.*

RESEARCH EXPERIENCE

- 2021 **Graduate Research Assistant**, Auburn University, Auburn, AL.
- Assisted with research on corporate and public relation interactions with publics.
 - Collected and annotated relevant publications and assisted in article coding.
- 2020 **Graduate Research Assistant**, Auburn University, Auburn, AL.
- Assisted with research into communicative differences within video mediated interactions.
- 2019 **Graduate Research Assistant**, Auburn University, Auburn, AL.
- Assisted with research into bootleg video tapes in the wrestling industry in the 1980's.
 - Transcribed wrestling podcasts for further analysis.

TEACHING EXPERIENCE

- Spring 2021 **COMM 1000: Public Speaking**
Instructor of Record, Auburn University, Auburn, AL.
3 sections / 75 students
- Responsible for lesson planning, lecturing and grading for three sections of introductory public speaking via hybrid in person/online modality.
- Fall 2020 **COMM 1000: Public Speaking**
Instructor of Record, Auburn University, Auburn, AL.
2 sections / 50 students
- Responsible for lesson planning, lecturing and grading for two sections of introductory public speaking via online modality (Zoom).
- 2019 **COMM 1000: Public Speaking**
Graduate Teaching Assistant, Auburn University, Auburn, AL.
3 sections / 75 students
- Responsible for lesson planning and lecturing twice a semester for each section.
- Fall 2019 **MDIA 2350: Introduction to Film Studies**
Graduate Teaching Assistant, Auburn University, Auburn, AL.
1 section / 100 students
- Responsible for attendance, lecturing assistance and some grading for introductory film course.

PRESENTATIONS

2021 **School of Communication and Journalism Spring Colloquia**, Auburn University, Auburn AL. Presentation of thesis research to department heads, faculty and students.

COURSE RESEARCH PAPERS

- McCormick, M.** (December 2020). *Dress the part. A policy paper for gendered differences in appearance standards in the workplace.*
- McCormick, M. & Wahlstrom, L.** (November 2020). *We're keeping up with the Kardashians-but are they keeping up with us? An analysis of the portrayal of Coronavirus in the show: Keeping up with the Kardashians.*
- McCormick, M.** (April 2020). *Behind every great woman is herself. A study of media framing and hegemonic masculinity in the reporting of famous women and their NFL husbands.*
- McCormick, M.** (April 2020). *Chanel: Elegance enwrapped. A Historical analysis of the iconic Chanel bag and its societal significance.*
- Falconer, E. & **McCormick, M.** (April 2020). *Make a living, not a life. Implications of company sponsored egg-freezing procedures.*
- McCormick, M.** (December 2019). *Viral but not verifiable: An analysis of the effects of social media's impact on perceptions of traditional news.*
- McCormick, M. & Schell, D.** (December 2019). *Perfect closed captioning: Fact or (science) fiction? An analysis of the evolution of closed captioning.*
- McCormick, M.** (September 2019). *Weight, that wasn't a qualification! The role of fat bias in job interviewing processes.*