

LINDA HUGHES-KIRCHUBEL

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Summary

As a faculty member at USF, my skills as a researcher, professional, and teacher benefit and support students seeking degrees in marketing, communication, public relations, business, and related disciplines. My strengths as a communication scholar are enhanced by my expertise in journalism, advocacy, marketing, public speaking, and philanthropic outreach. My teaching philosophy and pedagogical methods prioritize individual learning achievements, multi-level success, diversity and inclusion, and compassion. I strive to infuse my love for lifelong learning into every course.

Education

Ph.D., Purdue University, Brian Lamb School of Communication (2019)

Major Area: Organizational Communication

Minor Area: Qualitative Research Methods

Dissertation: "Spilling My Heart to Complete Strangers:" Prisoners' Families Communicatively Constitute Resilience Online from Disenfranchised Grief"

Committee Chair: Patrice Buzzanell, Ph.D.

Committee: Joshua Scacco, Ph.D, Stacey Connaughton, Ph.D. Rachel Einwohner, Ph.D., Sorin Adam Matei, Ph.D.

M.A. Purdue University, Brian Lamb School of Communication (2013)

Major Area: Organizational Communication

Thesis: "Stories of Journalistic Careers: From Serial Killers to the Changing Nature of Journalism"

Committee Chair: Patrice Buzzanell, Ph.D.

Committee: Stacey Connaughton, Ph.D.; Jane Natt, M.A.

Bachelor of Arts, California State University, Sacramento (1992)

Major Area: Liberal Studies

Minor Areas: English, Communication

Academic Work

Visiting Assistant Professor of Instruction (2023-present)

Adjunct Professor, Communication (2021-2023)

University of South Florida

Tampa, FL

I design, teach, and refine communication courses at USF's College of Arts and Sciences. Current and past courses include Interview Communication, Senior Capstone, Online Communication, and Communication 2000. I specifically created Interview Communication in 2021, a course that combines research and praxis to engage students in multiple interview contexts, including persuasion and job-seeking techniques, and have taught two sections of that much-sought after class each semester since then. I am experienced in multiple modalities (hybrid, CL/asynchronous synchronous, and face-to-face) and my Interview Communication course was slotted for Saturday meetings to investigate success during weekend timeslots.

Adjunct Professor, Communication (2020-2021)

University of Tampa

Tampa, FL

Taught Honors Oral Communication and Business Communication to undergraduates at the university. Both classes focused on developing public speaking skill, specifically: informative speeches, impromptu speeches, and persuasive speeches. Students developed public speaking skills including audience analysis, cultural sensitivities, organizational patterns, and primary/secondary sources. Honors courses, which were smaller, additionally developed competencies in panel presentations, and public speaking collaboration as students sought to further develop their public presentation acumen.

Adjunct Professor, Communication (2014-2017)

Concurrent with Purdue Employment

Ivy Tech Community College

Lafayette, IN

I developed strategies to teach Fundamentals of Public Speaking and Interpersonal Communications to community college students, especially those working full-time. Students learned to apply principles of composition to create oral presentations, develop skills in audience analysis and presentational aids; focus on active listening and adopt critical evaluation skills. My course also presented material to help counter fear of public speaking. My Interpersonal Communications course engaged learners in a simultaneously face-to-face and remote classroom (one class on campus; another in a satellite location) and engaged students in the flipped classroom technique. Together, we explored crucial concepts about interpersonal communications, such as self-concept, perception language, emotions, conflict management and resolution, and cultural communication.

Research Assistant (2014-2017)

Concurrent with Purdue Employment

Brian Lamb School of Communication, Purdue University, West Lafayette, IN

Under the guidance of Distinguished Professor Patrice Buzzanell (now of USF, formerly of the Brian Lamb School of Communication), and Professor of Engineering Education by Courtesy, and Co-P.I. Dr. Klod Kokini, Associate Dean for Academic Affairs, College of Engineering, I and three other graduate students supported a project that interrogated the impact of faculty orientation at Purdue's College of Engineering. This included building of literature review, participant recruitment, data collection, qualitative interviewing, mixed-methods analysis, and the production of scholarly papers.

