

CAROLE V. BELL

Carole@cvbell.com | (919) 619.5918

SUMMARY

Journalist, culture critic, and communication scholar exploring the intersection of politics, media, and social identity. Adept at mining complex social issues and transforming them into relevant, entertaining, and informative stories across multiple platforms. Guest commentator on media and politics for local and national media outlets including WCVB, WGBH, Politico, The Atlantic, NPR, MSNBC.com, FiveThirtyEight.com and the Huffington Post.

EDUCATION

Summer Institute in Political Psychology at Stanford University

Stanford, CA

Intensive training exploring the origins and psychological mechanisms at work in political behavior and events. 2013.

University of North Carolina at Chapel Hill School of Journalism and Mass Communication

Chapel Hill, NC

PhD in Mass Communication Research, May 2010.

Roy H. Park Ph.D. Fellow. Primary Area of Study: Political communication, public opinion, and policy. Secondary: Communication effects and society, with an emphasis on issues of race, class, and gender. Dissertation: *Women, Film and Racial Thinking*.

Brooklyn College

Brooklyn, NY

Master of Science in Television and Radio, 1999.

TV Programming and Management major. 3.8 GPA. Coursework included critical media analysis, audience research methods, quantitative analysis, financial and managerial accounting, and corporate finance. Highest Ranked Graduating Master's Student in Television and Radio, 1999. 1998-1999 Dean's Honor List, Division of Graduate Studies and Research.

Harvard College

Cambridge, MA

Bachelor of Arts, English and American Literature, 1991.

Emphasis on contemporary American and Caribbean literature. Honors ranking 1988, 1990, 1991. Leadership: Board member, Education for Action; Officer, Caribbean Students' Association.

MEDIA EXPERIENCE

2019 to Present

Independent

Tampa, FL

Freelance Journalist. Craft cultural criticism, original reporting, author interviews and profiles, and commentary on books, television, politics, and their intersection for national outlets including NPR.org, The New York Times, Oprah Daily, O! Quarterly Magazine, The Boston Globe, The Washington Post, The Atlantic, theGrio, BookPage, and Shondaland among others. Writing portfolio available at cvbell.com.

Recent longer form writing projects include contributing to the essay collection, *Black Love Matters: Real Talk on Romance, Being Seen, and Happily Ever Afters* (Berkley/Penguin Random House 2022) and completing revisions on my book, *The Politics of Interracial Romance in American Film*.

Media Researcher. Since February 2022, member of a four-person evaluation and learning team. Providing assessment and strategic recommendations to a national philanthropy in support of nonprofit media in the public interest.

Sensitivity and Beta Reader. Provide feedback on story and structure as well as areas of potential sensitivity for authors of commercial fiction and nonfiction. Clients include independent authors and those associated with a Big Five publisher.

Dec 2005 to 2007

“The Story with Dick Gordon” WUNC-FM/APM

Chapel Hill, NC

Researcher and Freelance Producer. Collaborated on the production of a nationally syndicated interview program for North Carolina Public Radio and American Public Media. Developed story ideas, identified and booked guests, and researched and wrote briefing memos and interview scripts. Produced several feature stories from conception through final edit on a variety of social and political subjects including military suicide, interracial marriage, polygamy and presidential campaign politics.

1991-1993

“The Breakfast Club” KLAS FM

Kingston, JA

Production Assistant. Collaborated on production of an award-winning morning news and current affairs program. Primary responsibility for booking local and international expert guests from academia, government, and the private sector. Developed segment ideas and researched and wrote daily briefing memos with talking points for on-air discussion.

TEACHING AND RESEARCH

RESEARCH GRANT

Open Society Foundation Award (\$50,000) for Media Power and Racial Politics in the Age of Obama, a study examining the influence of racial anxiety and racial appeals in the 2012 presidential election. With Robert M. Entman, Principal Investigator, Kimberly Gross and Andrew Rojecki.

COURSES TAUGHT

Lecture and writing intensive seminar classes in Political Communication, Media Studies, Public Opinion, Communication Studies, Research Methods, and Women’s Studies.

TEACHING EXPERIENCE

2012 to 2018

Northeastern University

Boston, MA

Assistant Professor of Communication Studies and Affiliate Faculty, Political Science. Designed and taught courses focusing on the role of communication in politics and society. Organized speaking events and served on faculty committees including: search committee for Chair of the Political Science Department; the curriculum committee that shaped the requirements and structure of the Political Communication Minor and Double major in Political Science and Communication Studies. 2016 and 2017 Faculty Teaching Fellow.