Research Assistant (2016-2017)

Concurrent with Purdue Employment

Brian Lamb School of Communications, Purdue University, West Lafayette, IN

Under the guidance of Professor Steve Wilson (now of USF, formerly of Purdue), I participated in research project that sought to deepen understanding of what kinds of messages from family members are most helpful and effective at encouraging veterans to seek behavioral healthcare, when needed. This included participating in development of survey instruments, recruiting participants, and conducting interviews.

VA-approved Interviewer and Coder (2017)

Military Family Research Institute, Purdue University, West Lafayette, IN

Along with a team of other researchers, I conducted qualitative interviews with veterans who had recently made a mental health appointment at the VA. I also participated in data coding. The research, which was conducted by MFRI under contract with the VA, sought to understand how veterans' cultural identities influence their decisions about mental health care.

Scholarly Articles

- Gettings, P. E., Hall, E. D., Wilson, S. R., Kamal, D. M., Inderstrod-Stephens, J., & Hughes-Kirchubel, L. (2019). Effects of reintegration difficulties, perceived message acceptance and perceived autonomy support on US military Veterans' evaluations of messages encouraging them to seek behavioral health care. *Communication Monographs*, 86(2), 205-228.
- Wilson, S. R., Kamal, D., Winter, S. N., Dorrance Hall, E., Gettings, P. E., Kirchubel, L. H., & Inderstrod-Stephens, J. (2019). Comparing advice from military parents, partners, and veterans about how families can encourage service members to seek behavioral health care. *Journal of Family Communication*, 19(1), 15-29.

Books

- Hughes-Kirchubel, L., MacDermid Wadsworth & Riggs, D. (Eds.) (2018). *A battle plan for supporting military families: Lessons from today's leaders for the leaders of tomorrow*. New York: Springer International Publishing.

Book Chapters

- Eddington, S., Hughes-Kirchubel, L., & Buzzanell, P.M. (2018). Millennial organizing for help and support: hashtag work-life balance. In M. Z. Ashlock & A. Atay (Eds.), *From theory to practice: Examining millennials reshaping organizational cultures*. Lanham, MD: Lexington Books.
- Hughes-Kirchubel, L. & MacDermid Wadsworth, S.M. (2018). Introduction to *A battle plan for military families*. In *A battle plan for supporting military families: Lessons from today's leaders for the leaders of tomorrow*. New York: Springer International Publishing.
- Hughes-Kirchubel, L., Johnson, E.C. (2018). MilVet philanthropy: Challenges past, recommendations for tomorrow. In *A battle plan for military families: Lessons from today's leaders for the leaders of tomorrow*. New York: Springer International Publishing.
- Hughes-Kirchubel, L., MacDermid Wadsworth, S., & Riggs, D. (2016). State of the science regarding military-connected families. In MacDermid Wadsworth & Riggs (Eds.) *War and Family Life* (p. 1-15). Cham, Switzerland. Springer International Publishing.
- MacDermid Wadsworth, S., Hughes-Kirchubel, L., & Riggs, D. (2013). Research and training about military families: Where are we? In S. MacDermid Wadsworth, & D. Riggs (Eds.), *Risk and resilience in U.S. military families*. Cham, Switzerland. Springer International Publishing.

Scholarly Presentations

- Hughes-Kirchubel, L., Eddington, S. (2018) Tweeting, resisting, and imagining: An analysis of the communicative enactment of global resistance, resilience, and social change. Presentation at the 2018 International Communication Association Annual Conference.
- Pauly, J. A., Long, Z., Eddington, S., Hughes-Kirchubel, L., Buzzanell, P. M., Kokini, K. (2017, May). The communicative constitution of Faculty Learning Communities: A four flows approach to new faculty organizing. Paper presented at the annual conference of the International Association of Communication, San Diego, CA.

- Hughes-Kirchubel, L. (November 2016). Panel presentation. "Women, stigma and disenfranchised grief: Media coverage of serial murder." Women's Caucus Division. 2016 National Communication Association. Philadelphia, PA.
- Hughes-Kirchubel, L. (November 2015). Co-chair/organizer, panel discussion. "Embracing opportunities: Communication, social justice and scholarship for change." Applied Communication Division. National Communication Association. Las Vegas, NV.
- Hughes-Kirchubel, L. (November 2015). Respondent, "The Past, Present and Future of Communication Theory." Graduate Student Division, 2015. Las Vegas, NV.
- Hughes-Kirchubel, L. (November 2014). Co-chair, panel discussion. "Womentoring." Feminist & Women's Studies Division, National Communication Association. Chicago, IL.
- Hughes-Kirchubel, L. (November 2014). Chair, panel discussion. "Social Media Communication." Graduate Student Division, National Communication Association. Chicago, IL.
- Hughes-Kirchubel, L. (Nov. 2103) *What's on your mind? A serial killer's family resists media through Facebook.* Communication and Technology Division, National Communication Association National Conference. Washington, D.C.

Invited Lectures

- Hughes-Kirchubel, L. (July 2015), *Voice, marginalized: An examination of journalism and its inherent bias.* Invited lecture, Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *U.S. journalism: From beginnings to the digital age.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *The state of U.S. journalism in the 21st century: Changes since Franklin's time.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2015). *U.S. journalism: Filters, frames, and marginalization.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
- Hughes-Kirchubel, L. (April 2015) "Veterans and service members: Students in our midst." Panel creator and moderator for Ivy Tech Community College's Diversity Certification Session. Ivy Tech Community College, Lafayette, IN.
- Hughes-Kirchubel, L. (August 2014). *Deliver a thriving student veterans' organization.* Invited lecture. Student Veterans of America 2012 Leadership Institute. San Diego, CA.
- Hughes-Kirchubel, L. (July 2014). *Covering controversy: U.S. journalism in a global age.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2014), *Marginalizing the news: Journalism, bias and its impact on gender, race, and class.* Invited lecture, Benjamin Franklin Transatlantic Summer Institute. Purdue University, West Lafayette, IN.
- Hughes-Kirchubel, L. (July 2014). *U.S. journalism: From beginnings to the digital age.* Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.
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Hughes-Kirchubel, L. (July 2013). *The state of U.S. journalism in the 21st century: Changes since Franklin's time*. Invited lecture. Benjamin Franklin Transatlantic Summer Institute. Purdue University. West Lafayette, IN.

Hughes-Kirchubel, L. (July 2012). *Deliver a thriving student veterans' organization*. Invited lecture. Student Veterans of America 2012 Leadership Institute. Mountain View, CA.

Non-Academic Employment

CEO/Owner (2020-present)

LHK Solutions, LLC

Directs marketing and communication company that advances the mission of nonprofits, and educational institutions. Consultations deliver expertise in the areas of project management, public relations, fundraising, speechwriting, and content creation.

Director of External Relations (2017-2019)

Military Family Research Institute at Purdue University

West Lafayette, IN

Managed a team responsible for strategic messaging, event management, and external relations at MFRI. Built relationships, delivered content to, and briefed high-level officials and military leaders, including members of the Joint Chiefs of Staff, Congress, and the Office of the Vice President. Constructed speeches, scripts, brochures, and event materials; designed fundraising messages, strategies, and tactics; taught conference sessions to transitioning women veterans; produced research-based chapters and articles for publication; and spearheaded and edited *A Battle Plan for Supporting Military Families*, which unpacked lessons learned after the War in Afghanistan about how best to support transitioning military families.

Digital Content and Special Projects Manager (2014-2017)

Military Family Research Institute at Purdue University

West Lafayette, IN

Created digital marketing and communication strategies for an internationally recognized research institute that enjoys strong relationships and collaborations with the White House, Pentagon, Department of Defense, and Congress. Strategic management of messaging included dissemination of public messages in digital form, including website content management, social media, and creation/production of digital products and webinars. Special projects included lead writer and editor on texts that focused on strategies for future leaders, and construction of chapters for peer-reviewed research texts. Constructed speeches, scripts, brochures, and event materials; designed media messages and strategies; led organizational messaging regarding press releases and media communications.

Acting Communication Coordinator, External Relations (2013-2014)

Military Family Research Institute at Purdue University

West Lafayette, IN

During transition to new leadership, I managed the institute's External Relations. This included supervision of four full-time employees, two students and two freelance consultants. The job also included budget management; recruitment and hiring of consultants and student interns; employee management, review and development; and strategic communication leadership.