2011-12 Post-Doctoral Teaching Associate. Taught Introduction to Communication Studies, Media Culture and Society, and an upper-level course in Political Communication. Also served on the Curriculum Committee and on a committee that designed the new combined major in political communication offered jointly by the Journalism, Political Science and Communication Studies departments as of Fall 2012.

2010 to 2011

The George Washington University

Washington, DC

Post-Doctoral Research Fellow in Political Communication, School of Media and Public Affairs. Duties included research, teaching, and service to the SMPA community. Conducted research and helped edit book by Robert Entman on media coverage of political scandal. Developed study of incivility in political discourse. Taught Public Opinion in Fall Semester. Invited as guest lecturer on multiple occasions in Political Communication. Advised internships and served on thesis committees at students' requests.

2008 to 2009

The George Washington University

Washington, DC

Visiting Assistant Professor. Taught undergraduate lecture and seminar classes in the School of Media and Public Affairs including: Research Methods, Intro to Political Communication, Public Opinion and Women and Communication. Revised curriculum for all my classes, developed original lectures, exams, and writing assignments. Served on the thesis committees for two honors students.

Spring 2006

University of North Carolina at Chapel Hill

Chapel Hill, NC

Teaching Assistant. Guest Lectured and graded papers for undergraduate introductory mass communication course.

Fall 2005

University of North Carolina at Chapel Hill

Chapel Hill, NC

Lecturer. Teacher of record for undergraduate lecture class: Women and Mass Communication. Revised curriculum for class, developed original lectures, exams, and writing assignments. Significantly revamped lesson plan to emphasize theoretical foundations and historic context of women's current experience as producers and consumers of mass communication.

2004-2005

University of North Carolina at Chapel Hill

Chapel Hill, NC

Teaching Assistant. Lectured and graded papers for undergraduate classes: Electronic Information Sources and News Writing.

2003-2004

University of North Carolina at Chapel Hill

Chapel Hill, NC

Teaching and Research Assistant. Performed content analysis on political advertising during the 2002 senatorial race in North Carolina. Graded papers for introductory mass communication course.

OTHER EXPERIENCE

Summer 2004

NC Department of the State Treasurer

Raleigh, NC

Policy Analyst. Performed quantitative research and analysis of retirement and return to work policies for the retirement division of the treasurer's office.

1999 – 2003

Digitas, Inc.

New York, NY

Account Supervisor, Integrated Marketing. Led strategic development, planning, and creative execution of interactive marketing programs that helped clients more cost effectively attract and retain customers. Supervised a multifunctional team including account management, creative, and research professionals and acted as the primary client contact.

Manager, New Business Development. Collaborated with senior management to identify and acquire new clients for the New York office of an *Advertising Age* top five interactive marketing company. Wrote effective new business presentations on behalf of Digitas executives including the Executive Vice President, President, and CEO. Developed winning marketing proposals and responses to RFPs.

Account Executive. Managed planning, creative development, and execution of brand awareness, product launch, acquisition, and loyalty programs for American Express' Financial Services Division.

1996 – 1999

WCJ/Young & Rubicam

New York, NY

Account Executive. Primary client contact on United States Postal Service (USPS) and Citicorp Diners Club accounts. Managed creative development and execution of all marketing programs related to USPS Sales Support for the Banking Industry.

Assistant Account Executive, Showtime Networks Account. Coordinated the flawless execution of acquisition and loyalty marketing campaigns in print, direct mail and television for a leading cable television network.

1995 - 1996

Cambridge Digital Media, Inc.

Cambridge, MA

Assistant Producer. Marketing and promotion of the *Drivin'™ Route 66* CD-ROM. Project management and client service on software localization projects, and design, copy writing and implementation of the corporate web site.

Summer 1994

Uptown Entertainment, Universal Studios

Universal City, CA

Research Assistant, Filmed Entertainment Division. Wrote script coverage, helped manage talent, and completed research for a feature film.

SKILLS

Reporting, Writing, Editing. Expert in qualitative and quantitative research methods including in-depth interviews, focus groups, participant observation, surveys, and content analysis.

Statistical analysis: SPSS. Computer Aided Data Analysis: Atlas.ti, QDA Miner, WordStat

SELECT ACADEMIC PUBLICATIONS

BOOK

Carole V. Bell. *The Politics of Interracial Romance in American Film* (Contracted to the Routledge, Media and Power Series). Manuscript is complete, currently in revision.