Marketing/Communications Specialist (2009-2014)

Military Family Research Institute at Purdue University
West Lafayette, IN

Created, researched, and wrote marketing/communications including speeches, scripts, brochures, and event materials; press releases and communications to media; and annual reports to major funding agencies.
Researched, wrote, and managed editorial content for website.

Institutional Speechwriter (2008-2009)
Office of the President, Purdue University
West Lafayette, IN

Researched/wrote speeches for Purdue University president, provost, and other senior university administrators. Content focused on educational policy; government relations; fundraising and donor relations; policy reports for Board of Trustees and state legislature; student support; athletics; alumni, staff, and faculty relations.

Editor, Opinions Section
Journal & Courier (2006-2008)
Lafayette, IN

Managed editorial page content (print and online) for the *Journal & Courier*, Lafayette's daily newspaper (letters to the editor, commentary, and columns). Conceived and contributed to an online blog that gave a newcomer's view of Lafayette/West Lafayette. Produced seven to 10 editorials weekly focused on politics, education, civic affairs, transportation, legal affairs, and community news. Interviewed and hired external editorial board. Conceived, researched, and wrote a series on Lafayette high schools' low graduation rates that won national acclaim.

Editor, Features Department (2004-2006)
The Record
Stockton, CA

Hired, trained, and managed five full-time reporters and one entertainment editor for the features department of *The Record*, a mid-sized daily newspaper in Northern California. Supervised, edited, and planned daily content for features section; weekly entertainment tab; teen section; 12-16 annual special sections. Revitalized once-troubled department, creating a team that regularly produced award-winning content. Newsroom leader in conceiving multimedia elements for online edition. Editor of *Vida En El Valle*, a statewide bilingual newspaper serving 167,000 readers. The weekly publication collaborated with *The Record* for distribution in San Joaquin County. Won numerous awards for section work.

Senior Reporter, Metro Department (1999-2004)
The Record
Stockton, CA

Covered courts and legal affairs for two counties and worked as lead reporter on complex, long-term projects. Newsroom leader who helped mentor younger reporters and served as substitute Assistant City Editor as needed. Documented and exposed high-level corruption within San Joaquin County. As a result, the sheriff was convicted of corruption charges and served time in federal prison. I also uncovered evidence of judicial misconduct on San Joaquin County Superior Court; the judge was removed from the bench. Won numerous awards for my work.

Reporter, Metro Department 1995-1999

The Inland Valley Daily Bulletin

Ontario, CA

Quickly rose from entry-level report to newsroom leader, covering city hall/government beats until promotion to political reporter. Covered national, state, and local politics, presidential primaries, conventions, and general elections. Directed newsroom coverage of statewide and national elections. Earned numerous awards for beat coverage and writing.

Selected Awards, Honors and Service

Invited Judge, Texas Bar Association "Best in Journalism" Awards (2016, 2017)

Member, Nominating Committee, National Communication Association (2014-2015)

Invited Judge, University of Laverne Department of Journalism Clip Competition (2013, 2014, 2019, 2020, 2021)

Secretary, National Communication Association Graduate Student Division (2013-2015)

Nominee, Distinguished Master's Thesis Award, College of Liberal Arts, Purdue University (2013)

Nominee, Distinguished Master's Thesis Award, Organization of Communication, Language and Gender (2013)

Member, National Communication Association (2011-present)

Best Editorial Writing, Indiana Associated Press Managing Editors' Awards. 2008.

Best of Gannett, Commentary/Community Conversation, "Degrees Matter." Series highlighted the importance of a high school diploma. 2007.

Breaking News, "Delta levee break," California Newspaper Publishers Association. Team coverage of the historic levee break of June 4, 2004. The California Delta's Upper Jones Tract was declared a federal disaster area after flooding destroyed more than a billion dollars in crops, property, and infrastructure. 2004.

California Newspaper Publishers Association, Public Affairs, "In the Public Record." The investigative piece examined the accessibility of the county's public records. Team award. 2000.

Numerous local awards for excellence in journalism. 1995-2008.

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