JOURNAL ARTICLE

Bell, Carole V., and Robert M. Entman. 2011. "The Media's Role in America's Exceptional Politics of Inequality: Framing the Bush Tax Cuts of 2001 and 2003." *International Journal of Press/Politics* no. 16 (Special Issue: Research on Press and Politics: New Trends and Challenges): 548-572.

BOOK CHAPTERS AND ENCYCLOPEDIA/REFERENCE

Bell, C. "Talking Racial Politics Online: The Progressive Potential of Television Dramas in 'Postracial' America," In J. Zenor, (Ed.) *Parasocial Politics: Audience Readings of Cultural Politics in Pop Culture*. Chapter 9.

Bell, C. "The Born this Way Foundation," In K. Harvey, (Ed.) *The Encyclopedia of Social Media and Politics*. CQ Press/SAGE Reference. 2013: 141-143.

Bell, C. "Glee," In K. Harvey, (Ed.) *The Encyclopedia of Social Media and Politics*. CQ Press/SAGE Reference. 2013: 584-585.

Bell, C. "Rock the Vote," In K. Harvey, (Ed.) *The Encyclopedia of Social Media and Politics*. CQ Press/SAGE Reference 2013: 1078-1080.

CONFERENCE PAPERS AND PRESENTATIONS

Bell, C. "Bad for the Boss: Supervisor/Subordinate Relationships in the Age of MeToo." Popular Culture Association, Philadelphia, 2020.

Bell, C. "Politics, Identity and the Reception of Interracial Romance," International Communication Association, Mass Communication Division Preconference on Narrative Persuasion, 2017.

Bell, C. "Coming Out for Gay Rights: The Role of Value Frames and Public Figures in Changing Minds," International Society of Political Psychology, 2014.

Bell, C., "Television Dramas, Elite Television Fan Communities and Racial Discourse in the New Public Sphere," Audiences Elsewhere? Preconference, International Communication Association, U.K., 2013.

Bell, C., "Guess Who's Coming to Pandora? Race, Romance and Rhetoric in James Cameron's *Avatar*," National Communication Association Annual Conference, Feminist/Women's Studies Division, San Francisco, California, 2010.

Bell, C., "The Kids Are Watching, but What Are They Learning? The Political Content of the Daily Show," Association for Education in Journalism and Mass Communication Annual Conference, August 2005, Entertainment Division, Top Paper Session. (Earlier version of the paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, New Brunswick, New Jersey, 2004.)

INVITED TALKS

Bell, C. and Kevin Young, "Bunk and the History of Hoaxes." Interlocutor for a Conversation with author Kevin Young. MIT Communication Forum, April 2018.

Bell, C. "Is Solidarity the Key to Bridging the National Divide?," Panel Speaker, New America Foundation, Feb 2018.

Bell, C. What Does Black Lives Matter have to do with You? Panel, MIT, April 2017.

Bell, C. The History and Evolution of Social Media and Its Value, Seven Sisters Annual Alumnae Seminar. October 2016.

Bell, C. Race and the Media Panel discussion. Harvard University, August 2015.

Bell, C. "Sexual Identity and the Presidential Bully Pulpit: Values, Framing and Gay Rights in the Obama Era," Gender and Identity in the Age of Obama Conference, Northeastern University, March 2014.

Bell, C., "Racial Climate in the Age of Obama," Race and the Race for the Presidency Symposium, George Washington University, April 2013.

SERVICE

PROFESSIONAL

- Advisory Board, Race and the Regency Lab. 2023 to present.
- Popular Culture Association, African-American Popular Culture Book Award Committee 2022 to present.
- Reviewer for the Political Communication and Popular Communication/Entertainment Studies divisions of AEJMC and the Political Communication and Ethnicity and Race in Communication divisions of NCA. 2013-14.

COMMUNITY

- Steering Committee for City Councilor Josh Zakim, 2015 to 2018.
- Elected Member, Boston Ward 5 Democratic Committee. 2016 to 2018. Democratic Party State Delegate, 2015, 2017.
- Lead Volunteer Coordinator, Obama for America Chapel Hill Headquarters, 2008
- GenArt Film Festival Screening Committee, 2003.
- Studio Museum in Harlem, Contemporary Friends Steering Committee 2002-2003

PROFESSIONAL AFFILIATIONS

National Association of Black Journalists (NABJ)

National Book Critics Circle (NBCC)

Popular Culture Association (PCA)